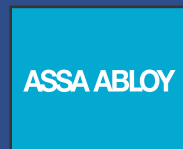


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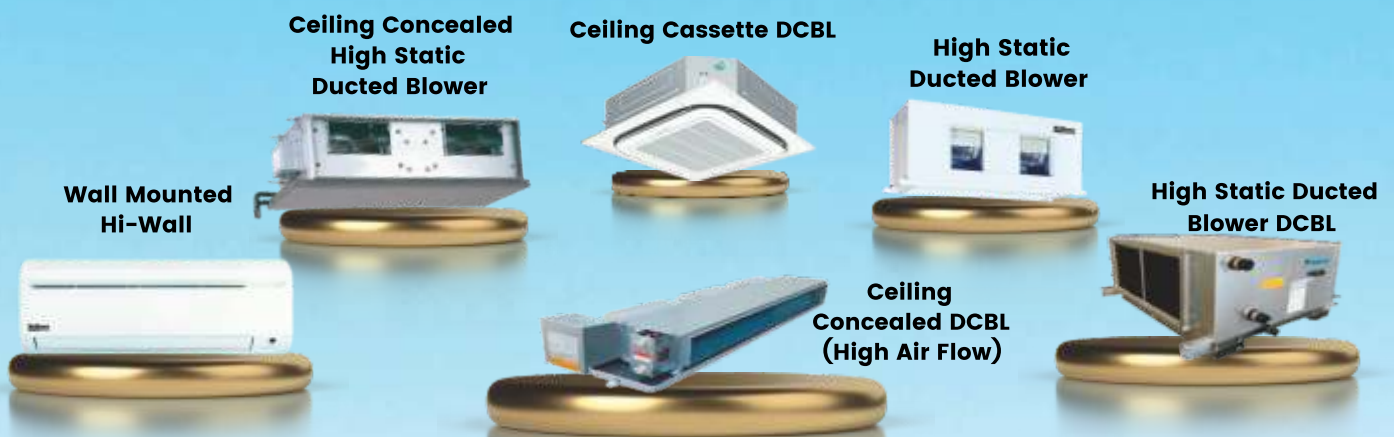
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It's always amazed me how spaces take on the personalities of their tenants. Whether it's a tiny studio apartment rented out by two bachelors or a sprawling six-bedroom house overlooking the ocean, homes always tell untold stories about their inhabitants. The various elements of the room such as colour, texture, ceiling, flooring can be compared to painting a picture. Each element needs to be carefully blended together to achieve the desired look.

A well-designed office, for example, promotes productivity by creating a comfortable and inviting work environment. Proper lighting, furniture, and a quiet atmosphere can enhance focus, creativity, and overall productivity. Similarly, a well-designed home can promote relaxation and reduce stress, thereby improving overall health and well-being. There are many aspects of a building in this issue, from its exterior, to its interior, to its construction, including ceiling tiles, hardware locks, automated doors, office furniture, and designer glass partitions. Quality materials are essential for the long-term durability of a building and should be selected with care. Additionally, it's important to consider the safety and accessibility of the buildings.

Architecture is a multifaceted contributor to society. It shapes social interactions, drives economic growth, protects the environment, preserves cultural identity, and enhances health and well-being. A number of projects featured in this issue also highlight the various aspects of interior and exterior design. Discover inspiring projects around the world as you get an inside look at the world of architecture and design. You will find out about the latest trends, materials, and techniques revolutionizing the industry. As Thomas J. Watson rightly said "Design must reflect the practical and aesthetic in business but above all good design must primarily serve people."

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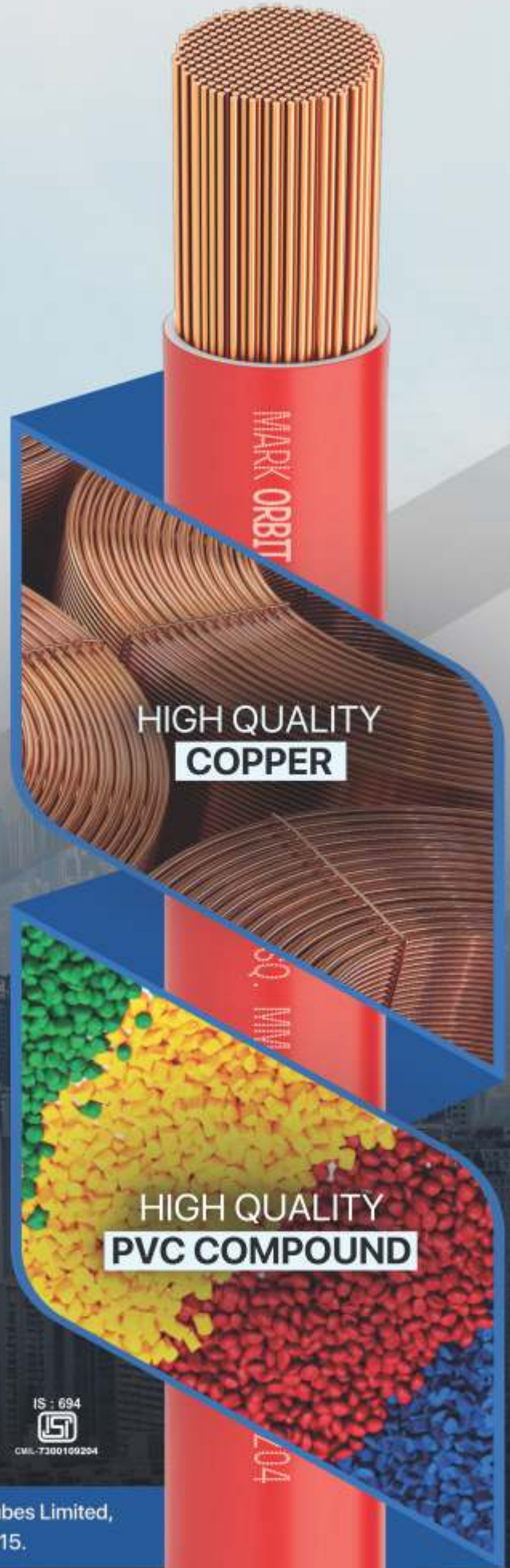


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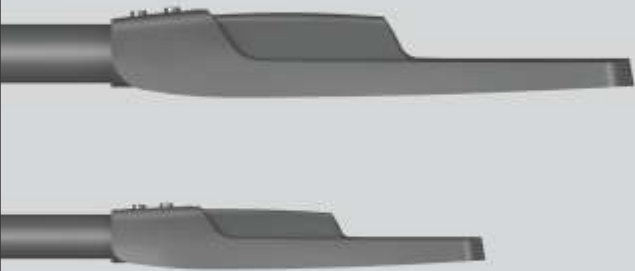
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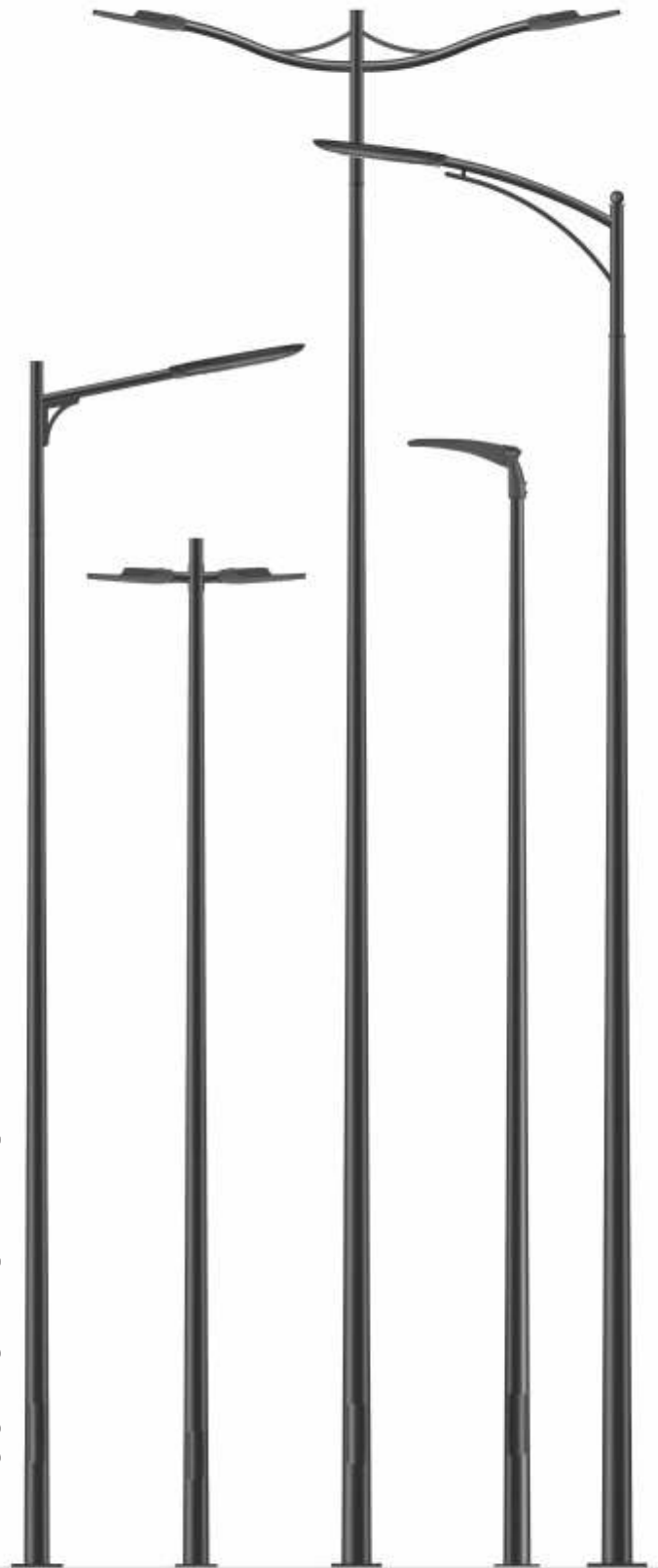
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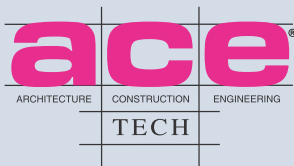
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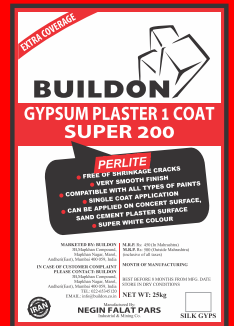
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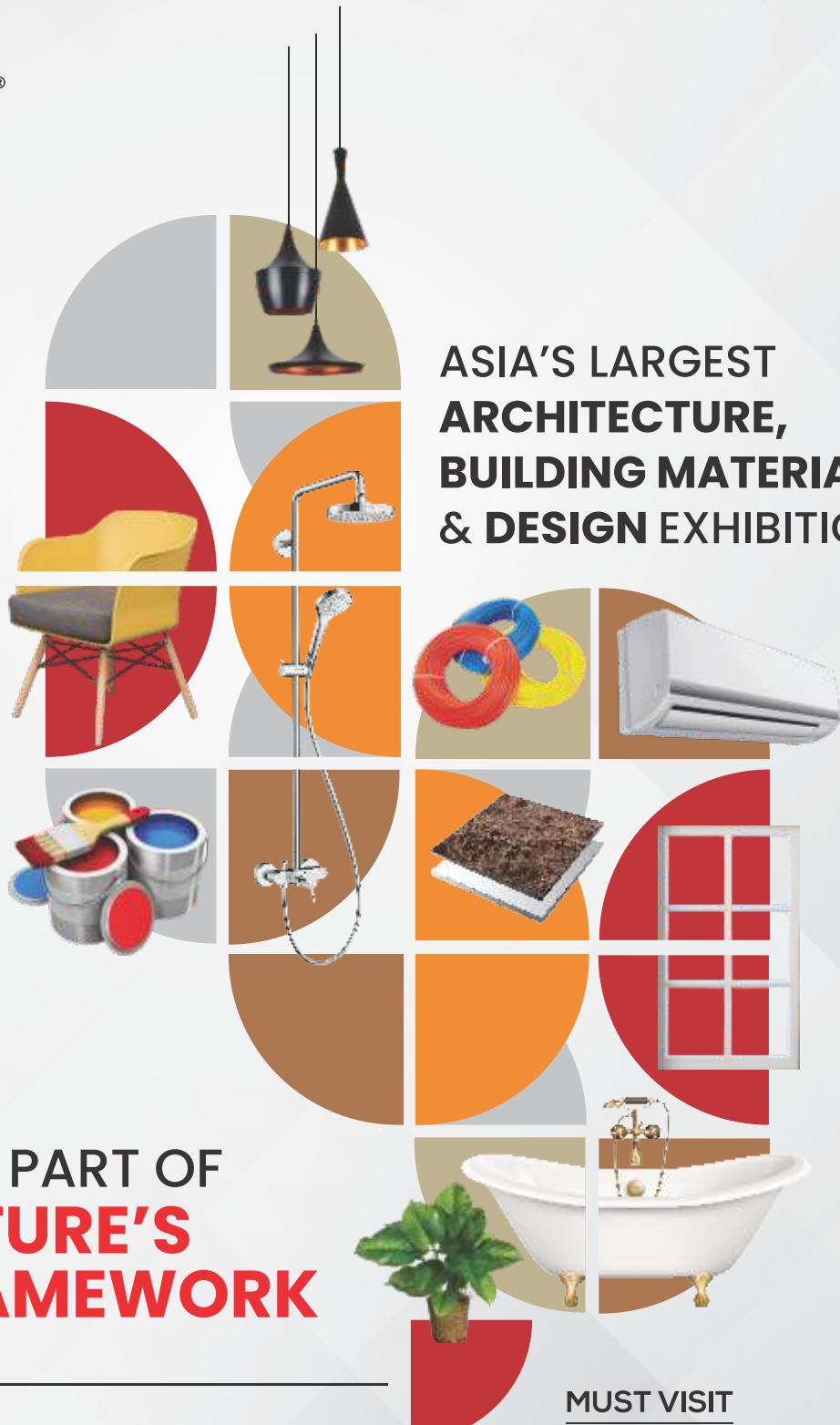


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## Conversation with Ar. Laura Rocca

### • What aspects of your background and upbringing have shaped your design principles?

As a young child, still a little teenager, I expected nothing less from parents who were architects. On my 12th birthday, my father took me to visit the restoration sites of some villas in our community. I was quite impressed when I arrived at the building site

because everyone says it's the architect's daughter. Quite a strange atmosphere prevailed.

In a building site, everything isn't very clean, it's also dangerous. So my father asked me to have a closer look at the chapel that was being restored. Hence, this is the first impression I have of architecture for me. Then when I decided to go to the university, I had a very good professor, who is still there in his 90s and played an important part in shaping my philosophy. He is a professor of restoration for UNESCO.

In addition to my studies, I obtained a postgraduate degree in restoration and the reason we were speaking of my professor is that I had worked for him during my beginning years, and he always told me, Laura, that this is your pre-history, not your history. When you begin as an architect, you will always think about where you are from.

### • What is your idea of good design?

Several politicians say that our work is very good and publish the data, but what is good for me? When a client comes to me and says, I'm very happy, I

feel well at home, I feel well at office, I can do something or you created what I wanted. In the medieval period in Italy of Milano popularity, there was an old saying that proclaimed that architecture needs both a father and a mother. The father is the client, the mother is the architect. It is therefore important for architects



and clients to be able to communicate well with each other in order to create a good design. The key to a satisfied client is the architect's ability to translate in the language of the client.

**· Keeping the regional culture of Italy alive for future generations requires the necessary evolution in the design process. Having practiced for 40 years, what changes have come about in reference to any projects you have undertaken?**

In 40 years, the way we do architecture has changed a lot. It's changed a lot the way we draw, let's say, the way we transform our ideas into a project for the construction site. However, there is a difference also in what the client asks you. A few decades ago, clients in Italy were primarily concerned with whether they had enough furniture inside or outside the garden. Now they are concerned with how much green they have in their building.

Therefore, the approach has changed. As part of the project, you should give much more importance to the green spaces. At first, they were just spaces around the house or the building, but now they come inside, and they become a very important space of discussion between the client and the architect.



Other requests include those regarding the installation of the building or how light enters the spaces.

So I can say that the you always produce a house, or you always produce an office, but from 40 years ago to 20 years ago to now that you produce a completely different building, the idea is that you have to follow what the client asks, but what the client asks, what you look at, is different. We're now talking about

buildings that couldn't exist 30-40 years ago. It's a revolution.

**·Medici Castle of Melegnano intrigues me so much. What went into the restoration of this historic building?**

It was 30 years ago when my father also worked in the office. The building is huge, and there are many parts of it that need to be restored. Moreover, we need to restore another part of the building that used to be a prison. The building houses memories of different periods when it was used as a prison. It also has memories of the period after World War II, when it was used as a house for people displaced during the war. In addition, there is another monumental part that needs to be restored as a museum, to put inside exhibits, etc. This will also take some time since the paintings around are very nice.



Authored by :- Ar. Kritika Juneja



Ar. Mark Rielly

ARRCC

**Location :** South Africa  
**Photo Credit :** Adam Letch

ARRCC has given new life to a contemporary Cape Town home on a beautiful, treed site at the foot of Table Mountain. ARRCC's additions fuse seamlessly with the existing architecture, originally designed by Antonio Zaninovic, enhancing its powerful connection with the surrounding landscape and magnificent city views.

The most significant architectural additions include a new garden pavilion, which replaced a small open structure, and the conversion and extension of a bedroom on the upper level to create a penthouse main suite. ARRCC redesigned the interiors throughout the main house, including the addition of an enclosed wine room. Outside, an extensive terraced lawn was added. ARRCC's priority throughout was to harness the energy of the juxtaposition between the contemporary, clean-lined architectural forms with the powerful organic presence of the mountainside.

"To be in an urban setting, yet with the powerful natural presence of Table Mountain, it inspired us to create an 'urban resort,'" says ARRCC Director, Jon Case.

ARRCC's approach to the pavilion's design extended the architectural language of the main house, especially its raw materiality, and reprised distinctive features such as the chamfered eaves and floor-to-ceiling glass doors to augment the experience of the setting.



# Timeless Structures, Timeless Design - The Adaptive Reuse Revolution



**Sonali Bagwati**

**Design Plus Architecture**

In a world where the pace of change is relentless and architectural landscapes continually evolve, the concept of 'Adaptive Reuse' is gaining traction! This revolution, championed by architects like Sonali Bhagwati, founder of Design Plus Architecture (DPA) in Delhi, is breathing new life into old structures. It's not just about preserving the past, but rather about designing the future. In this article, let's delve into this innovative approach that combines history and modernity in a way that is fresh, engaging, and utterly transformative.

## **The Soul of Adaptive Reuse**

Adaptive reuse is a philosophy that recognizes the soul of a building. Sonali, a visionary in her own right, perceives each aging structure as a story waiting to be told. These buildings have character, history, and cultural significance, which need to be harnessed to create something truly refreshing and provocative. For instance, consider the metamorphosis of a disused industrial warehouse into a trendy loft apartment or an old railway



station turned into a vibrant cultural center.

## **Environmental Responsibility**

The Adaptive Reuse Revolution is the need of today's growing environmental consciousness. We at DPA, understand that every demolished building is a treasure trove of wasted resources. By repurposing existing structures, we reduce construction waste, save energy, and minimize our carbon footprint. This approach champions sustainability and demonstrates that innovation doesn't always mean starting from scratch, but creating something more sustainable when it collaborates with history.

## **Bridging the Past and Present**

In an ever-evolving world, we often long for a tether to our past, and adaptive reuse provides that vital bridge. By preserving elements of the original structure, we pay homage to our history while integrating modern functionality. Imagine dining in a centuries-old fort turned into a charming restaurant or working in a converted factory that now houses innovative tech startups.

## **The Challenge of Adaptive Reuse**

While the concept is invigorating, adaptive reuse is not without its challenges. Each project is unique, demanding a deep understanding of the building's history, structural integrity, and the needs of its future occupants. Historical preservation regulations also come into play, making it essential for architects to work closely with local authorities to ensure compliance while pushing boundaries.

## **Embracing the Future**

In conclusion, the Adaptive Reuse Revolution transcends mere trendiness, it embodies a paradigm shift. This movement challenges architects and designers to break free from convention, envision the untapped potential of existing spaces, and infuse fresh vitality into structures steeped in history. As diverse perspectives continue to shape the world of architecture, this movement reveals the harmony between innovation and history, transforming spaces from mere functionality to captivating and inspirational havens.



## Interior of Bungalow in Kolkata



Suchi Agrawal

### Suchi U Agarwal design Studio

Location : Kolkata

Built Up Area : 6000 Sq. ft

Year of Completion : 2022

Photo Credit : Studio SP Photography

Step into an old-world living room with an olive green sofa as the focal point, adorned by intricate wallpaper, vintage-inspired lighting, and plush upholstery. Antique accents and vintage artwork merge nostalgia with sophistication, creating a captivating ambiance. The kids' room is a vibrant wonderland with playful patterns, a cozy reading nook, and ample storage. In the den, a black and white theme with golden accents exudes chic elegance against crisp white walls. The master bedroom epitomizes modern luxury, featuring clean lines, a minimalist design, and a neutral palette. Ascend the staircase to encounter an art-adorned masterpiece, precisely curated for sophistication.



# A Stunning Blend of Design & Celebration, Courtesy Pramod Group



Ritu Gupta  
Pramod Group

New Delhi, October 2023: Pramod Group is renowned for adding value, beauty and comfort to everyday life with their thoughtful, yet luxurious interiors. As Interior Architects, they are in complete control of the built environment till the very last finishing touch is added and the space is handed over to the client. They have unveiled a family lounge cum dining area, designed to exude pure festive delight.



Joyful colors, warm tones and lots of textures are masterfully blended to create a happy and festive spirit in this family room cum dining area. The rust orange and tan of the furniture pieces, combined with textured wallpaper and wall cladding, evoke a welcoming warmth. The rich textiles add a cozy and cushy vibe.



And the layered lighting is designed to enhance the vibrant atmosphere. From the interesting design of the accent lights to the elegant table lamps and ceiling track lights – each light source is carefully curated to invoke a beautifully illuminated environment that brims with vitality. And, not to miss the warm glow from the candles. They complete the lighting design perfectly, contributing to the festive fervor.



Ar. Dikshu C. Kukreja

C P Kukreja Architects

**Location :** Madhya Pradesh  
**Built Up Area :** 151,768 Sq. Ft.  
**Photo Credits :** Kapil Kamra

The Hamidia Hospital Complex has recently been redeveloped into a world-class health centre by multidisciplinary architecture and urban design firm CP Kukreja Architects. Boasting improved facilities, better health education, and enhanced access to regular healthcare services, the complex was inaugurated by Madhya Pradesh CM Shivraj Singh Chouhan.

The redevelopment of the heritage hospital emerges as a “Smart Medi-City” pertaining to global standards of contemporary hospital designs while retaining its old cultural legacy. The design approach attempts to bind the entire complex through a definite grammar, using development as a tool for conservation through:

**Shared Infrastructure Development: Rethinking the Historically Fortified Complex as an Extension of the City**  
The master plan opens the roads running into the complex to make the lakefront a large, continuous public space, creating a public space network as a major structuring element.

**Encouraging the Development of a “City-Within-A-City”**  
The Hamidia Medi-City contains its own functional districts, public spaces, and a hierarchy of streets that encourage environment-friendly living.

**Giving New Life to Heritage Structures Through Retrofitting And Adaptive Reuse**  
Insertion of state-of-the-art technology into the age-old architecture to blend it effortlessly with the modern, smart architectural vocabulary.





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**Ar. Tripat Girdhar**

**Arete Design Studio**

**Location : Mohali, Sector 90**

**Built Up Area : 3.16 L**

**S**ituated in Sector 90 in Mohali, close to the I.T. hub of Mohali, Jubilee Valhum is a residential project designed by Arete Design Studio with opulent villas of society. This exquisite location, spanning two acres, is an ideal illustration of communal living featuring verdant spaces. To improve ecologically friendly practices, design and construction have combined 128 units total of 64 3 BHK and 64 of 4 BHK make up this residential property. With 16 centralized green floors, it is a double tower. Every flat faces open spaces.



# Azure Interiors Unveils Elegant Outdoors Spaces



**Ms. Rashi Bothra & Ms. Ruchi Gehani**  
**Azure Interiors**



New Delhi, October 2023: - Azure Interiors is a leading interior and decor solutions company based in Raipur. The aim of the brand is to help people discover the nuances of bespoke decor. The firm is well known for crafting aesthetically pleasing spaces that are practical as well. Azure Interiors conceptualizes homes that showcase the clients' personalities and interests. Their work is thought provoking, unique and arresting. The design studio has unveiled a series of visually arresting outdoors spaces that can add a distinctive character and panache to any home.

Clean lines, sleek proportions, tactile surfaces, plush fabrics, and innovative details are the trademark of Azure Interiors. These chic patios are designed as ideal spaces for the contemporary home, impeccably dressed and inviting. Exquisite furniture, statement accent pieces, unique lighting and nature come together to create these outdoors settings that showcase timeless glamour. These outdoor spaces by Azure Interiors exhibit an earthy colour palette and tailored details, which showcases understated luxury.

The combination of traditional and modern reaches a new dimension with the interesting interplay of rich materials. The patio setups are an expression of striking beauty where originality meets iconic design, enhanced by sculptural silhouettes, richly composed furnishings and fine details. Along with distinctive furniture, the patios also comprise statement décor pieces such as arresting sculptures and vases. Additionally, the lighting in the outdoors spaces has been carefully selected. They feature diffused and accent lighting, along with ample of natural sunlight in the daytime.



**Aman Aggarwal**  
**Charged Voids**



Star, located at Chandigarh University in Mohali, caters to the multipurpose needs of 7000 students within 94,000 square feet. Housed within the 23-acre campus of the University Institute of Management Studies, the project is built to optimise land and resources in an institutional setting. The university approached Charged Voids with requirements for a cafeteria, a library, and a guest house. However, to economise on the site area and capital expenditure, the design solution combines these functional requirements under a single roof. The addition of this block within the university sets a distinctive precedent for the designing of mixed-use structures in the educational design typology aiming to reduce resource usage and navigation time.

The building's unified form follows the requisite functions and adds more, delivering beyond the university's immediate needs. It also incorporates a dining area for 500 students and provisions for shopping daily utilities. The different functions are grouped together and vertically stacked, with the final form arising from rotated triangular prisms that create green pockets and serve as outdoor recreation spaces for the students.





**“I step where others fear to tread”.**

## **A groundbreaking entrepreneur Redefining Success in the form of Asia's Largest Architecture, Building Materials & Design Exhibition!!**



**Sumit Gandhi**

The exhibition industry is a dynamic arena that demands creativity, innovation, and a relentless pursuit of excellence. Amidst the multitude of players, one name stands tall, Sumit Gandhi, a former Chartered Accountant, a visionary extraordinaire, and the genius mind behind ACETECH, Asia's Largest Architecture, Building Materials & Design Industry, which propelled it to become the biggest exhibition in the Asian subcontinent and the 3rd largest in the world. ABEC's (Asian Business Exhibitions & Conferences Ltd.) brand dominance is unmatched, stretching across 48 countries for over a decade and a half, making it an aspirational success story for companies across the globe.

ACETECH, the brainchild of ABEC, is a spectacle of excellence and finesse that attracts over 600,000+ visitors annually. Held in Asia, this iconic exhibition showcases the epitome of creativity; it has become the go-to event for over 5500+ brand products and innovations, steadily growing each year, as it seamlessly exhibits 22 different segments.

The journey to this empire's unparalleled success was not without challenges. “Though Oil and Gas Exhibition had formed the foundation, our journey began with 'Times Glamour.' In 2004, We launched tradeshows in the Education Sector, Real Estate Sector, and Security Sector followed by Architecture and Design Vertical way back in 2006. Today we do about 20 trade fairs in a year, making us the largest home-made indigenous exhibition and conferences company in India,” says Sumit Gandhi. As the company honed its expertise, it gradually identified a niche and strategically evaluated the competition.

What sets the foundation of this empire apart is its commitment to providing a platform for industry masters as well as aspiring new brands. Within its halls, brands encounter the sharpest minds in the industry, and legends such as Dr. Niranjan Hiranandani (Hiranandani Group), Ashish Raheja (Raheja Universal), Najeeb Khan

(KGD Architecture), Anuj Puri (ANAROCK Property Consultants), Vikas Oberoi (Oberoi Realty), RMG Group, Sobha Limited, Brigade Group, Hafeez Contractor, ZZ architects & many others, where they have been witnessed applauding ABEC's dedication to excellence.

Beyond its grandeur, it has inspired brands to outshine themselves each year through allied events like ACE Connect, Design Conclave, Design Wall, Grand Stand Awards, and the Light Design Automation Summit (LDA). These one-of-a-kind events are the creation of the in-house visionary team, who envisioned establishing an atmosphere where participating brands receive a unique experience, a new face value with the right audience, and due recognition for their collective efforts. This remarkable journey reflects a legacy firmly rooted in family-run business values. Since its inception in 1996, they've grown to the forefront of the Indian event industry, spearheaded by the team.





The well-crafted execution is the result of a focused goal of over 300+ team members spread across Mumbai, Delhi, Bangalore, and Hyderabad. Their inspiring dedication and entrepreneurial spirit earned the company the prestigious title of 'The Leading Show: Building Materials & Construction' at the Exhibition Excellence Awards 2020. It is now seen as the go-to exhibition property, offering a firsthand audience reaction platform for brands seeking to establish themselves in the Indian market.

ACETECH is perfectly poised to act as a catalyst for the government's vision and initiative of Smart Cities and Make in India; by bringing businesses together and providing a platform for international brands to test the waters in the Indian market.

The brilliance of invaluable efforts and a visionary mindset gave birth to ACE REFLECT, a show based in 16+ tier-two cities across India. This unique event empowers established brands to reach regional audiences while creating opportunities for

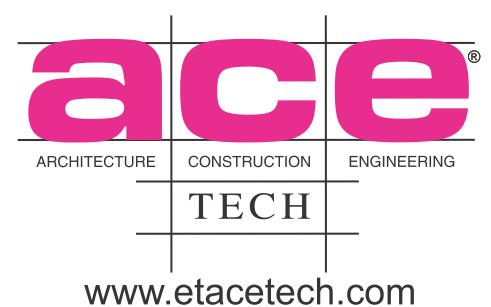
smaller regional brands to stand shoulder-to-shoulder with industry titans and build a powerful network.

The futuristic vision of the organization revolves around continued investment to establish itself as an unrivalled exhibition company in diverse segments; scaling up by adding more employees and nurturing a talent pool that enables a systematic change benefitting the entire industry. Exhibitors here are offered an opportunity to engage with the trade community in an entirely new dimension. ABEC's prime aim is to expand its outreach into the international market, taking this as the biggest and most successful global entity aiming to lay its foundation to become a true Global Leader in the exhibition industry.

“With this endeavour of ours, we are trying to make a step towards the trajectory of growth both in the industry and on a global level alongside,” putting into pioneer's words. The team anticipates propelling the industry towards

growth, both at home and on a global scale. The empowering success is not merely about individual brilliance; it is a testament to a sibling duo thriving in the exhibition industry. The company's unwavering commitment to innovation has enabled them to deliver endless revenue and value to its expos.

ABEC's journey is a saga of triumph, determination, and visionary thinking. Its commitment to excellence has positioned them as an unstoppable force, setting new standards for the industry. As it forges ahead, scaling new heights and adding more accolades to its name, they continue to inspire, innovate, and lead the Architectural, Interior & Building Industry into a future full of possibilities.





**Apoorva Shroff**  
**lyth Design**

Set within Kathiwada City House in Mumbai, Circle Sixty Nine is a hidden gem nestled under the leafy canopies of Pochkhanawala Road. Now open for visitors, this galleria-bistro takes inspiration from European bistros, emphasising fresh, seasonal, and locally sourced ingredients. With the concept of uniting Food, Art, and Design, this curation is the brainchild of two visionary females, Aditi Dugar and Sangita Kathiwada, in cahoots with Apoorva Shroff, founder of lyth Design, and multiple proficient artists, who have made tremendous contributions to the city's culinary, artistic, and design landscape.

## Embracing Muted Sophistication: A Feast for the Senses

The expanse of Circle Sixty Nine transports you into a world of pure elegance. The interior design by Architect and Interior designer, Apoorva Shroff of lyth design, and the artistic direction of Sangita Kathiwada, boasts a captivating blend of muted tones that creates a soothing and sophisticated vibe, while the use of natural materials complements the overall aesthetic. Carefully selected furniture pieces help exude a timeless charm to the space. The meticulously curated tableware elevates the dining experience, reflecting the restaurant's contemporary design philosophy and binding the overall aesthetic.

Circle Sixty Nine births from a 1940s bungalow, breathing new life into its historic walls. The bungalow has been thoughtfully redesigned and repurposed, preserving its timeless charm while embracing modern sensibilities. Stylish indoor and outdoor dining spaces have been created, providing guests with diverse options to savour their meals. Just like the space it inhabits, the reimagined delicacies cater to a variety of tastes with an enchanting fusion of the old and new.

At Circle Sixty-Nine, nature and architecture blend fluently. A fascinating metal archway poses as an ethereal entrance, standing amidst lush foliage

and beautifying the outdoor dining experience. It also offers guests a verdant segue from the buzzing outdoors into a pleasant haven, acting as a path to some exemplary curations. "When Aditi approached us with her latest venture, we were thrilled to contribute to its design with Kathiwada City House as the backdrop; an exciting bistro debut for us. Transforming this already stunning venue into something even more remarkable required only minor enhancements. The garden trellis effortlessly integrates with the flourishing garden, adding an exquisite touch to the overall ambiance. This creative endeavour is definitely a proud addition to lyth Design's resume!", Apoorva chimes in. The bistro showcases an assortment of artworks, each boasting a unique style. Paintings from renowned Indian artists oversee the space, celebrating creativity and empowerment.

Standing as an enchanting galleria-bistro, where culinary excellence intertwines with the captivating world of art, the restaurant features serene and welcoming interior design seamlessly blended in old-world charm and contemporary elements. Thus, one can expect a sophisticated and immersive dining experience amidst artsy and lush surroundings, nourishing the senses and gracefully 'circling' above the rest.





**Ar. Dhananjay Pawar**  
**Synectics Architects**



STANDING OUT OFFICIALLY ... Sloping cantilevered volumes with scooped out sheltered spaces and terraces create this 3 level Villa, a show stopper in the entire Jamunda hills .

**Location :** Igatpuri  
**Design Team :** Ar. Aditya Gaikwad, ID Darshana Motkari, Ar. Mayur Mayur Deore, Ar. Vrushali Kulkarni, Ar. Kalyani Gite, Ar. Ankita Patil, ID Rajashree Gujar, Er. Jagdish Shivaji Ghode, Er. Gaurav Chavan  
**Photo Credit:** Yasar Curtay & team Mumbai

The slope was gifted to the site which crafted different levels in the villa. The signature A shape frame acts as the entire roof and walls for the Villa.

Moroccan tile patterns on the sloping wall. The decor is kept minimalist.



At the lower ground level you are welcomed by a staircase which is guarded by 2 side walls that have a sundry pattern in tiles which guides to the upper ground entrance lounge, living and bedrooms. The lower ground level has a dining, kitchen, powder, bedroom, servant quarters and an outdoor lounge.

The internal staircase which connects all three levels has Moroccan style tiles on the riser which again invites you to the first floor i.e the second level where you have a raised infinity pool with the A frame enclosing it visually. Two bedrooms are again placed on either side . The bedrooms have pastel shade walls with a minimalist interior style having a standing balcony. These bedroom masses protrude from the sloping roof which creates an interesting composition.



A ramp has been provided at lower ground level for easy access for elderly and disabled. The entire decor has a minimalist style. The entire villa has no gypsum or fancy ceilings. The entire colour palette is grey and white except for the bedrooms on first and second level. The lounge at upper ground has an informal seating with a pool table complementing a L shaped terrace which creates an integration with the indoor and outdoor space. The 2 bedrooms on this level are placed sideways having a sloping roof wall on either end. The toilets have beautiful

The third level again has a deck where you get a beautiful framed view of nature . In the evening time the LED tape on the frames creates a remarkable composition of the frames forming a matrix.





ID Amit Gavankar

## Design Bureau, Nagpur

Location : Nagpur

Built Up Area : 1300 Sq. Ft.

Photo Credits : Ashish Bhonde

**N**estled in the plush area of Nagpur, this exquisite residence spans up to 1300 sq. ft. Its open layout boasts a grandeur living and dining area adorned with captivating luminaries and suspended lamps, set against walls painted in muted hues. The kitchen area, designed with minimalist elegance, features a marble top. Every dweller's wish has been meticulously catered to, with bedrooms embellished with headboard designs, suspended lamps, and patterned backdrops lit up with LED lights. To add a touch of drama, a balcony seat-out invites you to immerse yourself in lush green surroundings, embracing nature's beauty.



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Khushboo Modi & Ashish Modi

### K Square Design

Location : Kolkata

Built Up Area : 2600 Sq. Ft.

In a 2600 sq ft 4BHK apartment in Kolkata's Alipur, designers Ashish Modi and Khushboo Modi embraced the ethos of "Less is more." This minimalist approach, accentuated by a sophisticated restraint, showcases the innovative use of wood, marble, and eco-conscious materials. The interior's neutral palette exudes a modern, earthy charm, blending functionality and aesthetics seamlessly.

Handcrafted art pieces add a personal touch, enhancing the ambiance. Noteworthy is the den's hydraulic bed and smart storage, creating a versatile space. This home epitomizes a unique fusion of designer and client vision, resulting in a personalized, stylish living area.







**Project Details:**

**Project Name:** Piramal Mahalaxmi Central Tower

**Location:** South Mumbai

**Flats Size:** 1441 Sq. Ft.

**Starting Price:** 6.64 Cr\*

**Visit:** [piramalmahalaxmi.com](http://piramalmahalaxmi.com)

**Piramal Realty launches “ Central Tower ” at Piramal Mahalaxmi**

Piramal Realty announced the exclusive launch of the second tower 'Central Tower' at Piramal Mahalaxmi, its flagship project in south Mumbai.

The project offers luxurious three- and four-bed private residences starting at 1,441 sq ft carpet area. The starting price of the residential units is Rs 6.64 crore. Project Completion June 2025.

The 70-storey skyscraper offers amenities such as swimming pool, exclusive fitness centre, resident lounge, library, among others. It will also offer infinity-edged swimming

pool, spa, fitness centre, podium garden, sports hall, squash and badminton courts, children's play area, etc.

A total of 150 units have been released for booking in the launch phase. The project is under the purview of MahaRERA.

Piramal Mahalaxmi is spread over four acre of land parcel and offers two-, three- and four-bed residences with state-of-the-art amenities. This will be one of south Mumbai's largest premium residential projects. The tower is a joint development project between Piramal Realty and Omkar Realtors.



Sai World City in Panvel, Navi Mumbai, offers high-end yet affordable apartment ranging from 85 Lac-2.32 Cr. Paradise Group which has a proven record and experience in the field of real estate presents a project named Sai World City.

### Project Details

Advantageously located in Panvel, Navi Mumbai this project comprises of 1800 units segregated into 13 towers. The floor plan of this RERA Certified project is designed thoughtfully and hence it offers spacious 2 BHK and 3 BHK flats. Also, the master plan of this project is outstanding. Sai World City aims to provide affordable housing without compromising on the space, quality of construction and facilities expected from a premium residential development.

In Sai World City one can expect a life of magnificence with amenities like gym, double height air conditioned entrance lobby, party lawn, indoor games,

amphitheater, infinity pool, lap pool, club house, library, squash courts, music & dance rooms for children, mini theatre, zodiac gardens, drawing room for children, nursery for children, fish aquarium, etc. Sai World City is one such property in Panvel, Navi Mumbai where luxury comes with affordability and the inhabitants enjoy the perks of living in one of the best localities of town. [www.paradisegroup.co.in](http://www.paradisegroup.co.in)

### Highpoints

The apartments in Sai World City are deliberately constructed so as to provide easy access and transportation to other parts of the city by wide roads. The project location i.e Panvel is emerging as the most premium destination to invest as the locality is well connected to Mumbai, Goa, Pune, Rasayani, etc.



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**PROJECT HIGHLIGHTS**

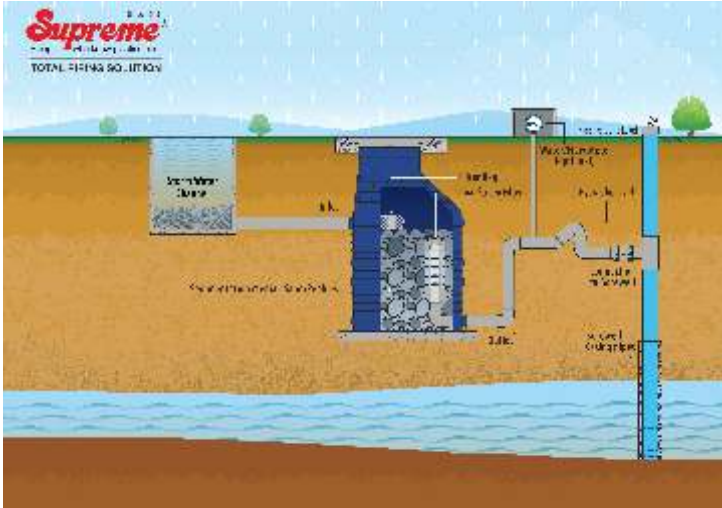
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Phase 1 & 2 | Panvel, Navi Mumbai, Maharashtra | [www.paradisegroup.co.in](http://www.paradisegroup.co.in)

# Aquasource Smart RW Filtration system



**R**ainwater Harvesting (RWH) is a topic of growing importance in today's world. With growing population, rapid urbanization, depleting groundwater resources, and fluctuating climate conditions, the need for active management of rainfall has become increasingly vital. Besides this, mandatory rainwater harvesting requirements for a certain size of projects also highlights the importance of this subject. Recognizing the gravity of this situation, Supreme Industries Ltd., have decided to focus on this important rainwater management segment.

Rainwater collection, filtration, and storage or groundwater recharge are the three important aspects of any rainwater harvesting system. Supreme offers an array of solutions such as SWR and roof gutter systems for rainwater collection, different piping systems with inspection chambers for stormwater collection, and efficient Raingain rainwater filters for domestic applications. We are now pleased to introduce a scientifically designed rainwater filtration system for surface water under the brand name "Aquasource Smart Rainwater Filters". We have developed these filters collaboratively with the HSGF design experts in the field. Extensive

trials, tests and successful installations at many prestigious projects have validated its performance.

The "Aquasource Filters" are meticulously designed for efficient filtration of rainwater collected from large surface areas such as rooftops, open grounds, and lawns. These filters are supplied with the necessary piping arrangements and the option to install an ultrasonic water flow meter, facilitating the conveyance of filtered water for groundwater recharge through various means like recharge pits, dug wells, defunct borewells, open wells, or borewells. By effectively separating impurities like silt, soil, organic, and non-organic substances from collected surface water, these filters prevent blockages in recharge wells and contamination of groundwater. Their versatility makes them suitable for residential, commercial, and industrial projects while adhering to CGWA guidelines.

Smart rainwater filters are made using a specially developed food grade polyethylene (PE) compound and are made available in 600, 800, 1000, and 1200 mm sizes, to cater to different plot sizes. It is designed to comply all the structural strength requirements as per EN-standard and meets all the hydraulic & functional requirements.

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### 1. Where is Lodha Adrina located?

Lodha Adrina is the final tower at Lodha Park which is strategically located in Mumbai's most desirable precinct, Worli, at the starting point of the Mumbai Mile. Home to one of India's most iconic addresses, The World Towers, as well as prime commercial developments like One Lodha Place, Peninsula Corporate Park, and Business Park. A glittering stretch where landmark residential and commercial developments rub shoulders with the finest hotels like the St. Regis and Four Seasons, dining venues like Ditas, Mag St. Kitchen, Yazu & Taki Taki, luxury retail stores like IKEA, and premium entertainment hubs like the Palladium, High Street Phoenix, and Smaash.

### 2. What are the different floor plans and unit plans available at Lodha Adrina?

Lodha Adrina at Lodha Park, Worli offers a unique blend of luxury, comfort, and vastu-compliant designs with its 2 bhk, 2 bhk w/study, 3 bhk, and Jodi options in Worli that provide ample space for families to live comfortably. The full-height windows offer plenty of natural light and fresh air with stunning views of the Eastern Seaboard, the Bandra-Worli Sea Link, and the surrounding lush internal gardens, which are sure to take your breath away.

### 3. What are the amenities available at Lodha Adrina?

Lodha Adrina is situated in the heart of South Mumbai, Worli. With a 7-acre private park amidst a massive 17-acre development. With 1,000 trees of different species and abundant nature, Lodha Park is a complete ecosystem unto itself. Lodha Adrina offers a luxury lifestyle to its residents and hosts a world of 55+ ready amenities that include 7 swimming pools, The Jewel – a 50,000 sq. ft. clubhouse that includes Evander Holyfield gym, providing a world-class fitness & training system to bring out the champion in you, multi-purpose sports court, an oval

maidan with full-size cricket pitch, a gourmet restaurant & cafés, banqueting facilities, private theatre, amphitheatre, pet garden, library, serene temple and so much more.

### 4. What is the price of 2 BHK & 3 BHK flats in Lodha Adrina?

Lodha Adrina located in the heart of South Mumbai, Worli offers thoughtfully designed luxury 2 bhk flats in Worli starting Rs. 5.60 Cr. + & 3-bhk luxury apartments in Worli starting Rs. 6.43 Cr. +

### 5. What is the possession status of Lodha Adrina?

Lodha Adrina at Lodha Park is a prestigious residential development located in South Mumbai and is known for its 7-acre private park surrounded by 6 towers. Lodha Kiara is Lodha Park's ready to move in tower and the final tower, Lodha Adrina, offers 2 bhk & 3 bhk flats in Worli and will be delivered in 2024. For more details visit the website <https://www.lodhagroup.in/projects/residential-property-in-worli/lodha-adrina/>



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Purva Meraki is the new luxury Lakeview residential Apartment project launched at the heart of HSR Layout, near Sarjapur Road, South East Bangalore. The residential enclave Purva Meraki features the very best in Puravankara’s luxury living segment. The project offers just 44 units of spacious 3, 4 BHK Apartments with luxurious features and world-class rooftop amenities. Beautiful landscapes, lake views, green covers, and over 76% open spaces all around Purva Meraki make it more special & Elite.

The builder Puravankara is guaranteed to bring a quality living experience to the community of HSR Layout, near Sarjapur Road, South East Bangalore with brilliant architecture and an equivalent lifestyle in Purva Meraki. Some of the Amenities at Purva Meraki include a fully equipped clubhouse, landscaped gardens, gymnasium, swimming pool, recreation rooms, outdoor sports courts, children's play area, and party hall, and meticulously planned with utmost importance to state-of-the-art 24/7 security.

**Project Highlights:**

- \*3BHK & 4BHK Homes From 2519 To 3745 Sq.ft.
- \*Located next to Isha Lake Front
- \*Diagonally Opp. Soma Sundara Palya Lake
- \*Garden Views From All Apartments
- \*Extra Large & Wide View Balconies
- \*Spanning 1 Acre With 76% Open Space
- \*44 Exclusive Homes - 2B +G + 8 Floors
- \*2 Wings of 8 Floors with 2 Luxury 3BHK Per Floor
- \*3rd Wing Exclusive to Ultra Premium 4BHK - Each with Private Lift Lobby
- \*3 BHK - 2 Car Parks & 4 BHK : 3 Car Parks
- \*Located in one of Bengaluru's poshest localities.
- \*Several Reputed Schools & Hospitals Within 2 Kms Radius

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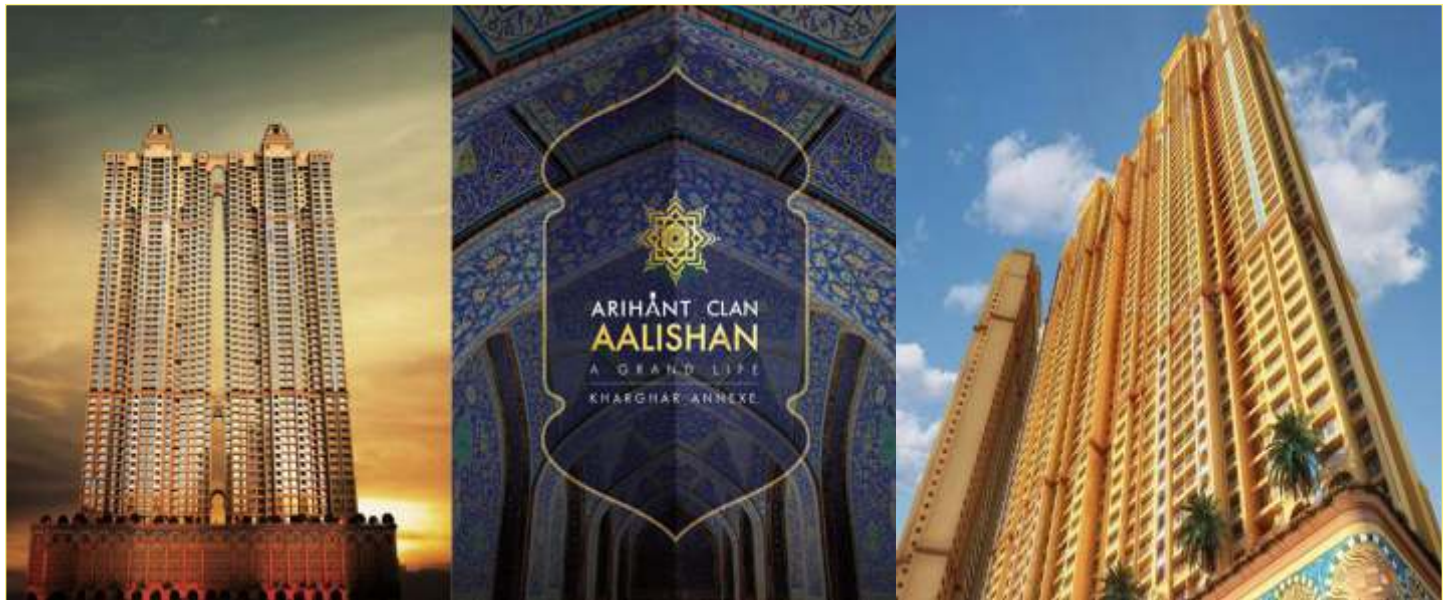
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Know More







**Why to choose this project?**

- Persian Architecture Inspired Residences
- Pairi Daeza-The Persian Garden in Project
- 5 Level Car Parking
- Proposed Supermarket within the Premises
- Designer Landscape Garden with Herbal Boulevard
- Hi-Tech Gymnasium
- Connected with the Mumbai-Pune Highway

**About the Project:** Arihant Clan Aalishan in Kharghar, Mumbai Navi by Arihant Superstructures is a residential project. Highlights of project: Persian Architecture Inspired Residences. Pairi Daeza- The Persian Garden in Project. The project offers Apartment and Studio Apartment with perfect combination of contemporary architecture and features to provide comfortable living. The Apartment and Studio Apartment are of the following configurations: 1BHK, 2BHK, 3BHK and 4BHK The size of the Apartment ranges in between 31.0 Sq. mt and 117.0 Sq. mt The size of the Studio Apartment is 34.0 Sq. mt. Arihant Clan Aalishan price ranges from 69.99 Lacs to 1.94 Cr.

Arihant Clan Aalishan offers facilities such as Gymnasium and Lift. It also has amenities like Badminton court, Basketball court, Lawn tennis court and Swimming pool. The project has indoor activities such as Squash court. It also offers services like Community hall, Garbage disposal, Grocery shop and Library. It also offers Car parking. The project is Vastu compliant. This is a RERA registered project with registration number P52000006391.

It is a new launch project with few units already sold out. The project is spread over a total area of 4.13 acres of land. It has 22% of open space. Arihant Clan Aalishan has a total of 4 towers. The construction is of 52 floors. An accommodation of 947 units has been provided. You can find Arihant Clan Aalishan price list on 99acres.com. Arihant Clan Aalishan brochure is also available for easy reference.

## **Arihant Clan Aalishan**

**Located at Kharghar  
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Flats for sale**

**3 BHK Sample Flat Tour**

**25,000+ sq. ft. Club House**





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**Harsh Varshneya**  
**Sthapati**

**Location :** Uttar Pradesh

**Site Area :** 8,000 Sqm

**Built Up Area :** 24,000 Sqm

**Design Team :** Harsh Varshneya,  
Khushboo Bansal, Anuj Varshneya

**Photo Credit :** Andre Fanthome





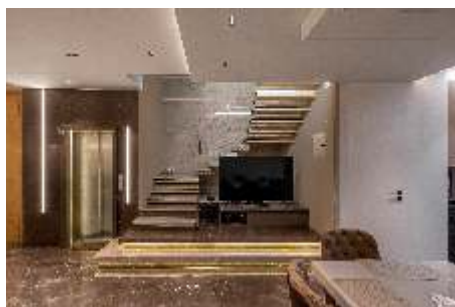
Punet Kumar

**One Digital**

Location : Delhi

Built Up Area : 7000 Sq.ft

Photo Credit : Tarang Goyal





**Why to choose this project?**

- 22,000 sq.ft. of Sky Promenade
- Located at BKC-Wadala Growth Corridor
- 1st Roof Top Connected Terrace Garden of Mumbai
- Proximity to business HUBS and beneficiary
- 50 + World Class Amenities with Select residences having Sky Decks offering panoramic views of city
- Unparalleled connectivity

**Key Project Highlights:** 29 stored Tower with 3 wings Select residences with Sky Decks offering panoramic views of city 22,000 sq.ft. of Sky Promenade 50 + World Class Amenities Located at BKC-Wadala.

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**About Runwal Group:** Established in 1978, Runwal is one of Mumbai's premier real estate developers, operating in the residential, commercial and organized retails verticals. With a robust track record of 51 delivered projects with over 20 thousand Happy families, it has continuously driven to keep the 'customer' as a focal point in the designing, planning and construction of all its projects.



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# MK Dhawan: Leading the Way in Building Solutions & Waterproofing Excellence



**MK. Dhawan (M.D)**

**Dhawan Associates**

**D SEAL**

Expansion Joint Cover Systems

## A Visionary Approach in Construction Materials Distribution & Advanced Application Techniques

MK Dhawan, the esteemed Chairman of Dhawan Associates & The Waterproofer's Association ([www.twaindia.com](http://www.twaindia.com)), stands as a beacon of innovation and excellence in the construction materials industry. His leadership extends beyond the realms of manufacturing and distribution, positioning Dhawan Associates as a pivotal player in the ever-evolving landscape of building technologies.

## Dhawan Associates: A Synonym for Quality and Innovation

As the CEO of Dhawan Associates, MK Dhawan has pioneered the manufacturing of Dseal Expansion Joint Systems and Covers, transforming the approach to structural movement and environmental adaptability in modern construction. Under his guidance, Dhawan Associates has become synonymous with quality and innovation, continually setting new standards in the industry.

## A Diverse Distribution Network

MK Dhawan's vision for Dhawan Associates encompasses a vast distribution network, bringing globally recognized brands to the Indian market.



This strategic distribution includes:

**Fosroc:** Dhawan Associates ensures the wide availability of Fosroc's specialized construction chemicals and materials, aiding in the realization of numerous prestigious construction projects.

**Asian Paints SmartCare Range:** By distributing Asian Paints' SmartCare range, Dhawan Associates meets the aesthetic and protective needs of contemporary constructions, enhancing both durability and design.

**Pidilite's Dr. Fixit Range:** The distribution of Dr. Fixit's waterproofing solutions by Dhawan Associates has addressed a crucial aspect of building maintenance, making high-quality waterproofing accessible.

**MC Bauchemie (Germany):** The partnership with MC Bauchemie has brought German-engineered construction chemicals to the forefront of Indian construction projects, thanks to Dhawan Associates' effective distribution channels.

**STP Limited:** The distribution of STP's diverse building materials, ranging from waterproofing to protective coatings, further showcases Dhawan Associates' commitment to offering comprehensive construction solutions.

## Expertise in Waterproofing Applications

Under MK Dhawan's leadership, Dhawan Associates has also excelled as authorized applicators of Fosroc and MC Bauchemie products. The company prides itself on possessing the latest machinery and the most advanced tools required for the



waterproofing industry. This technical proficiency ensures that every application meets the highest standards of quality and durability, further cementing Dhawan Associates' reputation as a leader in waterproofing solutions.

## Chairmanship of The Waterproofer's Association

MK Dhawan's role as the Chairman of The Waterproofer's Association underscores his commitment to advancing industry standards. This platform allows him to influence and promote best practices, new technologies, and sustainable approaches in waterproofing, further contributing to the industry's growth and evolution.

## A Legacy of Excellence and Innovation

MK Dhawan's multifaceted contributions to the construction materials industry, from manufacturing innovative systems to leading distribution networks and excelling in application techniques, reflect a legacy of excellence. His visionary leadership at Dhawan Associates and The Waterproofer's Association has significantly impacted the construction sector, driving innovation, sustainability, and quality to new heights.

As the construction industry continues to evolve, the role of visionaries like MK Dhawan becomes increasingly vital. His dedication to quality, innovation, and sustainability continues to shape the future of building technologies, making Dhawan Associates not just a company but a benchmark in the industry.

**Website: [www.dhawanassociates.org](http://www.dhawanassociates.org)**



# D SEAL

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Anand Sharma

DFI

Location : Bihar

Site Area : 211783 sq.ft

Built Up Area : 277876 Sq.ft

Design Team: Ar. Aditya Bhosale,  
Ar. Nitin Rastogi, Ar. Tejaswini





Vipul soni

## Soni Vipul Designs

**Location :** Mumbai

**Project Area :** 2800 Sq. ft

**Photo Credits :** Bizou Photography

The client's concept embraced a seamless blend of modernity and distinctiveness, transcending conventional boundaries to forge an extraordinary ambience—an inviting sanctuary radiating tranquility, meticulously crafted for ultimate relaxation and rejuvenation. The design approach revolved around an insightful comprehension of the intricate psychology of users, discerning their patterns of interaction within the spatial realm, whether engaged in solitary contemplation or harmonious communion with fellow occupants.

Vipul Soni, the Principal Designer, in collaboration with the ingenious team at Soni Vipul Designs, nurtured an ardent aspiration to surpass the limitations imposed by standard materials. From the sound of water in the background to the green incorporated in the decor, biophilia has taken a centre stage in the design. The skillful fusion of earthy textures and organic materials further underscored the immersive experience of dwelling amidst nature's embrace. Artwork, meticulously curated and strategically placed, served as a visual symphony, telling unique stories and stirring emotions in the hearts of occupants.

The artistic expression intertwined with the functional aspects of the spaces, ensuring that the residents felt an indelible connection with their abode—an oasis of refinement where the soul found solace and creativity knew no bounds.





**Ar. Amit Goswamy**  
**Design Square**

**Location :** Jaipur  
**Built Up Area :** 800 Sq.ft  
**Completion Date :** April 2023  
**Photo Credit :** Capture India



## New line of Artio switches introduced by Goldmedal



The name Goldmedal Electricals has symbolized inventiveness over time. As part of Goldmedal's ongoing effort to develop effective cutting-edge solutions, the company has introduced Artio switches from their AIR modular

series. The Artio switches redefine traditional switches with their flawless fusion of form and function.

The Artio switches are aesthetically pleasingly straightforward and

minimalist, matching the style of their AIR modular series. The Artio is a cleverly designed switch that is contained in a square frame and has either a fully circular or a collection of semi-circular switches. When these switches are fitted, either separately or in combination, they have the exact proportions of circles. Artio's design symmetry and harmony give it a classic appeal.

## Legrand honors multitasking Indians by launching the Allzy line of switches

With the launch of a 360-degree marketing campaign, the brand highlights the need for an all-arounder switch in a multitasking nation.

The Allzy line of switches, which Legrand, the second-largest switch manufacturer in India, just unveiled, is intended to serve the country's mass

market. The product was portrayed in a recent marketing campaign as an all-arounder switch that represented the evolving way of life for Indian all-rounders.

"The Indian consumer is rapidly transforming, buoyed by global exposure and a desire for quality

products that enhance and complement their everyday life," stated Sameer Saxena, Director of Marketing at Legrand's launch. Legrand has carefully designed the Allzy line to meet the needs of aspiring Indians in recognition of this trend.



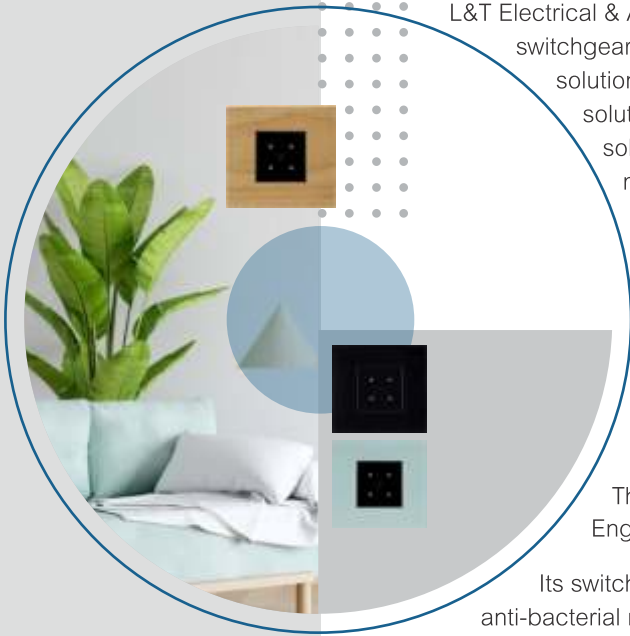
## Akina and Regent, a New Line of Modular Switches launched by Panasonic Life Solutions India

The country's biggest producer of electrical switches and one of its biggest ECM firms, Panasonic Life Solutions India (PLSIND), today announced the release of two new modular switches: Akina and Regent. The switch collection is a singular fusion of cutting-edge technology and superb craftsmanship. The new modular switch line is a sophisticated addition to both home and workplace designs, offering a whole mix of style and aesthetics.

Akina epitomizes exceptional design and utility with its characteristically thin and elegant front plates. It offers beauty and adaptability for interior design in both homes and offices, and it is crafted from premium materials. Anchor has launched the Regent line, which emphasizes affordability. Constructed from fire-resistant polycarbonate, this switch offers unparalleled durability for electrical applications.



 **ANCHOR**  
by **Panasonic**



L&T Electrical & Automation (E&A) is a leading manufacturer of low and medium-voltage switchgear components, low and medium-voltage switchboards, power quality solutions, solar energy solutions, energy management systems and metering solutions, life cycle enhancement (modernization), and industrial automation solutions. These products and solutions address electrical power distribution, monitoring, and control in industries, utilities, buildings and critical infrastructure, national assets, and agriculture.

E&A's range of electrical wiring accessories, comprising switches, sockets, and other accessories, has been crafted to fulfill the aspirations of consumers in independent homes, residential buildings, and commercial & hospital buildings. With its appealing design and technological edge, the collection provides an unmatched blend of functionality, reliability and aesthetics.

The wiring accessories products are available under the brand name: Englaze, Entice, Engem, and Oris

Its switches, sockets, and accessories are outfitted with a variety of features, anti-bacterial materials, high operating life, horizontal and vertical plates for installation, a 360-degree fan regulator knob for break-free operation, ROHS compliance, environment friendly, safety, and most of the features you would want in a switch range. Movement sensors, modular MCBs, and Type A & Type C USB chargers with quick charging technology are also included in the other product offering.

Home and workspace décor ideas are steadily evolving towards a new way of life. Modular switches and sockets, which combine functionality and style, have become an essential element in interior design. That's why we created Englaze range for you. Its contemporary design adds a touch of elegance to any home and can match modern interior designs.

Flawlessly flat and majestically minimal, Englaze fulfills all your functional needs and pleases your soul. The cover plates, made of natural wood, ultra-clear glass, and brush metal, provide an opportunity to choose your elements. Perfect for homes, hospitality, and the healthcare industry, Englaze switches are lifelong germ-free and crafted to keep your family healthy and away from germs.

Keeping up with the tagline #switchup, this range also provides feather touch switches that enhance the aesthetics to the next level. With evolving trends and increasing demand for premium products, touch switches blend perfectly to add the wow factor. This range is designed for homes, offices, premium builder projects, and hospitality.

The modular design makes it compatible with new as well as existing homes, making this a retrofit solution. Englaze touch switches have many user-friendly features for a better customer experience. It also comes with an IR remote to give convenience and ease of access to customers.

The Englaze touch switches have a complete range of all types of controls, such as switching control, lighting control, fan speed control, curtain control, and DND MMR for hospitality. 4-channel switch control in 2-module size offers a space-saving, compact design, and a minimalistic look.

Touch switches come in 2 variants to suit your décor: Mountain Grey & Black Glass. These variants, combined with 16 different plates of Englaze, give a plethora of choices for your home. It also offers scene control, which provides a smart edge. With its DIY approach, customers can create various scenes through remote by themselves. With Englaze touch switches, one can do much more than just switch on and off.

Touch switches are a simple yet impactful smart solution in the current market scenario.

## englaze Switches



## SWITCH UP

To The Calmness  
Switch Up To Englaze



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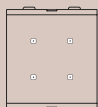


## TOUCH SWITCHES

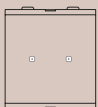
- Feature Touch
- Retrofit
- Night Locator
- Master On/Off
- Multiple Switch Control
- Scene Control
- Easy Installation & Maintenance



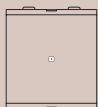
### I Switches



Switch:4CH



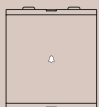
Switch:2CH



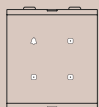
Switch:1CH



Switch:2WAY



Switch: Bell Push

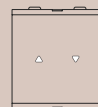


Switch:1BP+3CH



Switch:20A

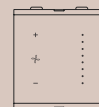
### I Controls



Curtain Control



Light Dimmer



Fan Regulator

### I Hospitality



DND-MMR:  
Out-Side  
Room Unit



DND-MMR:  
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Room Unit

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- Feather Touch Controls
- Easy to Locate in the Dark
- No need to change wiring and mounting boxes



L&T Electrical & Automation

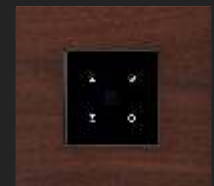
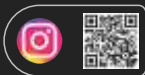


 **L&T Electrical & Automation**

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**Mr. Sumit Jha**



*When it comes to home decor and aesthetics, the role of switches and sockets is often overlooked but highly significant. At The Design Yard, we understand the importance of seamlessly incorporating switches and sockets into the design to align with the overall theme and style of the home. Whether it's a minimalist or traditional design, L&T Electrical & Automation (E&A) offers a complete range of Switches & Sockets that can be customized to blend seamlessly with the desired aesthetic. In most of our projects, we use the premium range of englaze switches. The subtle grey color variant of this switch blends naturally with all kinds of interiors. Our clients appreciate and love the real material plate finish of englaze, especially the glass ones.*

*For us, it is vital to receive timely support from the vendors to complete projects on time. We are very happy with E&A team for their continuous and timely support.*

**B**ehold this magnificent two and a half floor villa in Sonipat, meticulously designed by The Design Yard. It serves as a true testament to modern architectural excellence. The project's elevation is uniquely crafted, making it a standout in the neighborhood. The client's vision of a cozy and inviting interior was brought to life, resulting in a delightful and enjoyable design process. This project was successfully completed and handed over to the client three months ago.

Mr Sumit Jha, the Principle Designer of The Design Yard, has been practicing architecture and interiors since 2012. Over the past decade, he has successfully delivered numerous prestigious home projects for a range of important clients.





**Vijay Dahiya**  
**Team3 Design**

**Location :** New Delhi  
**Built Up Area :** 7198 Sq.ft.  
**Date of Completion :** Nov 2022

Located in an upscale locality in New Delhi, the B-10 residence is an expression of his appreciation for quality construction and authentic, durable natural material and a space that established a strong connection with the outdoors.

The 9-bedroom house is designed such that the stilt floor opens onto multiple lawns on the front and towards the left of the building, on the neighbouring plot. The open plan is designed to let in natural light into each storey. The basement cuts undesired light and noise from the streets and is a natural choice for housing a well-equipped entertainment section. It also houses a landscaped cutout, a sunken courtyard assisting in bringing in light and ventilation to the basement. Landscaped areas like the large projecting balconies and a terrace garden are some of the most used areas of the home.

The building facade employs a subtle, restrained material palette of timber, grey Kharad stone (sandstone) with a split face finish for visual texture. In addition, the timber on the frontage - acetylated wood sourced from renewable forests, introduces an element of finesse and warmth to the facade.





Hardesh Chawla

## Essentia Environments

**Location :** Gurugram

**Built Up Area :** 7400 Sq. ft

**Completion Date :** February 2023

Situated in Gurugram, the 7400-square-foot apartment in DLF Camellias is a weekend home to a 30-year-old bachelor to entertain guests. This residence, an epitome of contemporary elegance, redefines luxury living at DLF Camellias, seamlessly blending youthful energy with timeless sophistication. Tall ceilings, expansive glass windows, an open layout, and a minimalistic palette of materials and colours amplify this ambience, enhancing the overall aesthetic.

The three-bedroom layout boasts an expansive ambience accentuated by regal chandeliers and exquisite marble flooring. A celebration of spirited elegance, the home comes alive through captivating artwork and intriguing accent pieces, sparking lively conversations at every turn. Abundant natural light floods through expansive windows, while smart glass doors in the bedrooms offer a balance between openness and privacy, enhancing the connection with the outdoors.

The home's splendour, further enhanced by majestic chandeliers, marble floors, and dramatic lighting, finds balance in unexpected elements that add intrigue and surprise throughout the space. While luxury is inherent in DLF Camellias' apartments, this bachelor home redefines the meaning of luxury, aligning perfectly with the user's desires for both functionality and design aesthetics.





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ONE WINDOW, AND ONE SPACE AT A TIME.

**GERMAN ENGINEERING  
EXCELLENCE!**



Ridhima Singh

## Danza Del Design

**Location :** Goa

**Built Up Area :** 3500 Sq. Ft.

**Photo Credits :** Mr. Maulik Patel

In the pre-pandemic era, selecting a dining venue was largely based on personal mood and preferences. However, the post-pandemic world has reshaped our perceptions of restaurant layouts. Today, the emphasis is on comfort and an open, rejuvenating atmosphere that incorporates nature as an essential element. Numerous establishments that opened in 2021 and 2022 have embraced this trend, and Danza, located in picturesque Goa, is no exception.

Danza's poolside cafe, "Izzipizzi," is a tropical paradise designed to capture the tranquility of Goa. The design mirrors the hues of a sunset, with its color palette blending seamlessly with the surroundings. The cafe features 14" tall arches that convey the essence of a Goan getaway, and local artists have infused the space with vibrant flora and fauna.

The project's zoning strategy is well-defined, with distinct seating spaces, a jacuzzi, and a captivating water feature. The arches, constructed from durable materials, withstand Goa's climate. Sustainability is a core principle, and the artwork throughout the space reflects the local environment.

"Izzipizzi" blends global aesthetics with locally sourced elements and offers an unmatched culinary experience. It straddles the line between upper mid-segment and opulent luxury, focusing on quality and durability. Every corner invites patrons to embrace the tropical paradise, from delectable offerings to a captivating photo booth and enchanting arches, making every moment a cherished memory.





**Nandita Ghatge Rajesh Achrekar**  
**Kagalcraft**

**Location :** Nagala Park Kolhapur  
**Built Up Area :** 2000 Sq. Ft.  
**Photo Credits :** H2O studio

"Kolhapur's Classic saloon Transformation: Where Time Meets Beauty"

The designers of Kagal craft unveil a remarkable story of how a revered salon brand H2O from Pune embarked on a journey in Kolhapur, choosing to breathe new life into a charming 1970s-era building. This ambitious endeavor required extensive restoration, involving the demolition of aging walls and the creation of pristine floors, contemporary windows, partions and the installation of elegant bathrooms.

The design concept was a harmonious blend of classic aesthetics, simplicity, and serenity. Soft pastel hues grace the interiors, while clean lines and 1920s-inspired prints adorn the space, accentuated by frames embellished with embroidered tapestries. The outcome is a sanctuary of relaxation and opulence, offering patrons a haven where they can luxuriate and unwind. Step into this enchanting fusion of history and modern beauty.







Since its inception, Vihan Electricals has strived to provide comfort and luxury to customers across the country with revolutionary home electrical products. With a vision to ease everyday lifestyle through technology and innovation, team of Vihan across departments are working sincerely to create solutions that are a perfect blend of form and function. Today, Vihan is one of the leading brand in home electrical space and was awarded as 'The Emerging Brand Of The Year 2019'.

With extensive research and development, Vihan has created solutions that cater to the need of the contemporary world. At the state-of-the-art manufacturing unit at Vasai (Mumbai), with the integration of robust technology and high-quality raw materials, the brand has created solutions that harmonizes design and functionality. The company has started with new age switches and then forayed into electrical wiring devices and energy efficient LEDs. Now, the brand is excited to launch Home Automation solution that will enhance the quality of life and provide an uber-luxury lifestyle.

Mr. Devendra Jain, MD of Vihan Electricals said "At Vihan, we think holistically and we create solutions that are sustainable, efficient and aesthetically pleasing. Crafted to suit the contemporary décor, we have launched Fullon range of switches and accessories that symbolizes a perfect blend of design and functionality. The wide range of switches complements plates, made up of wood, glass and metal provide an opportunity to consumers to add elements to their interiors. Fullon range is a perfect fit for residential, commercial and hospitality spaces". Fullon range has already created a niche for itself as it provides different combination of switches and plates with variety of textures, material and finishes.

Inspired by the idea of creating elegance, Vihan has designed Fullon range of switches and accessories. To give a comforting experience all round your home, the Fullon range is by far the most contemporary masterpiece of today.

The Fullon range of switches and accessories is a proud celebration of commitment thoroughly created using prolific innovation and ingenious designs, and designed to inspire lifestyle nothing less than extraordinary.

The brand understands that contemporary household set up that matches one's lifestyle, paying attention to details becomes a significant necessity. The new Fullon range with sophisticated style qualifies for the premium standards in interior design. The elegant flat design is an absolute stunner and is all set to deliver a thrilling experience.

The brand understands that scope with technology is unlimited and the idea of luxury is something that fascinates them. With this philosophy, brand has launched vi-fi range of smart switches. Vihan's vi-fi Home Automation solution is a perfect blend of design and technology providing customers with an uber-luxury lifestyle. Easy to install, easy to operate with efficient functionality and great aesthetics, it resonates seamlessly with the changing lifestyle and the contemporary decor needs. USP of these smart switches lies in the fact that they are retro-fit solutions that eliminate the enormous amount of effort involved in wiring and installation. Further, all your home electrical devices are controlled from anywhere anytime via an app, voice commands or simply by a touch.



Vihan has redefined the home electrical industry with its revolutionary products and noble intention of creating a better life for everyone. Join in a journey to spread the light everywhere.

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SWITCHES & ACCESSORIES

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Fullon Designer switches are designed to fit perfectly with your lavish lifestyle. It comes with stunning designs that forms an exemplary impression and can perfectly blend with your home decor as well as with your lifestyle.

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Adapt an extraordinary lifestyle with smart and stylish vi-fi switches that let you control your home electrical devices from anywhere anytime. This futuristic Vi-fi switch eases your everyday living while adding aesthetics to your decor with its elegance. Easy to install, these switches are easily operated just by touch, smartphone or voice commands.



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**VIHAN**  
SPREAD THE LIGHT



Ar. Anjali Rawat

## Anjali Rawat Architects

**Location :** Mumbai

**Area :** 10,000 Sq. ft

**Design Team :** Anjali R, Saurabh D, Mansi G

**Photo credits :** Subhash Patil

This luxurious duplex spans the 52nd and 53rd floors of a prestigious residential tower, showcasing a harmonious blend of contrasting visions from the client and architect. The design seamlessly integrates diverse influences, creating contextual yet distinctive spaces. Free-flowing layouts prevail, exemplified by the multi-ceiling living room featuring a striking Statuario marble wall and Lasvit pendant lights. Statement furniture from Minotti, bnb Italia, and Molteri adorns the interiors against a backdrop of muted walls and marble floors, marrying Western aesthetics with Indian sensibilities. Mosaics, mirrors, tinted glass, and varied marbles define the design palette, lending a tangible richness. The dining area boasts Sicis mosaic art and opulent chairs, while curated art pieces by Jitish Kallat, Aditi Singh, and Sohan Qadri enhance the aesthetic. Elegant terraces and gardens invite relaxation, infusing daylight throughout. The private quarters exude minimalism in the master bedroom, featuring white fluting for a positive ambiance. Other bedrooms showcase vibrant accents, bespoke lighting, and a seamless fusion of textures, colors, and spatial quality, culminating in a lavish and nurturing abode.



## Advanced Wire Rods for the Power and Transmission Industry Launched by Vedanta Aluminium

### Advanced Wire Rods for the Power and Transmission Industry Launched by Vedanta Aluminium

With the launch of a new line of cutting-edge wire rods, including the T4, AL59, and 8xxx series, Vedanta Aluminium, the biggest aluminum manufacturer in India, has set a new standard for excellence in product offerings for the world's power and transmission industry. On the first day of the ongoing Cable & Wire Fair 2023 (CWF2023) in New Delhi, the business unveiled the new products. Modern

continuous casting technology is utilized in the manufacturing of the new range, which is designed to provide outstanding performance. These products will also find important uses in the building, electronics, automotive & infrastructure sectors.

Customers can benefit from low-sag, high strength, good drawability, and improved longevity with the T4 alloy rod. These characteristics make it ideal for use in optical fiber composite overhead wire fabrication as well as

high-voltage transmission grids. Furthermore, the AL59 alloy rod has a far greater current carrying capacity, an improved power evacuation, and a higher strength-to-weight ratio. Because of these characteristics, it is essential to the creation of durable cables & conductors. A perfect balance between malleability & durability is required in building, transportation, and architectural sectors; these industries greatly benefit from the remarkable anti-corrosion qualities of the 8xxx series of wire rods.

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## Polycab Reveals New Line, Philosophy, and Brand Identity



The brand line, concept, and new logo/identity were presented by Polycab India Limited. The brand's new tagline, "Ideas. Connected," aligns with Polycab's futuristic, cutting-edge vision and business plan.

The updated brand identity and philosophy of Polycab India Limited

were launched, reflecting the company's future business plan. In keeping with its brand objective of "Bringing the power of innovations to help everyone connect to a brighter future," Polycab has unveiled a brand line that looks forward, "Ideas. Connected," which is a shift from the company's current positioning of "Connection Zindagi Ka."

Project LEAP is bringing forth an amazing metamorphosis for Polycab. Although Polycab is well known for producing high-quality wires and cables, the company is constantly growing to provide a whole range of

electrical solutions that make modern living safe, practical, and environmentally friendly. The rebranding is a guiding principle that highlights Polycab's dedication to Innovation, Technology, Safety, and Sustainability, leading to its Brand Purpose of "Connecting all to a brighter future." It goes beyond a simple change in visual identity or brand architecture. In order to realize Polycab's goal of being the market leader in electrical solutions, this updated brand philosophy will be a big step forward. Interbrand is responsible for the design and visualization of the brand update.

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## Anchor releases a brand-new film

One of India's top producers of electronics, Anchor by Panasonic, has released a new movie that solidifies its status as the industry leader in load bearing. The ad, which was created specifically for the current cricket season, highlights the value of the product offered with a highly perceptive narrative. In any case, Indians are highly sociable individuals. With cricket, this sense of community is enhanced even further. There's

usually that one house in every neighborhood, housing society, or buddy group that hosts all the major games. Even though the viewing parties are usually enjoyable, they are not without their share of quirky personalities, overbearing neighbors, and friends who take advantage of the host's hospitality. This film humorously illustrates how these events frequently result in an enormous rise in the electric load.





Shashin Bamorya & Arun Tiwari

**Vistara Architects Engineers  
& Interior Designers**

**Location :** Indore  
**Built Up Area :** 1,33,000 Sq. Ft.  
**Design Team :** Arvind S Chouhan  
**Year of Completion :** 2022



**T**raditional building for Traditional methods of education. This client wished to maintain the idea of traditional architecture, while integrating all the sports facilities and educational activities in a modern day institute. We tried to create an inclusive world-class center of excellence for opportunities while collaborating and socializing with their peers.

Situated adjacent to existing St. Paul H.S. School, Indore, the further prepend is adding value to the outstanding infrastructure and treasured spaces. With a total constructed area of 1,35,000 sq. ft. the building comprises of 8 floors having an auditorium on the top floor and parking areas in basements with the special provision of a walking ramp to the topmost floor along with lifts and a staircase. A classroom, seminar halls, laboratories, together with the double heighted grand entrance compliments the gigantic building structure.

## "Climate-Adaptive Kitchen Designs: Paul Chadda Explores the Fusion of Environment and Aesthetics at Blissospace"



**Mr. Paul Chadda**  
**Blissospace**



Paul Chaddha, a distinguished designer who has made his mark in the kitchen and wardrobe industry over the past three decades, stands out for his exceptional work in crafting exquisite kitchens both in India and Europe. Renowned for his innovative designs, Chaddha has had the privilege of curating culinary spaces for a plethora of notable personalities including celebrities like Priyanka Chopra, Chef Ajanta Burman and esteemed industrialists.

In a recent discourse, Paul Chadda, the founder of Blissospace delves into the significance of tailoring kitchen designs to harmonize with specific climatic conditions. Drawing upon his extensive experience, he emphasizes that the design of a kitchen should be seamlessly intertwined with the prevailing climate of its location.

Blissospace specializes in creating custom kitchen designs that adhere to international standards in terms of style, materials, and appliances. When it comes to kitchens suitable for humid and hot climates, particularly in a place like Goa, Paul highlighted that Goa beautifully merges Indian and Portuguese influences, resulting in a distinctive lifestyle that combines elements from the East & West.



With the rapid growth of construction in Goa, individuals from all across India are making investments in villas and apartments, often treating them as second homes. Taking this trend into consideration, we are introducing a brand-new European-inspired Island Kitchen design, tailored specifically for villas and apartments in Goa. This design perfectly aligns with the preferences of the local Goan population as well as people from all over the globe making Goa their new home, offering a harmonious blend of aesthetics and functionality.

The development of European-style Island kitchens stems from comprehensive research that encompasses various aspects, including human behavior, local climate conditions, and the architectural and design essence of Goa. A particular focus is directed towards the selection of moisture-resistant materials for the kitchen. This meticulous material choice plays a pivotal role in (I don't understand the points)and contributing to energy efficiency.

To counteract rust-related issues, the utilization of stainless steel and aluminum fasteners emerges as the optimal choice. Additionally, the incorporation of high-

quality water and termite resistant cabinets introduces timeless elegance to your living space, ensuring that your home remains in vogue indefinitely. Furthermore, the integration of vapor barriers beneath the house acts as a preventive measure, hindering the upward seepage of moisture from the ground.

In addition to the aforementioned aspects, another crucial consideration is proper ventilation within the kitchen. Paul emphasizes that in well-designed tropical kitchens, effective natural ventilation is essential due to the substantial heat generated during cooking and baking activities. It's imperative to incorporate ample windows with generous ventilation openings to ensure sufficient natural airflow.

"Equipped with an internal team of proficient experts, architects, and interior designers the process of revitalizing your kitchen commences through a consultation with our adept team. During this phase, they assist you in cherry-picking the designs that resonate with you, providing an immersive experience with diverse materials and even offering a practical demonstration of module functionalities. Following this initial step, Blissospace takes a step further by presenting you with a complimentary 3D visual portrayal of your envisioned kitchen design. Upon reaching a finalized design agreement, our adept craftsmen initiate the production of the furniture at our facility. The meticulously crafted furniture is subsequently transported and installed by our in-house professional team at your designated location," adds Paul.

## Hafele Unveils New Cutting-Edge Premium Vesta Hobs



The kitchen, the hub of social interaction and culinary adventures, is a lively area seen in Indian houses. Hafele has led the way in providing comprehensive kitchen solutions and appliances that effortlessly combine functionality and aesthetics over the years thanks to its in-depth knowledge of Indian consumption trends. These solutions bring with them the Indian culinary culture, which calls for a variety of methods.

In response to these evolving patterns of cooking and consumption, Hafele

unveils Vesta, a cutting-edge premium hob series. The word itself connotes "Hearth," which is a representation of the love and care you put into your cooking with these hobs. It also refers to a place in your home where there is a pure fire, a place for faith, family, and order.

## Usha debuts high-end kitchen equipment and collaborates with Reliance Digital on their distribution

It is anticipated that the holiday season, which starts with Onam, will account for roughly 29% of Usha's sales, with the second half contributing for almost 55%.

With the introduction of its iChef line, the domestic consumer durables firm Usha International is venturing into the luxury kitchen appliance market ahead of the holiday season. The iChef Steam Oven, iChef Heater Blender, iChef Smart Air Fryer 5.5L, iChef Smart Air Fryer - Digital 5L, and iChef

Programmable Kettle are the first five goods in the new range. These will be only sold at a few Reliance Digital stores in India.

Usha International currently offers a wide range of products, such as fans, sewing machines, water and room heaters, air coolers, water cooler /dispensers, and fabric care. "Seeing the preference of the contemporary consumer for aspirational and exclusive premium products, and leveraging the festive gifting season,

we are strengthening our premium portfolio by introducing five exquisite products," said Sachin Anand, senior V.P of retail at Usha International, in an interview with Business Today.



## Inframe Kitchens Launched By Wren

One of UK's largest kitchen retailers, Wren Kitchens, has launched its eagerly anticipated range of Inframe kitchens, which include new barrel hinges (for cosmetic purposes only), which have been introduced as an option to enhance the traditional feel of the Inframe range.

Rather than being attached to the carcass, inframe frontals sit within a frame. A traditional shaker-style kitchen is enhanced by the Inframe

structure, which adds detail and a timeless feel to it. Eight door styles and 35 colour ways are available, including Pencil Grey, Cashmere, Pebble Grey and Buckingham Green, all of which are very much on-trend. There are three choices of carcasses for each door style: White, Lava and Pebble. Introducing Inframe marks one of Wren's biggest product launches ever and reflects their comprehensive approach to kitchen design in terms of aesthetics and functionality. In line

with Wren's product offerings, Inframe offers customers an even greater selection of kitchens.





## Prestigious metro projects in Indore go to Otis India

The world's top producer of escalators, elevators, and moving walkways, Otis Worldwide Corporation (NYSE: OTIS), through its subsidiary Otis India, will install 255 elevators and escalators from its Bengaluru factory for the Bhopal and Indore Metro projects, which are Madhya Pradesh's first metro lines.

The government of India has made building the new metro lines a top

priority as part of a multi-year infrastructure program that also includes spending \$16 billion to build up airports, railway segments, and metro rails—all of which require vertical mobility.

The Bhopal Metro project aims to improve efficiency and convenience of travel throughout the region by revolutionizing public transportation.



## PARK360 introduces a vehicle authorization system powered by AI



PARK360 is a firm that specializes in authorization and smart parking solutions. They have created cutting edge access control services. According to PARK360, this will make it possible to detect things (cars, license

plates, slots, etc.) and extract vehicle numbers for authorization and payments using standard IP-based cameras. This will make it easier to enter and exit any building without the need for manual labor.

“By collaborating with us, you gain access to a real-time view of your parking infrastructure. Leveraging our advanced data analytics and data-driven approach, we design optimal parking solutions and smartly set up

authorized access stations using cost-effective strategies for every scenario,” stated Sanchit Gaurav, CEO and co-founder of PARK360.

In addition, the firm offers smart QR codes. Pre-approved vehicle owners or tenants receive personalized QR stickers on their vehicles; the management can scan these codes and get in touch with the owners in an emergency. This aids in the detection of unapproved automobiles.

## Newly Upgraded Mobis Parking System Unveiled by Hyundai Mobis

The MPS 1.0P (Premium) is the enhanced Mobis Parking System (MPS) that Hyundai Mobis has announced. The most recent system is an improved MPS system that was released in 2021 and has access to updated sensor arrays that provide more capabilities. Hyundai Mobis, like its predecessor, has refrained from utilizing LiDAR

technology in favor of novel video-based sensors that integrate surround vision cameras and ultrasonic sensors.

'Memory Parking Assist (MPA),' a unique element of the improved system, enables cars to learn how to park when a path-learning mode is engaged. The driver can simplify the

parking process by using this learning capability to enable autonomous parking with a single touch. For up to 100 meters, the system can memorize every movement made by the driver. According to the manufacturer, the system also has elements that map the location of the car at the same time as it is being worked on.

## In Ahmedabad, an elevator company introduces electric bikes

With an indigenous e-motorcycle that can go up to 180 km on a single charge, a co-owner of Trio Elevators, based in Ahmedabad, has entered the electric vehicle market. "The electric motorcycles are being manufactured at a newly-built unit at Kadi-Thol road, located about 10 km from the

manufacturing unit of Trio Elevators," the co-owner said.

The Managing Director of ABZO Motors, the brand under which the e-motorcycles are offered for between Rs 1.8 lakh and Rs 2.22 lakh, Chirag Patel stated, "Though I am one of the

promoters of Trio Elevators, this electric motorcycle manufacturing is my family business" "Building elevators is tougher than building e-motorcycles. We had confidence and the technical expertise and decided to build a new business keeping the future in mind," he continued.



**Mr. Vimal Babu**

## **Founder & CEO, Nibav Lifts**

**1. Can you share more about your journey as an entrepreneur and how your family's entrepreneurial background influenced your decision to start Nibav Home Lifts at such a young age?**

My journey as an entrepreneur was deeply influenced by my family's entrepreneurial legacy. Growing up, I witnessed their dedication and business acumen, which inspired me to launch Nibav Home Lifts at a young age (He smiles). This background instilled in me a passion for innovation and customer-centric solutions. With their support and the invaluable lessons I learned, we've successfully created a company known for quality and design excellence in the home lift industry.

**2. Considering Nibav's global presence, how do you ensure that the company's values and commitment to quality are maintained across diverse cultures and markets?**

At Nibav, we establish a unified corporate culture by fostering open communication and cultural understanding. Also, we make sure that all of our quality control procedure takes ample measures and is standardized globally, assuring consistency in product excellence. It is mentionable that Nibav's leadership maintains a hands-on approach, actively engaging with regional teams to reinforce our values. We have seen this approach fostering a

harmonized, high-quality brand experience that resonates with diverse cultures and markets.

**3. As the CEO, what challenges have you faced in establishing Nibav Home Lifts as a prominent player in the home elevator industry, and how have you overcome them?**

Building brand recognition amidst established competitors required targeted marketing and client education initiatives, solidifying Nibav's unique value proposition. (Mr. Vimal, seemed to be in a deeper thought process as he collected his answer for us) A dynamic industry landscape demanded continuous innovation, and we invested heavily in R&D to stay ahead. Overcoming skepticism about home lifts involved proactive communication and testimonial showcases. And I think that speaks volumes for why Nibav, in the vertical mobility industry, stands in the frontlines.

**4. With a workforce of 2200 people across 12 countries, how do you foster a collaborative and innovative company culture within such a diverse team?**

Fostering a collaborative and innovative company culture across 12 countries with 2200 employees requires a strategic approach. Regular virtual town halls ensure a shared vision and understanding. Our open-door policy encourages diverse perspectives, fostering innovation, and our collaborative platforms and project-based teamwork break down geographical barriers, enhancing communication. By embracing diversity

and providing avenues for collaboration, Nibav cultivates a dynamic company culture that fuels innovation and unity across our global workforce.

**5. Could you elaborate on the unique features and benefits of Nibav's home lift products that cater specifically to the preferences of luxurious lifestyle-living homeowners?**

Our lifts seamlessly blend cutting-edge technology with exquisite design, offering a bespoke experience. Customizable interiors, premium materials, and whisper-quiet operation redefine our product's elegance. Smart-home integration ensures convenience, while our commitment to safety and reliability surpasses industry standards. Exclusive features such as panoramic views and spotless cabin finishes elevate Nibav's lifts to artful elements of luxury living.

**6. India is a significant market for Nibav. How do you see the business prospects in India, particularly targeting traditional households where home lifts might be a novel concept?**

India holds immense potential for Nibav Home Lifts. As we expand into this market, our focus is currently on raising awareness about the benefits of home lifts, especially among traditional households. We believe our air-driven home lifts can fit any home interior and enhance the overall look of the house. By addressing the unique challenges and by offering convenience, we aim to make home lifts a common and appreciated feature in households across the country. **Website: [www.nibavlifts.com](http://www.nibavlifts.com)**



# TK Elevator's revolutionary elevator TWIN completes 20 years



**Mr. Manish Mehan**  
**(CEO & MD, TK Elevator India)**

This year, TK Elevator is celebrating 20 years of TWIN, the revolutionary elevator launched in 2003. TWIN was the world's first elevator to have two cabins operating independently in the same shaft. This means that it is capable of transporting up to 40% more passengers while requiring 25% less of a building's valuable floorspace than conventional mobility solutions.



## **Technology for the future**

Although double-decker elevators were already well established in the last century, they can only move both elevator cars at the same time and therefore often use energy to power empty cabins. In comparison, TWIN conserves energy by parking one of the cabins whenever passenger volumes are low. When traffic volumes are high and there is a lot of inter-floor traffic, TWIN also minimizes congestion and reduces waiting times.

While TWIN always came equipped with a regenerative drive, which uses the elevator's own braking mechanism to generate electricity which is then fed back into the building's grid, several updates have been made since its launch.

## **Built for flexibility**

TWIN was created with the digital future in mind. With its overall versatility and dependable digital connectivity, TWIN works well in combination with other types of elevators. This is of particular interest due to the growing need to seamlessly

solutions. Additionally, TWIN boasts a four-level, TÜV-approved and SIL3-classified safety system, which ensures that the cabins always operate at a minimum safety distance from each another.

As of 2023, TWINs have been installed in major cities in Europe, the Middle East, Asia and the US. French architect Jean-Luc Crochon, who incorporated eight TWIN units into the landmark Trinity Tower in Paris, says, "By integrating two lift cabins into the same shaft, TWIN lifts have helped to accentuate the unique façade of Trinity, by offering a glimpse of the effervescent life inside. It is the first tower in Paris' La Défense district to open its core to the public view, creating a link between the tower and its neighborhood. This solution also offers greater agility in managing the traffic inherent in a high-rise building."

TK Elevator is proud that each year, even more developers, architects, and planners are incorporating the advantages of TWIN into their building plans.

# TWIN<sup>®</sup>

2 Cabs. 1 Shaft.  
0 Crowds.

Toll free number: 1800 102 8500

## First 'UP-DOWN GLOW' LED bulb in India introduced by Halonix Technologies



One of the electrical companies with the quickest rate of growth in India, Halonix Technologies, recently announced the introduction of the country's first 'UP-DOWN GLOW' LED bulb, showcasing their dedication to enhancing lives via innovative technology. As the name implies, the dome on top and the stem on bottom both glow in various colors, offering users three switch-enabled modes to play with the lighting in their rooms and create magical effects.

lighting modes, are available for the 10W 'UP-DOWN GLOW' LED Bulb: the first variant offers white, warm, and mixed illumination, while the second type gives white, blue, and mixed lighting options. A dazzling 10-watt light shines at the top (dome) in the first mode. To move to the next setting, which produces a calming blue/warm white glow on the wall, flip the switch. Flip the switch again to switch between a calming blue/warm yellow light at the bottom (Stem) and a brilliant white light above, which creates a distinct atmosphere for the space.

Two variations, each with three

## First Tisva Store Opened In Kolkata

Usha International's high-end decorative and architectural lighting brand, Tisva, opened its flagship store today at Trinity Tower, located at 83 Topsia Road in the affluent South Kolkata neighborhood. Star Rituparna Sengupta gave the grand opening of this lighting studio, which will serve both Kolkata and the upcountry. It is a one-stop shop for everything lighting, from luxurious to minimalist, from opulent to simple, as well as luxury and architectural lighting solutions.

The East has rich and evolving design aesthetics, which makes Kolkata a crucial market for Tisva, according to Vikas Gandhi, President and Business Head, Lighting (Tisva), Premium Fans, and Water Solutions Business, Usha International, who spoke at the event. With this store launch, the company aims to provide the area with top-notch products that seamlessly combine innovation and design. Nowadays, lighting is more than simply an add-on. It now creates its own stylistic statement.



## New Delhi's Luxaddi Flagship Store Opens after Five Decades of Illuminating Elegance

With an unparalleled blend of elegance and craftsmanship, Luxaddi offers a world of period lighting in the nation's capital. New Delhi's MG Road now boasts the first retail store for this iconic lighting brand, founded in 1968. One cannot be prepared enough for what's to come in the 6,000-square-foot emporium—it is a visual testament to Luxaddi's commitment to transcending the ordinary. Designed by Manya Choudhary from The Upscale Storeys and Ayati, the

environments within the store amplify the artistry of the bespoke designs. Even though the arches in the space are elegantly curved, they do not enclose the space; instead, they invite you to explore, to discover the stories behind each lighting masterpiece. This isn't just a shop; it's a gallery showcasing Luxaddi's timeless elegance.

Arjun Rathi, who runs his namesake brand Arjun Rathi Design, partnered

with Luxaddi to establish a retail presence in Delhi. The principal architect and lighting designer of Luxaddi juxtaposed his modern and whimsical styles with Luxaddi's handcrafted classical lighting fixtures because of Luxaddi's work ethic and line of worth. In addition to the significant amount of thought and research involved, one can also notice the quality of workmanship that can only be attributed to years of experience.

# K-LITE Introduces LED Landscape - Redefined



**Sharmila Kumbhat**

**Director K-lite Industries**

**T**he Essence of lighting is one of the most important things in our lives. At K-Lite we are passionate about creating a distinctive atmosphere that improves the quality of life in the cities and towns by exploring the many potential facets of lighting that supports the well being and safety of all.

Founded in 1977 in India, K-Lite has grown to be the leading manufacturer of outdoor luminaires and decorative poles. K-Lite's proven performance in the landscape segment is because of its ability to stylishly convey the identity of a space with a blend of efficiency and modularity to maximise the visual comfort that is best suited to each specific space.

Our Landscape range includes :

Linear Wall Washer, Up-Down Lighters, LED Strips/Neon flex, Promenade Lighting, Bollards, Under Water Lighting, Post top luminaires, Bulk Heads, Path finders, IP67 Linear Profiles, Polar lighting and newly added series of Facade Lighting.

## **K-LITE INDUSTRIES**

D-10, Ambattur Industrial Estate,  
Chennai - 600058

E-mail : [info@klite.in](mailto:info@klite.in)

# K-LITE INDUSTRIES





**Shimul Javeri Kadri and Roshni Kshirsagar**  
**SJK Architects**

**Location :** Mumbai

**Built Up Area :** 70.76 Sq.m.

**Photo Credits :** Niveditaa Gupta

Forest of Chintz is an Indian luxury label that makes statement accessories and haute couture. Its vibrant range of products draws from India's rich handcrafting culture. Contemporary yet finely detailed, FOC's pieces are characterised by bright colours, delicate embroidery and sequin embellishments.

Occupying 800 square feet within the old Laxmi Wooden Mills building in southern Mumbai, the brand's flagship showroom is designed by SJK Architects as a celebration of India's rich heritage. Upon entering the store, one is greeted by an open-plan space with a continuous monolithic stepped display system running along the wall edges, encouraging visitors to take in the entire range of products at a glance. Reminiscent of traditional stepwells, the ergonomic display's edges meander playfully to allow visitors to move around, pick up the products, touch and feel them, intimately engaging with the collections. Hanging pendant lights finished in brass create a veritable 'forest of lights' at the centre of the store, a symbolic token inspired by the brand's name.

A Prix Versailles 2022 Continental Winner (Shops and stores category), the project has gained international recognition for its experiential design rooted in the cultural context.





**Abhigyan Neogi**  
**Chromed Design Studio**

**C**hromed Design Studio, under the leadership of Founder and Principal Architect Abhigyan Neogi, conceived a visionary project in the midst of a bustling city—a bohemian oasis that seamlessly blends classic elegance and minimalistic charm. Divided into three distinct zones—an indoor sanctuary and two outdoor spheres—the space exudes the bohemian spirit through transformative design.

Indoors, a minimalist aesthetic prevails with a delicate balance of rattan and macramé, creating a tapestry of texture and grace. Outdoors, nature intertwines with the restaurant's theme, featuring lush greenery, artistic alcoves, and a commanding 12-foot tall bohemian sculpture.

As night falls, the atmosphere is enchantingly illuminated by stars, candles, and fairy lights. The scent of nature and the soothing sound of water from a fountain reinforce the bohemian ethos. A captivating butterfly artwork, symbolising metamorphosis and freedom, serves as a focal point—a visual ode to the lively bohemian spirit.

This dreamlike space, where simplicity harmonises with flamboyance, transforms the ordinary into the extraordinary—a haven for those seeking respite and a cityscape within a city, where the timeless melodies of bohemia softly whisper.







Ar. Abhay Pise  
Design 360

**Location :** Ichalkaranji, Maharashtra  
**Area :** 3000 Sq. ft

This innovative project, inspired by the harmony of nature, transforms a challenging site into a hidden gem within a densely populated town. This design focuses on simplicity, harmony, natural daylight, connections, and meticulous detailing. The house boasts signature features like water bodies, lush landscapes, and playful skylights, bringing the outdoors in. A unique touch lies in the artistic common wall adorned with carved Vastu signs, while the interior embodies the client's minimalistic lifestyle. Spatial sequencing, framed views, and controlled lighting create diverse atmospheres, guiding visitors on an experiential journey.





Niraj Mehta

**NMD INTERIORS**

**Location :** Pune

**Area :** 1350 Sq. Ft.

**Year of Completion :** 2023



**D**esigning brief for developing minimalistic, young, and everlasting formal design with clean lines and simpler form. The modern simple residential interior with a straight lines concept epitomizes minimalistic elegance. Clean lines and uncluttered spaces define this design approach, creating an atmosphere of tranquility and order. Neutral color palettes, predominantly whites, grays, and earth tones, serve as a backdrop, allowing the interior and furnishings to shine. Functional furniture with sleek profiles complements the design, emphasizing both form and purpose. Strategic use of materials like glass, steel, and wood further accentuates the simplicity. This concept fosters an open, airy ambiance, making spaces feel larger and inviting ample natural light. Ultimately, this aesthetic embraces a harmonious blend of functionality, aesthetics, and a sense of calm in contemporary living spaces.



Rachna Agarwal  
Studio IAAD



**A** vacation abode for three friends in North Goa, this getaway home harnesses the true sentiment of comfort entwined with elevated living. This 5,000 sq ft sea-facing plot is limited in its square footage, whilst offering arresting views of the horizon that lays in the distance, framing the verdant neighbouring plantation's views against the clear blue skies. The site's level was lifted by a height of 6 feet and levelled with the arterial road to offer seamless views of the waterfront. The architectural intervention is grounded, while aiming to create a layered, yet simple articulation of the site, its climatological parameters, and the surrounding context.



Channelling a minimalistic identity and adding to the organic landscape's fabric with its crisp geometric silhouette and horizontality, the house is crowned with a sloping roof that tilts on its axis. This tilting phenomenon, aside from tackling Goa's torrential rains, welcomes the sea breeze to meander through the spatial volume.

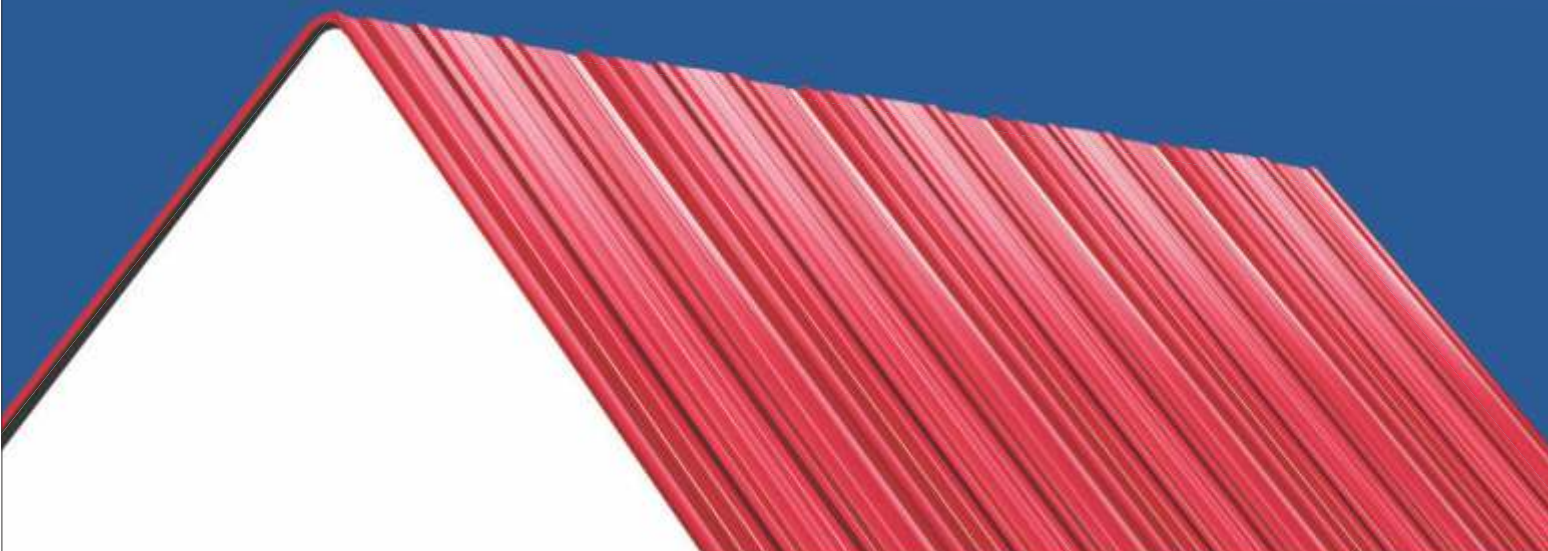


The facade is clad in a mix of concrete and textured tiles that mimic natural stone, while being interspersed with hints of wood to add warmth; this material palette effectively discourages the build-up of moss on the walls of the structure, thereby enabling minimal maintenance.



# JSW COLOURON+ ROOFING SOLUTIONS: WHERE DURABILITY MEETS ASSURANCE FOR 15 YEARS

Behind every robust structure is a commitment to long-lasting strength. With its vast array of colour-coated roofing sheets, JSW Colouron+ is poised to nurture your dreams of a resilient tomorrow, where vibrance meets durability!



## Presenting three new variants



# JSW Avante

Smart Steel Doors

## The doorway between **elegance and strength**

JSW Avante Doors opens up a smarter way to add aesthetics and security to any home. It combines the warm, cosy feel of a wooden finish with the cool solidity of steel. Easy to install, it escapes all the pitfalls common with traditional wooden doors—no weather-related swelling, no fire hazard, and end termite risks.



FIRE DOORS

DOUBLE DOOR  
WOOD FINISH WITH GRILL

PLAIN FINISH DOORS

WOOD FINISH DOORS



**Weather**  
proof



**Fire**  
resistant



**Termite**  
proof



**Easy**  
to install



**Eco**  
friendly

## Rehau's Latest Modern Sliding Door Design Is Driven by An Appetite for Light



The Slinova sliding door is the newest product in Rehau's line of polymer windows and doors.

According to the business, Rehau's Slinova sliding door is a response to current trends in home remodeling and customer feedback. In a survey covered by House Beautiful, one in six

respondents said that adding more light sources to their home improved their overall well-being, and 42% said that having access to sunshine at home improved their overall wellness. In the meantime, one of Homes and Gardens' top ten interior trends for 2023 is "establishing an indoor-outdoor feel in the home."

## UniDoor introduced by Universal Trade Frames

Universal Trade Frames, a well-known manufacturer for Epwin Window Systems, has introduced its new UniDoor composite door line. The new UniDoor is made of a 44mm thick solid foam core slab and the CD70 universal composite door outer frame from Epwin Window Systems. It is intended to provide "outstanding product durability" together with exceptional energy efficiency.

"The new UniDoor is manufactured from a robust 44mm thick solid foam slab that's protected with 2mm GRP skins which are 10% thicker than comparative composite doors. Each door is then encased within the outer frame to create the perfect fit. This method provides superior door strength and product longevity," stated Duncan Saunders, General Manager of Universal Trade Frames.



## New County Collection Range Celebrated by Vista

The success of Vista Panels' new County Collection, the newest offering in its XtremeDoor line of composite doors, has been announced by the composite door manufacturer. The bespoke range, which debuted a series

of door cassettes with a nod to tradition, was created in partnership with glazing suppliers.

XtremeDoor's hallmark features, including a sturdy five-hook lock, an

outer frame with triple sealing, fully adjustable hinges, and a three-star security package with a £3,000 money-back guarantee in collaboration with Ingenious Locks and Hardware, are all included in the County Collection.

## Garador Launches New Side-hinged Salisbury Doors

There is a brand new garage door available from Garador that is sure to catch your attention. Modern and attractive, the Salisbury side hinged garage door allows natural light into your garage through traditional cross windows. The Salisbury side-hinged garage door is a replica of the already popular Salisbury up & over garage door.

Garador's Managing Director, Jon Watson, states, "There are instances where customers want the Salisbury model but need a side-hinged garage door. With the introduction of this new

door model they no longer have to compromise."

Salisbury side-hinged doors feature smooth swage lines and classic cross windows that brighten up your garage. You can store gardening tools, bicycles, and other bulky items in this garage without having to lift the whole door, which is perfect for multipurpose garages.

In keeping with Garador's steel side-hinged door range, the Salisbury is galvanised steel. In addition to two-point locking and concealed hinges,

there is also weatherproof sealing to keep wet and blustery conditions outside, and door stays to prevent the door from slamming shut.



# Growth of the Indian Hardware Market

In recent years, there has been a significant shift in hardware locks and door trends in the construction industry. Talking of door knobs, they are an integral part of the home serving both a functional and decorative purpose. From sleek and modern designs to traditional with a twist, there are a variety of options to choose from when it comes to enhancing your entryways.

Statement door knobs have become increasingly popular in homes seeking to make a statement. These door knobs are often unique and unconventional, adding a touch of personality to the entryway. From vibrant colours to intricate designs, statement door knobs can serve as a focal point and conversation starter. Industrial chic is another popular trend when it comes to door knobs. These door knobs often have an industrial, modern aesthetic, featuring materials like stainless steel, brass, or copper. They add a touch of sophistication and style to entryways, especially in urban or industrial-themed spaces.

For those who appreciate the charm of antiques and vintage pieces, antique or vintage-inspired door knobs are the perfect choice. These door knobs often have intricate designs, unique patterns, and historical significance. Adding a vintage door knob to your home can add a touch of elegance and old world charm. Therefore, door knobs are a versatile element that can complement any home design style. Moving further, door handles play a crucial role in enhancing the functionality and aesthetics of any door. Bronze and brass door handles have been making a comeback in recent years. These timeless materials have a rich and warm appearance, making them perfect for creating a classic and elegant look.

This trend can be seen in both traditional and modern homes. Whether you prefer sleek and modern designs, industrial style, vintage and antique pieces, or sustainable options, there is a door handle trend that is perfect for you. Here are a few products revolutionizing the hardware industry:-

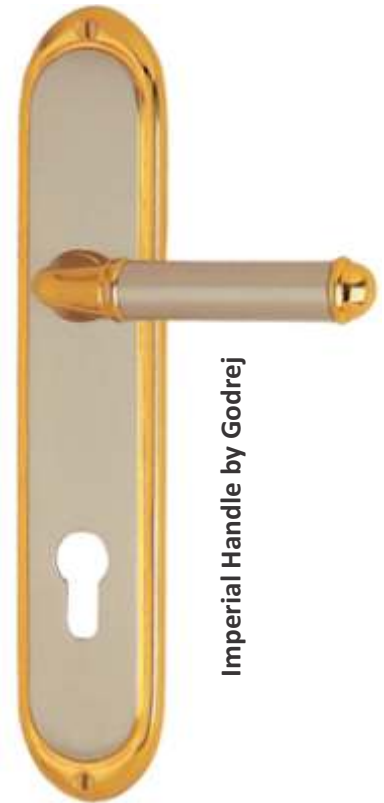
## Imperial Handle by Godrej

This brass handle with a contemporary design and ethnic style. Lacquered satin and gold finish for long-lasting aesthetic appeal. Easy to install, comes with mounting hardware. Great for doors, drawers, cabinets and more.

## Kizmo Brass Handle by Plus Point

This KIZMO handle by Plus point Plus Point is crafted to enhance modern homes. With clean lines and a straightforward look, this handle is ideal for those who appreciate a subtle yet sophisticated style. The 'K'arizma of 'K'izmo goes beyond being just a handle; it adds charm to every modern home.

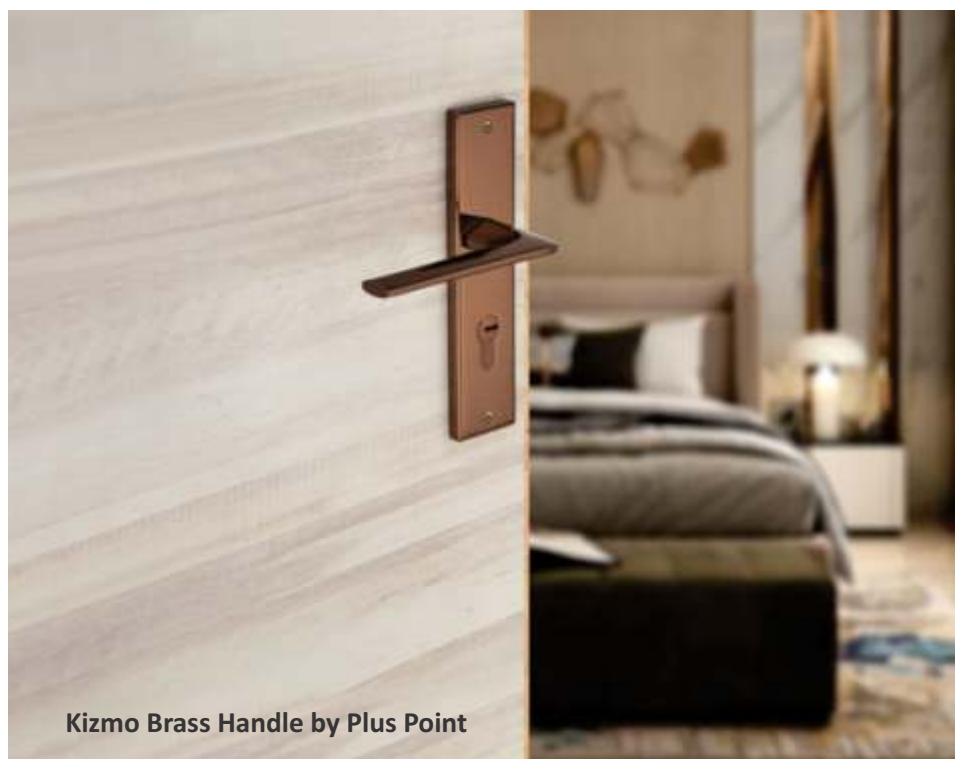
It's also available in four finishes: Matte Antique Brass, Black, Rose Gold, and



Imperial Handle by Godrej

stainless steel, allowing you to match it with your home's aesthetics.

As technology continues to advance, security has become more of a priority, leading to innovative advancements in locking mechanisms and door hardware.



Kizmo Brass Handle by Plus Point

# Closed doors are the key to improving energy efficiency in your building

A properly shut door provides comfort and protection to whoever is using the space behind it. However, closing doors can have a wider impact on overall building performance. Fully closed doors impact both user security and a building's energy consumption.

A drive to improve energy efficiency across the commercial sector has been underway for a long time. In 2017, the Harvard Business Review was already calling energy efficiency one of the "key levers of business success".

In the public sector and private industry, offices, schools, universities, healthcare centers, and elsewhere, organizations need solutions that boost sustainability and their bottom line.

Buildings consume around 60% of the world's electricity. One very simple and effective way to reduce their use and waste - and at the same time, save costs - is to ensure doors are closed.

## The many benefits of a fully closed door



The energy efficiency benefits of a closed door are simple to understand. It is less easy to quantify the impact, but scientific studies agree it is significant. In 2010, Cambridge University estimated that closed doors could reduce energy use in a typical shop by up to 50%. An engineering journal measured air infiltration through an opening at more than 21 times that of a closed door.

Inside a building, a closed door helps to maintain important temperature differentials - between an operating theatre and waiting rooms, for example, or a server room and office spaces. Closing doors reduces the energy used to heat or cool these distinct areas.

Fully closed interior doors also reduce the stack effect - unwanted inward airflow on the ground floor which is caused by rising warm air inside the building. Closed doors help insulate the inside of a building from the elements outside. They reduce energy waste. They also improve interior air quality and building security, as well as minimize noise pollution. Unfortunately, relying on building users to shut your doors fully - every time - is not a realistic strategy. An affordable, reliable, robust door closer ensures this important job always gets done.

# ASSA ABLOY

**Superior closing performance with  
ASSA ABLOY Cam-Motion technology**



Door closers with ASSA ABLOY's Cam-Motion technology close reliably behind everyone who passes through them. Because an installer can individually set separate latch and closing speeds, high closing force works alongside comfortable opening.

Opening force must be kept low for accessibility, compliance, and comfort: Easy opening helps to keep a building barrier-free. Yet closing force should be high enough to ensure reliable closing in all conditions. In an ASSA ABLOY Cam-Motion Door Closer, independent valves enable this configuration. In addition, these valves have metal heads and are thermo-resistant: Once door speeds are set, they stay set until intentionally modified - even at extreme temperatures. For user convenience, ASSA ABLOY Cam-Motion Door Closers also offer optional delayed closing, which allows extra time for a user to pass through the door. Back-check function as standard slows the door's final opening section to protect the frame and prevent banging into walls.

Door closing is about more than just comfort and fire protection. The right door device improves energy efficiency and can reduce your organization's expenditure on heating and cooling.





British Paints, a leading name in the realm of home décor, is proud to unveil its latest product launch – Glamour Mystique Anti Stain Interior Emulsion with Added fragrance. This cutting-edge product sets a new standard in interior wall finishes, boasting a remarkable combination of Anti Stain and water resistance, exceptional washability, enduring longevity, anti-fungal and bacteria properties, clubbed with a delightful fragrance.

Designed to meet the diverse needs of modern living, Glamour Mystique stands as the ideal choice for high-traffic areas, family homes, commercial spaces, and environments where durability and aesthetics merge seamlessly. Its impeccable washability ensures that walls stay fresh and vibrant, maintaining their original charm even after repeated cleanings. The water resistance feature adds an extra layer of protection, making it suitable for kitchens, bathrooms, and other moisture-prone areas.

Mr. Yogesh Bhatia, President, British Paints, expressed his excitement about the new product, saying, "Glamour Mystique exemplifies British Paints' commitment to innovation and quality. Our team has worked tirelessly to create a product that not only elevates the visual appeal of spaces but also offers

practical benefits that simplify maintenance. We're confident that Glamour Mystique can redefine the way people see and think about interior wall finishes." With each application, Glamour Mystique whispers sophistication, narrates tales of resilience, and fills the air with an exquisite, enduring essence. It's not just a product; it's a testament to the artistry of design and the science of endurance, offering a truly extraordinary canvas for your imagination. It's a transformative experience that turns your walls into a masterpiece, embodying sophistication and resilience. Discover a new realm of interior design possibilities with Glamour Mystique.



Ar. Anil Badan

**Studio B - Anil Badan**

**Project Name :** The Khyber Himalayan Resort & Spa  
**Location :** Jammu & Kashmir  
**Project Area :** 140,000 Sq. ft





Carlton Building, Thane



Prestige Lake Side Habitat, Bangalore



Godrej Planet, Mumbai



Hiranandani Solitaire, Thane



Prestige Song of the South, Bangalore



Rustomjee Paramount, Mumbai



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**LEAD FREE PRODUCTS | LOW VOC | TIME TESTED**





**Id. Harshal Koradkar**  
**Design Dudes, Nagpur**

**Location :** Nagpur  
**Built Up Area :** 1200 Sq. Ft.  
**Design Firm :** Design Dudes, Nagpur  
**Photo Credits :** Ashish Bhonde

**New Roots:** A fusion of innovation and elegance

Transformative Hair Transplants in Nagpur - A Glimpse Inside the Clinic's Design Journey. Step into the 1200 sq. ft. space envisioned by Design Dudes, led by principal designers Harshal Koradkar and Mufaddal Kagazwala. This clinic, a fusion of innovation and elegance, is where science meets aesthetics. Witness the meticulous planning and creativity of the Design Dudes team, crafting a serene atmosphere for hair restoration. Captured through the lens of photographer Ashish Bhonde, the clinic's essence is immortalized. Every detail speaks volumes about expertise and passion. Experience the harmonious blend of architecture and artistry, redefining the landscape of hair transplant clinics in Nagpur.



## Hi Rise Complex In Kolkata



### Kallol Baroi & Amit maitra AK Enterprises Pvt. Ltd.

**Location :** kolkata

**Built Up Area :** 3200 Sq. ft

**Year of Completion :** 2022

**Photo Credit:** Studio SP Photography

In 2022, AK Enterprises Pvt. Ltd. undertook a transformative endeavor in Kolkata, shaping a 3200 sqft flat in a premium high rise condominium into a testament of architectural brilliance. With Mr. Angnani's vision as our guiding light, our dedicated team, comprising Amit, Kallol, Alipi, Samir, and Muntasir, meticulously crafted a space where innovation meets elegance. Every corner of this high-rise marvel reflects a harmonious blend of modern sophistication and functional design, showcasing our commitment to excellence. From conceptualization to completion, the project embodies a seamless fusion of creativity and expertise. Stay tuned for our magazine feature, where this 2022 masterpiece takes the spotlight, setting new standards in interior design and consultancy.





**Anil Detroja**  
(MD-Flais Granito LLP)

# WE ARE FLAIS

WE SET DIZZYING EXPECTATIONS AND EXCEED THEM.



Flais Granito, Founded In 1995 By The Marshal Ceramic Company, Is An Indian Manufacturer Of Ceramic Tiles That Has Expertise In Producing Quality Ceramic Products, Such As Porcelain Slabs, Gvt Tiles And Pgmt Tiles, Among Others.

We Are Firmly Committed To Manufacturing The Highest Quality Ceramic Products. At Flais Granito, Our Purpose Is To Make The World More Beautiful And Visually Appealing Through Stunning Tiles

Products. To Accomplish This Dream, We Have Strong Technical Support, Advanced Level Manufacturing Unit And Infrastructure, The Global Network Of Retailers & Distributors And Research And Innovation Team. Once Again, We Emphasize That We It Will Always Be Our Ultimate Aim To Manufacture And Supply The Best Ceramic Products.

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Which Ensures Highest Quality Standards Ever In The Ceramic Industry.

### Architect

Provide Them With The Widest Range Of Aesthetic Products Possible Which Enables Them To Experiment With Designs.

### Dealer & Distributor

We Provide World Class Customer Service, On Time Delivery Is Our Strength.



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**1200X1800mm**

9mm / 15mm Thickness

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15mm Thickness

**800X3000mm**

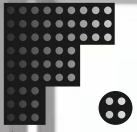
15mm Thickness

**800X3200mm**

15mm Thickness

**1600X3200mm**

12mm Thickness



The  
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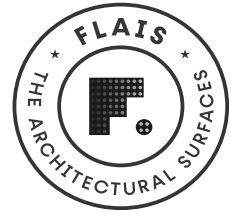
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## AGL Tiles introduces AGL AURA 360 TILE VISUALIZER, a revolutionary tool for selecting tiles

Luxury Surfaces and Bathware Solutions brand Asian Granito India Limited (AGL) has recently launched an innovative tool called the AGL AURA 360 Tile Visualizer. It is designed to revolutionize the way customers visualize and select tiles for their spaces. Through its user-friendly interface and advanced features, the AGL Tiles Visualizer enables users to experiment with a variety of tile designs, patterns, and colors to find their perfect match.

All stakeholders have expressed

overwhelming support for the revolutionary tool. An interior design or home decor project can be enhanced significantly by selecting the right tiles. AGL Tiles, popularly known as Asian Granito India Ltd., has always been at the forefront of providing the best tiles in India. AGL Tiles recently launched an advanced & user-friendly Tile Visualizer on their website: [www.aglasiangranito.com](http://www.aglasiangranito.com). Users can visualize & experiment with a variety of tile options with this cutting-edge tool, enabling them to make informed decisions about their projects.



## A large-format porcelain brand called KOZO introduced by GLAZE Granite & Marble



The newest creation from GLAZE Granite & Marble, KOZO Large-Format Porcelain, is intended to revolutionize architectural surfaces. With its precise craftsmanship and cutting-edge Italian technology from SACMI, KOZO stands for the ultimate in excellence, innovation, and perfection when it comes to large-format porcelain slabs.

Mr. Umesh Punia, CEO of GLAZE, said, "We are thrilled to introduce KOZO Porcelain as a part of GLAZE, an embodiment of our commitment to quality and artistry,". Mr. Punia further added, "With KOZO, we bring together a fresh perspective in the porcelain segment. Each piece we offer is a testament to our dedication to delivering excellence."

## Introducing Bert & May's New Colors and Collections at Decorex 2023

As part of Decorex 2023, Bert & May will introduce several new tile collections - Borders, Art Deco, and Solstice - as well as three new colours - Madder, Rosemary, and Mineral Blue - to its curated colour palette.

The new collections will be showcased alongside Marbled and Striped designs and Reclaimed tiles during the brand's 10th anniversary celebrations in 2023. Bert & May's curated palette of over 40 colours is available for customisation in each new collection. It has Bert & May's iconic pared-back look while evoking a sophisticated

aesthetic with forms inspired by the art deco movement, inspired by architectural forms, symmetry, and stylistic curves. The collection features two designs; Art Deco Arches and Art Deco Loop, and depending on the colour combination, can be ordered in both classic and contemporary styles.







The Solstice collection features cement tiles with bold graphic silhouettes reminiscent of the sun's journey from solstice to equinox. There is a strong focus on curves and circular forms in the Bert & May collection.





## STAND ON TILES THAT STAND OUT.

We bring you head-turning designs that will make your house stand out. Presenting the all new, Evoke series by Johnson Endura, a celebration of retro and geometric designs. With a variety of design options, these vitrified tiles are the perfect blend of modernity and tradition and are applicable on both walls and floors. The 65 years old legacy of H & R Johnson and the quintessential unique look, make these the perfect choice for a home that resonates with style.

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# JOHNSON ENDURA EVOKE



Johnson Endura's latest collection "EVOKE SERIES" the exquisite collection of sleek and modern designs, crafted from the finest materials and designed with meticulous attention to detail, transforms any room into a masterpiece and elevates the spaces to new heights.

Evoke Tiles has evolved into a versatile medium that isn't just flooring or wall coverings; they're expressions of style, elegance, and innovation in indoor and outdoor spaces worldwide. Geometric motifs, terrazzo, and floral patterns adorn the tile surfaces, providing a diversity of aesthetics, and making it the perfect choice for a variety of spaces.



Whether you desire the timeless charm of natural stone, the contemporary allure of terrazzo, or the bold and intricate creativity of mosaic patterns, the diverse selection of Evoke has you covered. Embrace the freedom to create and play with a myriad of choices in terms of materials, colours, and patterns, the joy of easy maintenance, and the assurance of lasting quality.

With Evoke tiles, your space becomes a canvas for your dreams, designed only by your imagination. Step into a world of endless possibilities and let Evoke tiles be the brushstrokes that craft your unique masterpiece.

The unique size enables designers to organise the patterns in a simple grid thereby opening up possible mix-and-match organisations and a range of design configurations. The perception of durability associated with the Johnson Endura brand extends this unique range into spaces that are not conventionally designed for tiling. Since the tiles come in standard sizes of 20 x 20 cm, it makes it perfectly suitable for application even in tighter spaces, adding a vibrant energy to bedrooms, kitchens, living and dining rooms. With numerous colour patterns to choose from, the mood of the spaces can be elevated drastically, using the right combination of tiles.





Er. Jigar Shah - Er. Sanjiv Shah -  
Ar. Isha Shah

## M/S Sanjiv Enterprises

**Location :** Vadodara

**Built Up Area :** Approx. 6000 Sq. Ft.

**Design Team :** Er. Sanjiv Shah,  
Ar. Isha Shah, Er. Jigar Shah

**Year of Completion :** 2022

The GSFC University's interior project in Vadodara, completed in 2022, stands as a testament to the harmonious fusion of modernity and functionality. Spanning 6000 Sq. Ft., the ground floor radiates openness with a welcoming waiting area, student counselling space, and an administrative zone, all illuminated by natural light. The second floor exudes sleekness, housing the MD's office and executive wing, ideal for formal engagements. The design emphasizes sustainability, integrating eco-friendly materials into the space, and fostering a collaborative, integrated workspace. In this transformative era, the project highlights the importance of spaces that enhance well-being and human-nature interaction, setting a sustainable standard for the future.





Aashish Batra

## Uniifyy

**Location :** Gurugram

**Built Up Area :** 12000 Sq. Ft.

**Photo Credits :** Andre Fanthome



In the heart of Gurugram, India, the Avanscure - Advance Cure Pharmaceutical Office is a striking beacon of innovation and sophistication. This project goes beyond being a typical commercial office; it serves as a hub for creativity and collaboration, embodying the company's values and enhancing employee well-being. The pharmaceutical company aimed for a timeless, global office design that would inspire and captivate.

What sets this project apart is its dedication to subtlety and neutrality, creating a sophisticated foundation. Art-filled walls, soft, rounded corners, and a touch of green in the meeting room infuse warmth and contemporary charm. Private, semi-private & open workspaces cater to a range of work activities.

Creativity and sustainability shine throughout the office, with architectural ingenuity evident in the arched door window frames. Eco-friendly materials, low-VOC paints, and energy-efficient lighting showcase a commitment to the environment.

Mindful design choices and budget-conscious decisions allowed the project to stay within financial constraints. The Avanscure office isn't just a workplace; it's a canvas of inspiration, a sanctuary of productivity, and a beacon of innovation where dreams take flight and a brighter future unfolds.

## Changing Trends with Ceiling Tiles

Ceiling tiles have become increasingly popular in recent years as homeowners and designers seek unique ways to enhance the aesthetic appeal of their interior spaces. Today, designers and architects are embracing ceiling tiles as an opportunity to add visual interest and make a statement. With a wide range of styles, designs, and materials available, these decorative elements offer a trendy and cost-effective alternative to traditional ceilings. The tiles are typically lightweight and easy to install, making them a convenient option for renovation projects. They can be installed in both residential and commercial settings and come in various patterns, textures, and finishes.

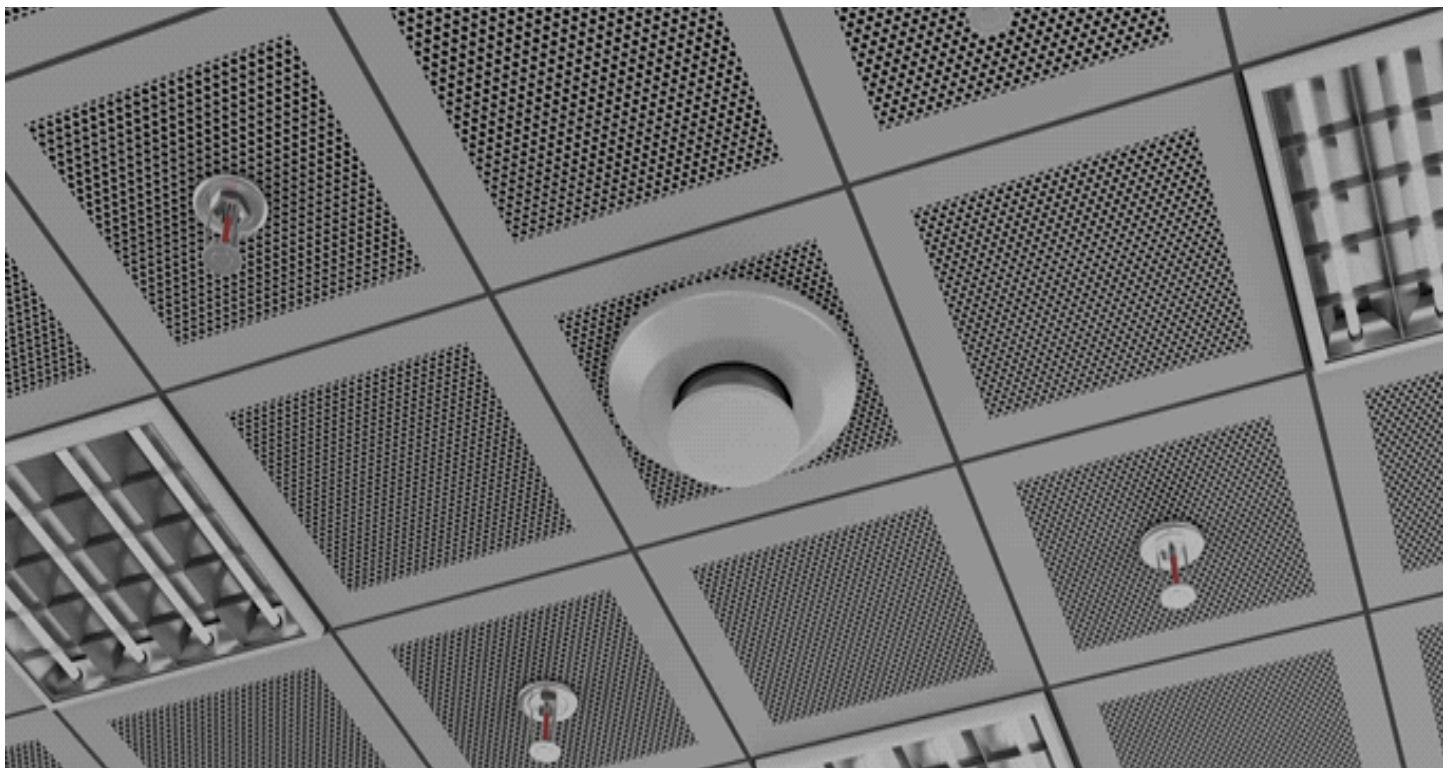
By carefully selecting the materials used in the construction, manufacturers have created a range

of options to meet diverse requirements. Ceiling tiles are more than decorative elements; they provide functional benefits that add comfort and usability to the space.

Lately, sustainability has become a major concern for both architects and builders. With their low environmental impact and potential for recycling, ceiling tiles are seen as a viable alternative to traditional building materials. From using recycled materials to incorporating energy-efficient features, ceiling tiles are at the forefront of sustainability.

Another trend is the emergence of customisable ceiling tiles. This allows individuals to create a unique and personalised design that reflects their brand identity or personal preferences. From company logos to intricate artwork, personalised

ceiling tiles have become a popular option. Additionally, with the rise of open plan offices and living spaces, acoustic design has also become increasingly important. Not only are ceiling tiles being used to create quiet zones and reduce noise distractions, ensuring a comfortable and productive environment but also with proper installation and maintenance, they can last for decades without significant wear or tear. This longevity makes them a cost-effective choice for long-term construction projects. The panels are designed to absorb sound waves, creating a more comfortable and inviting environment. Whether it's a busy office or a residential area, acoustic ceiling tiles offer a practical solution for reducing noise pollution. Here are a few products revolutionizing the ceiling tile industry:-



### Metal Ceiling tiles by Gyproc

Perforated panels made from pre-painted galvanized steel or polyester powder coated galvanized steel offer the best corrosion protection. A high quality acoustic fleece backs the

cushions.

Ceiling tiles have evolved significantly over the years, adapting to changing trends and consumer demands. From aesthetics and design to sustainability and acoustic solutions,

the ceiling tile market is teeming with innovation. As designers and architects continue to push the boundaries, we can expect even more exciting developments in ceiling tiles in the years to come.

# SUSTAINABILITY AND ARCHITECTURE: CREATING A GREENER FUTURE

**KNAUF**CEILING  
Solutions



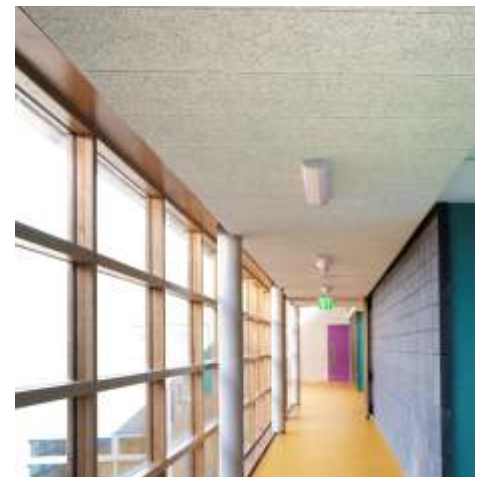
In the realm of modern architecture, sustainability assumes a leading role, challenging architects to address climate change and environmental concerns. Sustainable architecture, characterized by innovative eco-friendly materials and energy-efficient technologies, prioritizes reducing the environmental footprint of structures. The foundation of this approach is the thoughtful selection of eco-friendly materials and energy efficiency – two cornerstones of sustainable architecture, enabling architects to reduce energy consumption while maintaining comfort and aesthetics.

Sustainable design includes numerous factors such as site selection, water conservation, and recycling. Key to this intricate puzzle also lies in the use of environmentally friendly materials designed for recyclability, marking a long-term commitment to sustainability. Certifications like Cradle-to-Cradle, Griha, and Greenpro drive sustainability forward, giving products an edge in the creation and sale of environmentally responsible offerings. In this context, Knauf Ceiling Solutions stands out as a champion of sustainability.

Their commitment to CO2 reduction, eliminating harmful chemicals, water conservation, circular economy principles, and zero waste forms the backdrop of their journey. Their HERADESIGN® ceiling system exemplifies sustainable acoustics, comprising 100% natural materials and a benign binder sourced from PEFC and FSC certified forests. It enhances indoor air quality and humidity regulation.

Knauf Ceiling Solutions extends their sustainability commitment by recovering and reusing magnesite binders from wood wool panels, resulting in a zero-waste process, leading to significant CO2 reduction and fewer material transport journeys to landfills. Further, the transformation of shredded wood wool panels into compost benefits agricultural soil, emphasizing the importance of reutilization.

The narrative of sustainable architecture is an ongoing journey toward greener, more responsible urban spaces. Knauf Ceiling Solutions seamlessly integrates sustainability and architecture through their innovative solutions. Knauf Ceiling Solutions is a global leader in ceiling manufacturing, offering diverse acoustic ceilings for various sectors. Their extensive product lineup includes sustainable mineral, durable metal, and acoustically optimized wood and wood wool solutions, providing inspiration for sustainable interior design across various sectors. The product brands are meticulously categorized into Mineral Solutions, Metal Solutions, Wood & Wood Wool Solutions, and System Solutions, addressing the needs of commercial offices, healthcare facilities, educational institutions, hospitality venues, retail spaces, and transportation hubs. They pride themselves on their world-leading production facilities and efficient logistics network, setting new standards in innovation. Knauf Ceiling Solutions demonstrates a strong commitment to sustainability and environmental responsibility through active participation in green building initiatives and esteemed certifications.



To know more, please visit our website [www.knaufceilingsolutions.com](http://www.knaufceilingsolutions.com) or write to us [helpdeskindia@knauf.com](mailto:helpdeskindia@knauf.com)



# Take the Next Step with Automatic Doors

Commercial buildings and complexes need more than just a door when it comes to entering and exiting. Automatic doors are the latest advancement in entryway technology, making them a necessity. An automatic sliding door enables hands-free access for its user moving mechanically in parallel with the wall whenever a pedestrian stands nearby. Within a designated amount of time, usually not less than 5 seconds, the door slides back to its closed position. This eliminates the need for users to physically open doors, which can be demanding for certain individuals, such as the elderly or those with

mobility issues. With a simple press of a button or wave of a hand, individuals can enter a building effortlessly, promoting inclusivity and accessibility for all. They can not only reduce building-wide energy consumption, but are also classified as low-voltage, as they consume less power. This means they will cost you less over a longer period of time.

Whether it's a retail establishment, office building, or medical facility, automatic doors create a positive impression and convey a sense of professionalism and modernity. By integrating access control systems,

businesses can control who enters and exits the building, ensuring safety and security for all occupants.

Usually, commercial buildings utilize various types of automatic doors to provide convenience and accessibility for their occupants. Swing doors, revolving doors, slide doors, cantilever doors, bi-fold doors, telescopic doors, vertical lift doors, hydraulic doors, security doors, and custom doors are some of the common types of automatic doors used in commercial buildings. Here are some products that are revolutionizing the industry of automatic doors:-



**With the ASSA ABLOY SL500** automatic sliding door operator, you can design entrances that fit your business, traffic flow and facility layout. In high-traffic retail, transportation, and healthcare environments, where doors are constantly opened and closed, the ASSA ABLOY SL500 sliding door operator is a reliable choice. With powerful yet smooth operation, it can handle door weights of up to 2 x 200 kilos or 1 x 240 kilos, with the option to configure entrances in several ways.

## **ST FLEX automatic sliding door by Dormakaba**

Its low profile width makes the ST FLEX automatic sliding door extremely versatile. Its various designs make it the ideal solution for sophisticated projects. Double glazing or toughened safety glass can be used to install the system. In accordance with DIN 18650 and the German guidelines for automatic sliding doors in escape routes, the profile system has been tested for a minimum service life of 1 million cycles and is approved for use in

emergency exits and escape routes.

Thus, automatic doors have become indispensable in the construction industry due to their numerous benefits. Additionally, automatic doors reduce the maintenance costs associated with manual doors, such as repairs, lubrication, and replacement. From enhanced accessibility and energy efficiency to improved security and cost savings, these doors play a vital role in creating modern and efficient buildings.

# Trends In Designer Glass Partitions

Designer glass partitions are a versatile and fashionable option for dividing spaces. With options like transparency, semi-transparent glass, frosted glass, smart glass, custom designs, there is a partition to suit every style and function. Embracing these trends can help create a modern and stylish space that maximizes both privacy and natural light. Not only they allow natural light to flow freely, creating an illusion of space and enhancing the

overall ambiance but also save energy and promote the sense of openness.

Smart designer glass partitions are a new trend. Whether you want full transparency or privacy, smart glass partitions offer a versatile solution. They change transparency with a touch of a button. Also, offering a wide range of design options, allows architects and designers to create unique and versatile spaces. The glass

panels could be tinted, mirrored, or opaque, and can be electronically controlled using touch panels or sensors designed to reflect and transmit light in a controlled manner, eliminating the need for artificial lights in rooms during the day. This not only saves on energy costs but also promotes sustainability by reducing carbon footprint. The following innovative products are revolutionising the fenestration industry:-



Designer and modern glass partitions create a sleek & open environment. The transparent nature of these partitions allows natural light to flow freely throughout the space, brightening it up and making it feel more inviting. This natural lighting not only reduces the need for artificial lighting but also boosts employee productivity and well-being. Moreover, they offer great design flexibility and can be tailored to suit any office layout, from open-plan layouts to partitioned offices.

The glass partition panels can be custom-made with different

thicknesses, textures, and finishes, allowing for a wide range of design possibilities. This flexibility allows architects and designers to create unique and contemporary office spaces.

Therefore, designer and modern glass partitions are trending due to their aesthetic appeal, functionality, ability to create an open-plan environment, design flexibility, privacy options, and versatility in use. These partitions offer a unique and modern solution for office spaces, making them a popular choice among architects and designers.

## Interactive glass by vertoIN

Interactive glass systems consist of a computer that manages data, a video projector, a special touch screen film, and a holographic or LCD film. When not used as an interactive screen, the glass plate becomes an integral part of the wall. A minimal design with interactive walls creates dynamic spaces and makes the work environment more technological and modern.

## KUBIK 100

Another superior KUBIK product, the KUBIK 100 demountable office partition, has a proven track record. There are a variety of options for the door frame, based on a 100mm x 25mm glazing seal and bead.



# What makes a good piece of office furniture?



As Ar. Kritika Juneja rightly said "The product design should be effortless and the user should feel the same way about it". It is true that a well-designed office space results in greater productivity, creativity, and worker satisfaction - but its impact is far greater than many people realise. A constantly changing work environment is also affecting the design of office furniture to give employees a better space to thrive.

Recruiting and retaining talent is directly affected by workplace design: "employers are considerably more likely to hire employees with good workplace designs." A flexible layout, good lighting are all important considerations when planning. Creating a healthy, happy and motivating work environment is enhanced by good design.

What makes a good piece of office furniture? Comfort, appearance, versatility, flexibility, resistance, durability, etc. are some of the words that immediately come to mind. We cannot overlook sustainability, either. Listed below are some incredible office furniture pieces that will not only enhance your productivity but also

give you the comfort you deserve. SPIN's amazing Mydesk is a personal desk with small details that make working a pleasant experience. Simple in design, it has a veneered desktop with an aluminium frame with a sleek wire drawer. Its design emphasizes discrete functionality and timeless expression. Metal backsplashes on the desktop

keep all your workspace essentials organized. They're designed with folded metal that can hold books, diaries, and stationary. The desktop also comes with an integrated wire grommet. Below it, there is a steel drawer that provides space for work supplies. To add warmth and softness, the drawer is lined with cork.

As opposed to a time when offices required only cubicles, companies are increasingly choosing interactive and modern workplaces. Floating pods, designed as rotund inserts, act as mini private spaces and constitute the highlight of the office. Not only do they break away from a traditional layout and infuse a fun element, but also become the cynosure of all eyes, adding an element of intrigue. They are perfect for hosting meetings, brainstorming sessions, or just taking a break from the regular work atmosphere. They provide a



comfortable and private space for employees to work and collaborate.

The Canoe DayBed is a sartorial statement piece in muted tones and exquisite fabrics from the Sarita Handa textile collection, featuring well-crafted lines with handcrafted details. It iterates a powerful visual identity, remarkable aesthetics and uncompromising quality that can effortlessly enliven any room and seamlessly blend to create an uber luxury ambience.



Further this executive desk and chair ensemble by Quba Homes combines opulence and practicality. The desk stands out with its meticulously finished veneers, known for its enduring strength complemented with brass accents exuding an alluring visual appeal. The sleek, minimalist design exudes sophistication while ensuring a spacious work area, smartly incorporating drawers and cabinets for effortless organization. Complementing this opulent desk, the chair exudes elegance with its leather upholstery, ensuring not just comfort but also a durable, long-lasting seating solution. The ergonomic design, complete with adjustable features and supportive elements like lumbar support and armrests, underscores a focus on both style and user well-being, enhancing productivity during long working hours.



The amalgamation of high-quality materials, skilled workmanship, and a contemporary design ethos defines this set as a statement of luxury and practicality. Perfectly suited for executive offices or upscale settings, its allure lies not only in its aesthetic appeal but also in its enduring quality, making it a standout choice for those seeking both prestige and functionality in their workspace.



Ds2 Craft designed these beautiful sofa chairs along with the centre table to enhance comfort, create an inviting atmosphere, and reduce stress when in office. As an addition to employee break areas, these can provide a relaxing and recharged space.

Among other dynamics, technological advancements have caused a paradigm shift in office furniture designs over the past few years. The modern workforce is looking for ways to work more efficiently, faster, and smarter. A harmonious office furniture design complements these elements for

better productivity. Smart furniture is making waves in modern workplaces, still sustainable furniture is gaining in popularity. This presents a chance for designers to implement innovative and unconventional design solutions.



**Ar. Ankit Mittal**

**Imagine Design Studios**

**Location :** Indore

**Built Up Area :** 5600 Sq. ft

**Year of Completion :** 2023



**IMAGINE DESIGN STUDIO**



Located in Pithampur, Indore, Madhya Pradesh, we designed this picturesque. This 5600 sq ft office renovation project posed several design challenges that were expertly addressed. The primary hurdle was dealing with structural beams, integrating them seamlessly into the design. The narrow 18-foot-wide plot required meticulous planning to optimize space utilization effectively. To achieve a sophisticated office ambiance, minimalistic design principles were employed, emphasizing simplicity and functionality. The use of veneer and wood throughout the interior served as a cornerstone, imbuing warmth and elegance into the space.

The flooring layout was meticulously crafted to foster user interaction and circulation, facilitating a dynamic work environment. Minimal furniture was chosen, focusing on functionality and space efficiency, contributing to the uncluttered aesthetic.

A standout feature of this project is the guest room with an attached pantry and a living room with a terrace garden, tailored to the client's specific needs. This addition not only adds a personalized touch but also creates a harmonious blend of nature and workspaces.

Overall, this interior project is a testament to the successful transformation of a challenging space into a sophisticated, user-friendly, and inviting office environment.

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## Mosque



**Ar. Mueen Haris**  
**Ds2 Architecture**

**Location :** Bangalore  
**Built Up Area :** 4200 Sq. ft  
**Text By:** Ar.Kritika Juneja

Located in Bangalore, this mosque was built originally to provide shelter and education to underprivileged Muslim children. In response to a growing need for non-confirmative education systems that allow children to make their own decisions in the 21st century, DS2 design studio in Bengaluru initiated the project.

This was the fulcrum of the studio's design approach, providing an opportunity for flexibility, since it remained a personal involvement and initiation project. New, progressive curricula were conceived combining aspects of traditional Gurukuls with Arabic educational systems. For the duration of their course, students live in the Madrassa and learn life skills, social studies, as well as Islam and its applications.

A total of ninety students could be enrolled in the course over the course of 36 months - thirty resident scholars and sixty day scholars. The concept was well-received, attracting funding and support from a wide range of sources, facilitating unified and conscious collaboration. Individual affiliations to unique religious and economic identities govern the paradigms of our contemporary society, so the architects and clients' determination to disassociate themselves from them deserves praise.





**Kuntal Vyas Aggarwal**

**Resaiki**

**Location : New Delhi**

**Built Up Area : 4000 Sq. ft**



Located amidst the busy neighborhood of Nehru Place, Delhi, Krishi Rasayan's new office is based on the principles of Vaastu and color theory to maximize and foster positive energies in a space that emphasizes Krishi Rasayan's commitment to revolutionizing India's agricultural sector.

Exuding vibrancy and professionalism, the space integrates the brand identity within the office space by using the brand's colors while promoting collaboration and a positive working atmosphere among employees. It fosters flexibility of space and ideas by incorporating innovative design elements like rotatable louvers.

A physical manifestation of its brand identity, values, and functionality, Krishi Rasayan is designed as a place where ideas flourish and innovation thrives.







**Kavita Batra**  
**Uniifyy**

**Location :** Gurgaon  
**Area :** 500 sqyds

This remarkable project epitomizes the essence of modernity and contemporary design, a true masterpiece characterized by an unwavering commitment to detail and a carefully curated color palette. The neutral tones create a backdrop that amplifies the elegance of the furniture and design elements, seamlessly blending elements of luxury, classic aesthetics, and simplicity. The subtle infusion of golden accents bestows an enduring touch of sophistication and timelessness.

Clean lines, expansive windows, and a sleek overall design define the space, allowing it to reveal its interior beauty both in the glow of daylight and the allure of nighttime. The use of geometric rooflines and pristine marble flooring frames the contemporary living spaces, weaving together a narrative of modern luxury.

However, this project is not just about aesthetics. It excels in its practicality and efficiency, precisely meeting the client's unique vision and needs. Every aspect has been thoughtfully orchestrated to enhance daily life, streamlining routines and elevating experiences.

Furthermore, this project stands as a



beacon of sustainability and environmental responsibility. From the choice of eco-friendly materials to the integration of energy-efficient systems, it meticulously minimizes its ecological footprint, demonstrating that design can harmoniously coexist with a commitment to the environment.

But what truly sets this project apart is its ability to engage the senses and create immersive spatial experiences. The interplay of textures, clever lighting, and thoughtful spatial arrangements combine to form a captivating symphony, evoking a sense

of wonder and emotion. It is a canvas where narratives unfold, leaving a lasting impact on those who explore its depths.

In essence, this project transcends mere design and emerges as a transformative experience. It is a testament to the harmonious fusion of form and function, tradition and innovation, sustainability and beauty. It pushes the boundaries of design, where creativity knows no limits, and every detail serves to inspire, delight, and leave an indelible mark on the world of architecture and interiors.



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Managing Director  
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HVAC for AJMERA Aeon & Treon towers



Chiller installation for Symbiosis Hospital Pune (900 beds)

## Strategies for Elevating Your Design Brand



**HIMANI AHUJA**

Communication Specialist  
& Founder at "One Digital"

**Craft a Distinctive Brand Identity** - In the contemporary business landscape, crafting a distinctive brand identity is no longer just a marketing tactic; it has evolved into an essential requirement for not only design studios but any enterprise. The driving forces behind this shift include globalization, the pervasive influence of digital transformation, and widespread internet accessibility.

**Build Client Relationships Through Thought Leadership** - In the realm of architecture and design, it transcends the mere construction of spaces; it involves envisioning the future and addressing intricate challenges within urban and rural landscapes.

**Leverage the Power of Digital Media** - In the contemporary digital era, establishing an online presence is imperative for success. Utilizing the influence of social media holds significant importance. This involves maintaining an informative website, cultivating active social media profiles, and creating compelling content that highlights recent projects, achievements, and industry insights.

**Optimize Visibility and Unlock Opportunities** - In the field of architecture and design, achieving success hinges on visibility and exposure. Public relations (PR) serves as the guiding force, directing firms to maximize their visibility and capitalize on lucrative opportunities.

ISpearheading One Digital, Ar. Himani Ahuja, is a celebrated Communication Expert who specialises in Architecture, Design & Construction industry. Her education in Architecture brews a perfect concoction of design thinking and brand strategy. One Digital pushes forward architectural documentation and communication, focussing on the built environment including practitioners, designers, brand owners and the wider community; contributing to put forward their vision with a determined mindset; sharing it with the world through different brand strategies & unveiling a firm's brand value.



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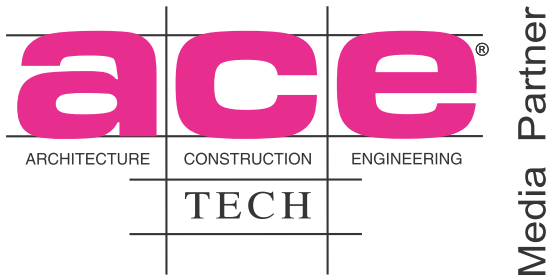
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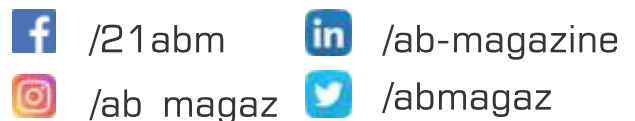


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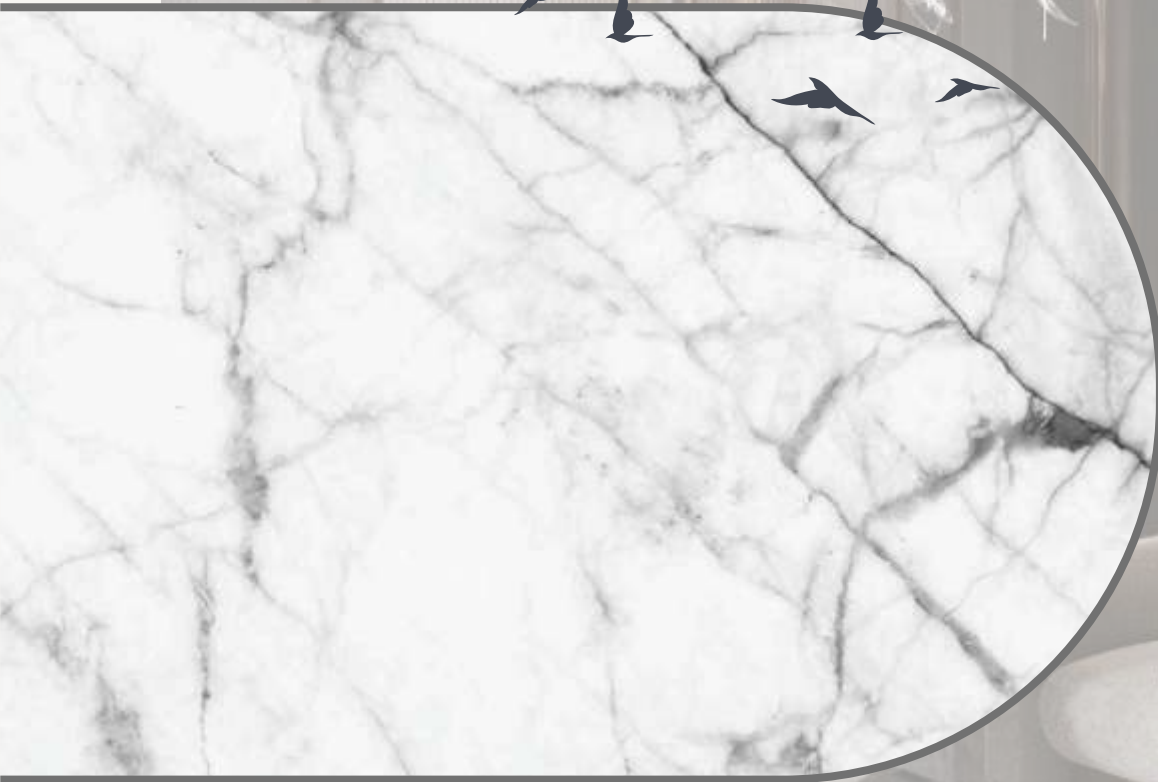


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