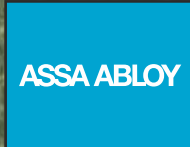


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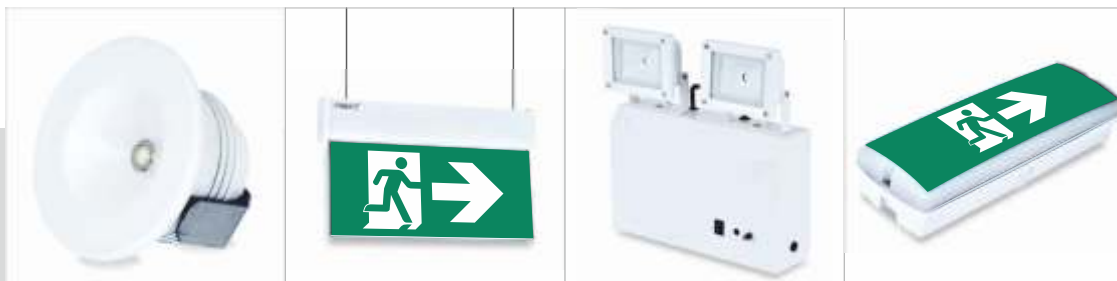


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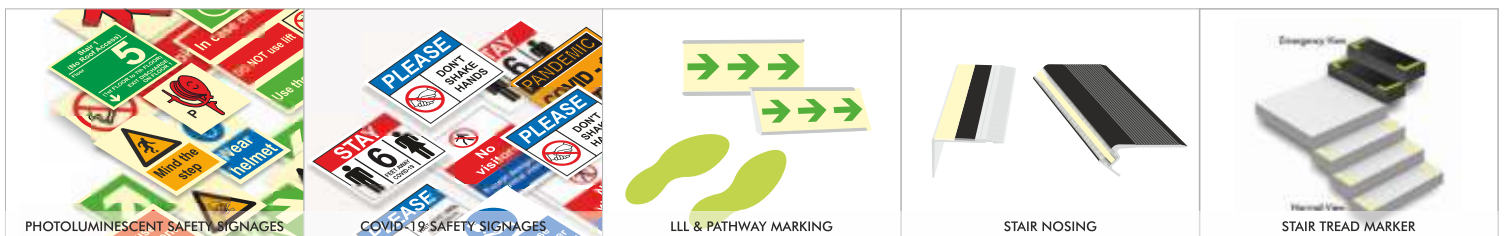
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How Integrated Townships are Gearing up to drive the Future of Interior Design Segment

Recent projections predict that the Indian interior design market would grow at a CAGR of 7.40% between 2022 and 2027. An interior setting is finished or enhanced utilizing creative and technology design concepts in the composite industry of interior design. By examining the space requirements and choosing decorative elements like color schemes, lighting, and materials, interior designers create functional, comfortable, and attractive interior designs.

The market in India is mostly driven by millennials' rising standards of living. Accordingly, the market is benefiting from increased urbanization and rising disposable income. The need for interior design is growing along with the amount of building work that is being done as a result of public and private investments.

Due to the rapid urbanization, Township living is becoming more popular in the post-Covid-19 world. After all, city life combines the luxury of room with self-sufficient development. It consists of carefully considered infrastructure, distinctive amenities, and a social structure created to raise both the standard of living and the quality of life. In order to accommodate residential, commercial, educational, healthcare, retail, and recreational development - a one-stop destination for all - the next township projects are likely to follow a mixed-used integrated model extending over 100 acres.

As a result, the idea of a "15-minute drive city" will gain popularity because it aims to provide all the necessary comfort and amenities close by. Hence, looking at the ever-increasing demand for integrated townships in the country, there is no denying the fact that it will re-write the growth story of Interior Design Segment.

The Architectural & Builders Magazine has been committed to serve readers with all the latest news and happenings in the field of Architecture & allied products. Yet again, our latest edition is an extension of our unending commitment towards our readers. Quite selective about our content, we at A&B try our level best to include topics relevant to our reader base. For any feedback or suggestions, you can reach us at info@blitzmedia.in

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Published By:
Blitz Media Private Limited
Corp Office: 411, Omkar Prathana
Koldongri Sahar Road Andheri (E)
Mumbai - 400069 Tel: 7700077932
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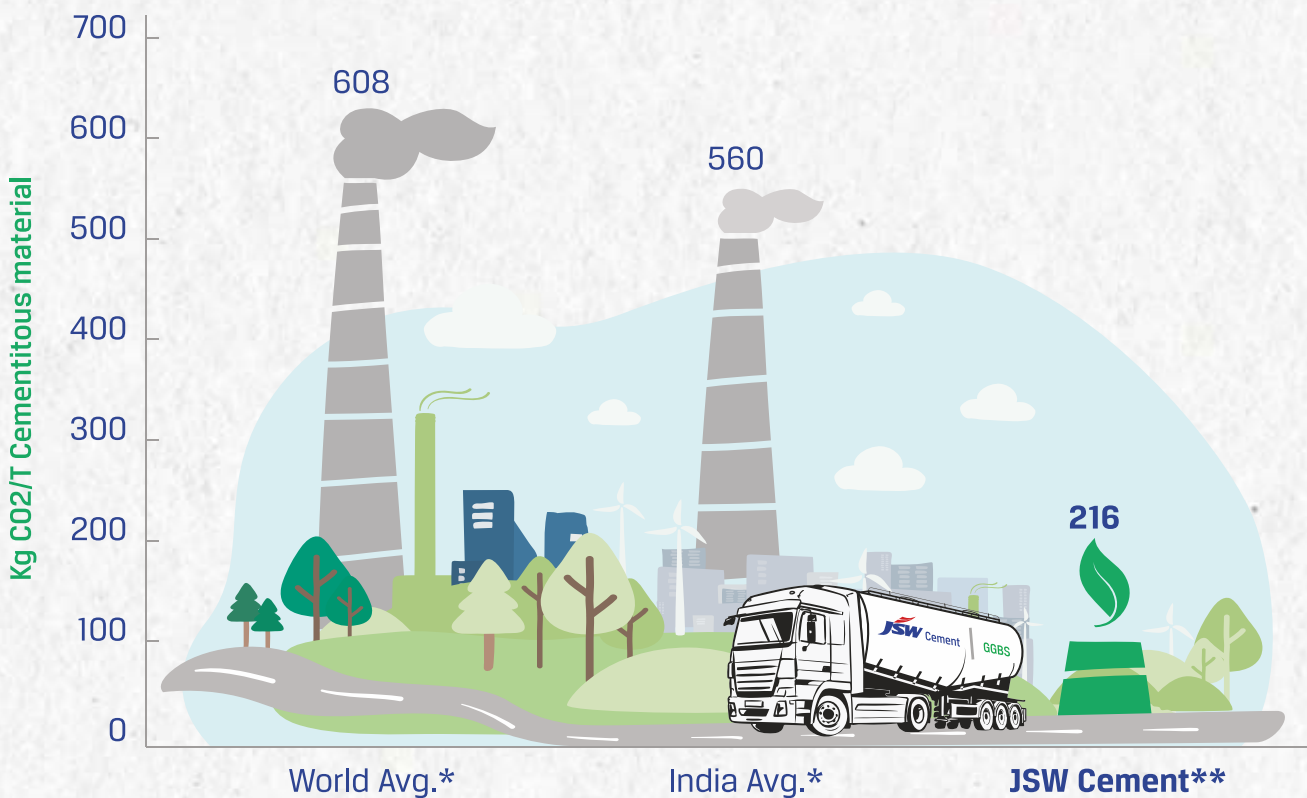




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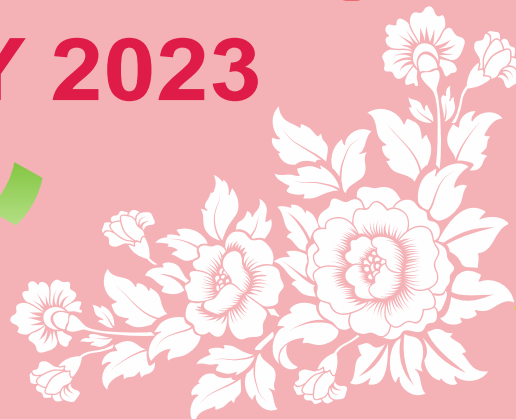
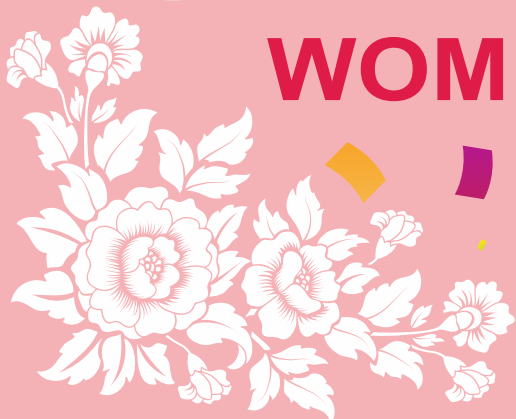
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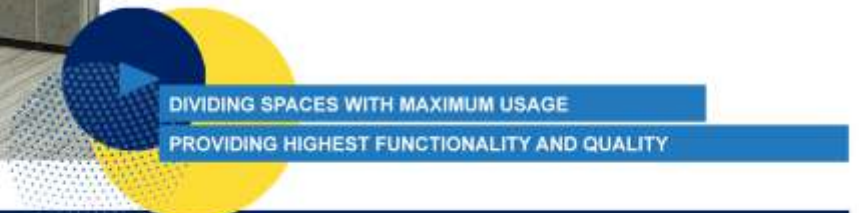


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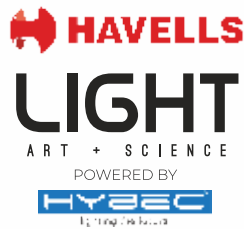
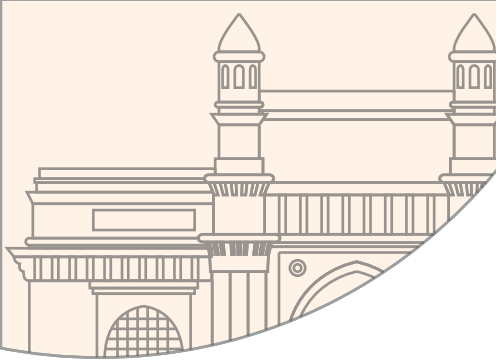
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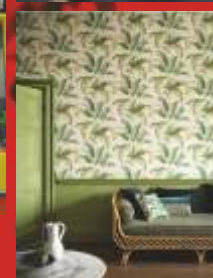
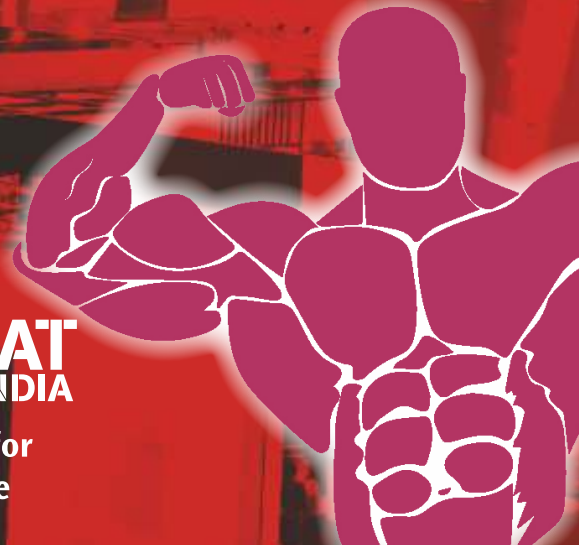
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WOMEN'S DAY 2023 # Visionary Women Architects



NIKITA BAJAJ PATHAK

Name of the Project: DLF Crest

Design Team: Design 21

Area - 3240 sqft

Location: Gurugram

Completion Date :Jan 2020

Photo courtesy: Tarang Goyal

DLF Crest | Project Description

The DLF Crest, designed by Design21's extremely innovative designers, exemplifies the elegance of wood in interior design, as the clients were highly enamoured with wood. The artistic splendour generates a sumptuous ambience, making the patrician penthouse home incredibly captivating and inviting. This latest incarnation of penthouse interior design in Gurugram encapsulates a sense of royalty.

With modest neutral and greige shades defining the colour scheme, the entire space is a wonderful inspiration for delicate refinement paired with candor. The design team established a surrounding of serenity and well-balanced entwinement of luxury and eloquence by experimenting with geometric volumes, clean lines, and open spaces.



The idea behind this penthouse was to create an uncluttered, confined space that demonstrates panache and a pragmatic design which included a foyer, spacious living and dining rooms, two family lounges, a kitchen, and five bedrooms with adjoining bathrooms, and a large terrace overlooking the golf course.

WOMEN'S DAY 2023 # Visionary Women Architects



GAGANDEEP KAPILA

Name of the Project : Celestial Orb

Area : 3240 sqft

Location : Gurugram

Completion Date : 2022

Photo courtesy : Vaibhav Bhatiya

A tasteful elegance manifests through earthy Indian materials and custom-crafted pieces of furniture in this compact 360 square yard three-bedroom home, with its charming 12 feet-high ceilings, located in the heart of Gurugram.

The generously sun-lit home has been transformed into some form of a sparse tropical paradise washed in oceanic tones with an occasional hint of blue, green, and brown in an otherwise soothing minimalist tapestry.

This home belongs to a nuclear family of three- a prestigious proprietor running a business under the popular name- Bella Madonna Salon, his Artist partner, and their daughter. This modern home is a manifestation of homeowners' desires and aspirations that make it a personalized haven to relax and rejuvenate.



The homeowners discovered their own aesthetic as they designed their home with the dynamic architect Gagandeep Kapila, Principal at Workshop for Metropolitan Architecture, and now the house speaks for them.

WOMEN'S DAY 2023 # Visionary Women Architects



MONICA CHAWLA

Name of the project: Jain Residence

Design Team: Essentia Environments

Area (Sq.ft): 800 sq. yd.

Location: Sushant Lok 1, Gurugram

Completion date: 25th March 2021

Photo courtesy: Atul Pratap Chauhan

Jain Residence | Project Description

This modern contemporary residence is a stunning example of how functionality and minimalism can come together to foster an ideal living and entertaining atmosphere whilst also being connected to the natural world. Planned for a family of four, this home is a testament to experiential spaces that nurture health and well-being. The entrance foyer is the gateway to the spectacular structure that spans multiple levels, from the basement to the second floor.

To exude opulence and subdued royalty, one of the primary materials used is marble- in different tones, colours, and shades, conclusively coming together in harmony and striking a balance. A neutral and nude colour palette featuring beige, grey, and cream backdrops renders a calming environment, where pops of colour are added in terms of textiles, artworks, and wallpapers.



The residence is a demonstration of aesthetic associations between design elements and spatial planning for an enhanced lifestyle of the end user that together designs a powerful and lasting experience.

WOMEN'S DAY 2023 # Visionary Women Architects



SUJATA CHITALWALA

Name of the project: Pilibhit House, Haridwar

IHCL SeleQtions

Location: Haridwar

Area(sq.ft): 63000 sq ft

Completion Date: September 2021

Initiation Date: June 2020

Budget: Confidential

Haridwar is a city known for the strong influences of the deity Shiva, further enhanced by the presence of the river Ganga. Pilibhit House, a mesmerizing hospitality project by the design team in Haridwar, seeks to enthrall everyone who enters the town searching for liberation (Moksha). The cultural and religious significance of Haridwar played a considerable part in the contemporary design grammar of the Pilibhit House Hotel. This vintage property, situated on the banks of the river Ganga, was owned by the descendants of the royal family of Pilibhit. Hence, it seemed regal even before it was interacted with. The original structure also possessed enigmatic grandeur and had a touch of opulence to it.

The Pilibhit House Hotel is a palatial experience of contemporary embedded in a boutique-inspired Haridwar experience. The design is an opulent representation of the city of Haridwar and the culture it represents.



Pilibhit holds the accurate aura and the spiritual essence of the town in all parts of the design systematically carried with the implementation of sustainable practices and modern adaptation. Thus, Pilibhit House Hotel serves to be a perfect illustration of the past in the present.

WOMEN'S DAY 2023 # Visionary Women Architects



AASHITA CHADHA

Name of the project: The Experience Centre

Design Team: Aashita Chadha / Swati Malani
Abhishek Chadha

Area(sq.ft): 7200

Completion Date: May 2022

Initiation Date: May 2021

Project Photos Courtesy: Dark Studio

Reimagining Design through a New Reality

It is believed that the "Touch and Feel" era is long gone with the rise of digital technology and commercialization. However, this is untrue in the domain of design, where experience makes a big difference. We at KariGhars define interior design as the art and science of achieving functionality and aesthetics of space to create a healthier and more pleasant environment. Having outlined our core, we unveil our ideology in our one-of-a-kind invention, 'The Experience Centre'.

Our own "Experience Centre," which was recently built in Bengaluru reimagines the identity of a conventional showroom by integrating it with an exhibition feel and is spatially designed to accommodate clusters of actual setups that provide users a sensory experience of materials, finishes, and items. The centre is divided into three floors with every floor unfolding areas of office workspace, landscape scenes like gazebos, and terrace gardens all inclusive as a part of the conceptualized reality in a well-detailed 2 BHK home.



The 'Experience Center' aims to make a lasting impression by offering visitors an interface of pop-up displays while fully immersing them in the brand to pose as the ideal mélange for the modern urban environment owing to its walk-through setting that mimics a museum.

Tips to make your brand name as well known as your design proficiency

When someone talks about the iconic Chanel logo or their memorable perfume bottle, it doesn't take people more than a few seconds to come up with an image in their minds. For a century-old company, it is commendable that the brand maintained its debutant logo and that the fundamental features of its most iconic perfume bottle remained largely unchanged. The fashion giant owes this visual success to a great creative team but mostly to a meticulously crafted brand strategy which managed to market the brand values and vision incisively through the years.

As a design professional, it seems natural to believe that indomitable talent and an impressive portfolio suffice to helm your design business. While they play a vital role eventually, garnering clients needs professional strategizing and brand strategizing to make a name for your firm in the industry and beyond. Founder of One Digital, a full service luxury PR and communications firm for architects, designers and allied product brands, Ar. Himani Ahuja has outlined a few basic tips for you as a design business owner looking to elevate your brand value -

Your audience runs your business, keep them first:

Clientele is one of the most important aspects of any business, more so for a design firm. Architects and designers build multifunctional structures to be occupied by people down the road and lets say a furniture brand largely manufactures pieces to be placed in a residential or commercial setting. After prolonged deliberation and an array of trial and error, you select your design niche so it is only fair that you put in dedicated research to vet your audience and subsequently your clientele. The next step entails enumerating and analysing the traffic and content of all the media platforms your audience spends substantial hours at. In the era of the readily available ocean of knowledge, work towards becoming the lighthouse of admissible information for your audience by first discerning whom and how to market your brand.

Filter the content:

But why would I leave anything out? Shouldn't my target audience have all the details they can get? All the relevant information, without a doubt, yes! Filtering the content does not necessarily denote placing a sieve over your credentials; however, it is advisable to streamline the content rather than hashing out haphazardly stacked data. Make efforts to recognise the market trends, your industry's temperament, the expectations of your target audience, and most importantly the postulates of your brand strategy to tailor your content in accordance. For instance, if your firm specialises in interior design it will do you little good to broadcast facade-oriented content.

WOMEN'S DAY 2023

HIMANI AHUJA

**Communication Specialist &
Founder at "One Digital"**

You are creative; let your strategy reflect it:

As a design professional, it is your business to be a creative wizard. With the right tools and meticulous counsel from communication experts, it is marginally easy to translate your ingenuity into your brand strategy. It is no secret that the market is brimming with design ventures and your strategy needs to bring out the magnets to find the needle in the haystack. Make no mistakes, you can make the safe bet of implementing traditional PR and branding modus operandi like digital marketing, print publishing, award nominations and be a part of panel discussions and it will work exceptionally. To eclipse other contenders in the industry, however, you need to up the notch and delve deeper into creativity. You can share your case studies as a video trilogy of compelling storytelling on your social platforms or host a questionnaire to quench your audience's design queries.



Most artists spend their whole lives trying to make their name into a household name. For design professionals delving into business, this desire becomes more structured and pertinent in light of being anchored to a brand name. It is significant that design business owners recognise this determinant and employ professional communication experts to devise a brand strategy that remains true to their own identity while communicating their design prowess to the dedicated audience. **For more information visit: www.onedigital.co.in**



Ar. Chinmayee Rath

Chinmayee's Archi Studio

Location : Bhubaneswar, India

Completion Year : Dec 2022

Buying a house for your parents is the ultimate dream. However, it takes substantial design interventions, to turn a space into a familial home! The client & his mother had carefully preserved a few pieces of classic furniture that bore fond memories of his late father. Ar. Chinmayee Rath - principal architect, thus took up the challenge to envision an array of spaces with hues, textures and an aura that were inspired by nostalgia and serenity. Located at one of the most well-connected areas of the city, this 3 BHK apartment speaks of the days gone by. A 4 piece dark wooden

sofa set dominates the living room. These furnishings, although old, were refurbished with fresh and complimentary upholstery, to subtly inculcate floral patterns through the soft furnishing. The three bedrooms, even though quite uniquely crafted in their aspects, share certain facets that bind them to the core ideology. Bold greens, florals, egg shell whites and a touch of golden opulence is what narrates the master bedroom. This Vintage Dream, thus not only caters to its client's wishes but also balances relevant modern design ideas with a sprinkle of old dust.



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Ar. Chandhana Ramesh
Empatio Architecture

4000 sq. ft office space designed for a prominent 3rd generation export-based product manufacturing company headquartered in Chennai. Envisioned as a space that carries out the clients' requirement for a new-age, young, welcoming & vibrant identity - the Rishaba office showcases the brand's sensibilities and ideology to its employees and international customer base. Located on the first floor below the company's existing office, this new office space is dedicated specifically to the directors of the organization. The linear expansive open floor plan is oriented along the East- west axis with high ceilings & large southern windows flooding the space with natural light. These were advantageous elements that allowed us to adopt a flexible work environment that is both bright and airy.



Majestique Rhythm County



Why Buy in Majestique Rhythm County?

NIBM Annex is an upcoming suburb, located in the South Eastern part of Pune. It is located 11.6 kilometers from Pune via Road. It is surrounded by residential areas such as Undri (2.1 km), Pisoli (3.6 km), Malwadi (4.8 km), Wanowrie (5.1 km), Kondhwa (5.8 km) and NIBM.

Connectivity : Since it is located in the south eastern part of Pune, Mohammadwadi is blessed with a strategic location. The region is conveniently connected to suburbs, work centers and arterial roads like Pune-Bangalore (Nh4), Solapur (NH13), Bypass and Saswad road. Highway is only 4.6 kilometers away via Katraj- Bypass Road which connects this locality to other major locations.

A number of PMPML buses connect Mohammadwadi to other prominent areas like Hadapsar, Undri and Malwadi. Pune railway station is only 18 minutes' drive away from Mohammadwadi via Road while the International Airport is located at a distance of 16.7 kilometers.

Educational Institutions and Hospitals : Mohammadwadi is well-equipped with all basic amenities like schools, hospitals, entertainment zones and shopping centers. Some of the popular schools in the area include Public School, Vibgyor High International School, Trinity School, Bishop's Co-Education School, land English Medium School and Rehmani Urdu School.

About : Majestique Rhythm County

Favourably located in Handewadi in Pune, Majestique Rhythm County is a meticulously planned project.

The well-designed Majestique Rhythm County project is available in the price range of Rs. 40.0 Lac - 71.4 Lac. Spread over a vast area of 21 Acre, the project is a well-established one. There are total 162 units in the project that are designed keeping the modern lifestyle in mind.

This Residential complex has a pleasing appearance that would charm most buyers. The units of this property are Under Construction. You could find your perfect sanctuary here, as the project offers different configurations of Flat.

The property units offer a comfortable space, vary in size from 3 BHK Flat (892. Sq. Ft.) 2 BHK Flat (668. Sq. Ft. - 724. Sq. Ft.) There are total 3 towers with well-designed site, each with its own number of benefits. June 2023 is the date of possession.

A renowned builder Majestique Landmarks has crafted Majestique Rhythm County with a lot of perfection. At Majestique Rhythm County you get to enjoy the best of facilities and amenities, such as Aerobics Room, Lift, Multipurpose Hall, Aesthetically designed landscape garden, Cricket net practice, Half basketball court, Sewage treatment plant, Cycling & Jogging Track, Power Back Up, Swimming Pool.

Floor Plan : Majestique Rhythm County

To get an idea into the way the house is structured and how the rooms and other spaces interact with each other, view the floor plans of the units. Majestique Rhythm County boasts of having 2 configurations available in 3 types of immaculately designed layouts. The aesthetically designed 3 BHK Flat is offered in attractive sizes like 892 sq. ft super area. The 2 BHK Flat comes with a multitude of size options such as 668 and 724 sq. ft super area. There are well-laid out balconies and modern bathrooms with all these configurations.

Website: www.majestiqueproperties.com



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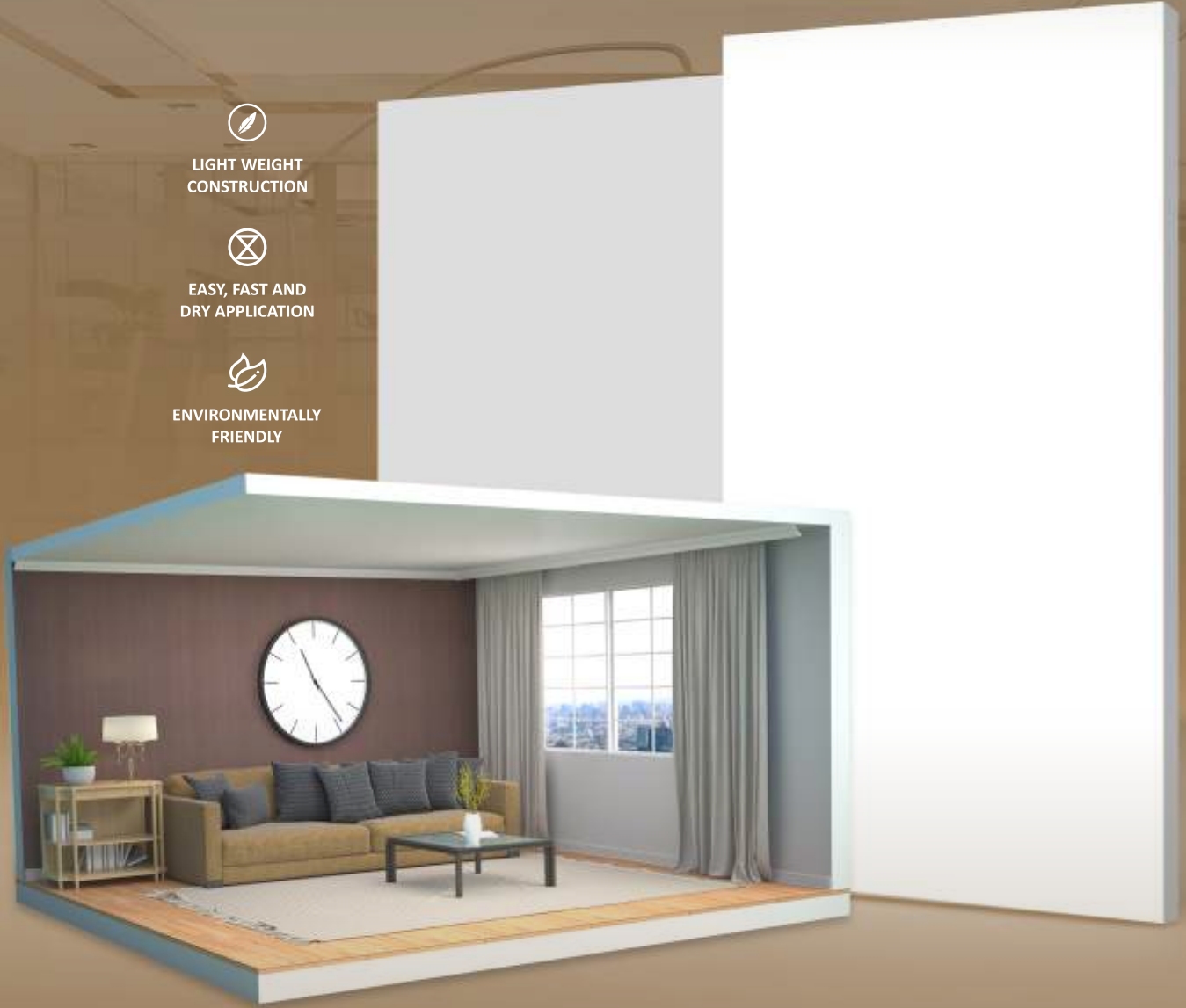
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These systems are endowed with many unique features which makes them one of the most trustworthy systems. The pipes and fittings joints are made using proven compression and crimping jointing methods which are considered to be most efficient and user-friendly jointing techniques. Moreover, our commitment towards efficient production process, world class quality of raw materials, rigorous quality control together with unparalleled product design, makes e-lite the most reliable systems in the market. Besides plumbing, these systems are also suitable for applications like compressed air, solar water heater, radiant floor heating, fire suppression, etc.

Supreme e-lite PEX-b Pipes

PEX stands for Cross-linked Polyethylene. Supreme e-lite piping system comprises PEX-b monolayer and multilayer pipes and brass compression and crimping type fittings conforming to EN ISO 15875, ENISO 21003, and IAPMO IGC 306:2016 standards. This variant stands apart in terms of higher burst pressure, higher impact resistance, excellent temperature and pressure resistance, excellent chlorine and oxidative resistance, long life besides economy.

These pipes and fittings are made available in 16, 20, 25 and 32 mm sizes along with required tools and accessories to meet every installation requirement.

Features that makes e-lite a world class advanced system

Excellent temperature and pressure resistance: e-lite advanced plumbing systems are suitable for operating temperature up to 95°C, at high pressure up to 10 bars in wide spectrum of applications.

Long term reliable performance: The system offers long term reliable performance due to the excellent material properties and unique mechanical joints to offer 100% water tightness.

Safe and ideal for potable water application: Due to its mechanical joints there remains no need of solvent, chemical, or solder jointing which nullifies the possibility of water contamination.

Easy and fast Installation: The pipes are made available in the form of long coils that helps to reduce the no. of joints. Due to great flexibility, bendability at the point of change of direction and press fit crimping/compression joints, the installation of e-lite pipes becomes fast and easier than any rigid pipes.

Different installation methods: e-lite plumbing systems can be installed using various installation methods that serves different design advantages to meet the customized applications or requirements.

Easy to repair and maintain: Pipe in pipe method allows easy repair by pulling out the damaged pipe without disturbing the expensive tiling and interior work.

Low on noise: These piping systems are significantly quieter than rigid piping systems. It is inherently less noisy due to its flexibility and ability to absorb pressure surges.

Thus, Supreme e-lite piping systems are not only an alternative to the existing piping products, but a far superior solution that addresses every concern of its users and offers long term trouble free performance.



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Glass House Café



Club House

Why you should consider Little Earth by Kolte Patil?

A finely crafted 2 & 3 BHK home here, promises a lot more than just a good living. It's a bouquet of goodies! An enticing expanse of 25 acres, a gated community, a serene environment, eye-pleasing open spaces, 5 clubhouses and 30+ lifestyle amenities, the smart mix of retail spaces & commercials and much more. No wonder 450+ families have already chosen this one-of-its-kind living paradise as their home.

Project Amenities

- 72 Feet private boulevard
- 50+ Lifestyle Amenities
- Multi Layer Security system
- 2 automatic elevators for each building
- Two tennis courts
- Glass House café

About : Kolte Patil Developers

Founded nearly 3 decades ago and guided by the simple, yet profound, philosophy of 'Creation, not construction', Kolte-Patil Developers is a leading real estate company with a dominant presence in the Pune residential market. The company has been creating landmarks for over 3 decades and has developed and constructed over 50 projects including residential complexes, commercial complexes and IT Parks covering a saleable area of ~20 million square feet across Pune, Mumbai and Bengaluru, For more details of the upcoming projects, please log on to our website www.koltepatil.com

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Varsha Jain

Creative Architects & Interiors

The pandemic has prodded us to rethink our ways of living and question our urban planning and design sensibilities. With an emphasis on self-sustenance, efficient planning, community living and a mixed-use approach, can 'Integrated Townships' be the future of living?

Integrated townships are self-sustaining gated communities that comprise infrastructures such as residential areas, schools, hospitals, retail outlets, and commercial complexes, along with strategically planned and safe open spaces. With a purpose, bigger than just housing, this all-encompassing typology is rapidly gaining ground in the urban setting. Juxtaposing the traditional Indian style of community living, with contemporary facilities and services, the design of integrated townships is an excellent answer to rapid urbanization. Being a 'City within a City' - it aims at facilitating access to all essential services within 15 minutes of walking distance, within a safe and inclusive environment.

At CAI, we take up several township projects and attempt to approach each one with a different perspective, depending on the factors such as - context, land availability, client brief, etc.



SIS Queenstown, a recently completed residential township in Guduvanchery, near Chennai, brings together the concepts of comfortable living and luxury. With 424 housing units and an array of amenities and conveniences, the project raises the bar of urban living in the upcoming suburban neighbourhood. Classical European architecture interspersed with lush greenery set SIS Queenstown apart, lending the township its distinct identity. Various active and passive design strategies come together to create an energy-efficient, sustainable township.



morphogenesis.

The Lodsi Community Project for Forest Essentials is a manufacturing facility for the skincare brand nestled in the Himalayas along the banks of the Ganges.

The design and development of the facility were highly specific to the topography and climate. Limited resources determined the budgetary constraints; the result is a net-zero building on energy, water, and waste constructed through an integrated design approach—resulting in a free-running and off-grid facility.



Ar. Sonali Rastogi
Morphogenesis

Location : Uttarakhand

Area : 10,000 Sq. ft.

Completion Year : March 2020



Passive design strategies and vernacular techniques help achieve an EPI of 35kWh/m²/year. Further, the rainwater tank is optimized to suffice the two-day requirement of the facility. Waste materials on the site were repurposed: reclaimed wooden rafters as light fixtures, stone chisels as door handles, etc.



65 villagers built the project, and the building supports up to 45% of the village households. The project addresses sociocultural and economic sustainability and is an example of decentralised development in the post-pandemic world.





Ar. Prachi Mahajan
Qube Designs

Location : Cuttack, Odisha
Build-Up Area : 6500 Sq.ft
Design Team : Ar. Prachi Mahajan,
Ar. Rohit Mahapatra, Ar. Sai Gayatri Sahoo
Photo Credit : Parthasarathi Panda

When a client commissions any architect or design professional to create their home, we believe in handing over a dream which they have envisioned for years. Pransh, a 6500 sq.ft. Residence, was such a project, where the residents had imagined every little detail about their home; and they wanted us to fulfill their dream!

The concept and theme that we designated for this residential design, was simple and modest: to reflect each space with the personal aspects of the residents. The inception of the design is marked with a living room designed using a dark hued sofa pitted against a soft chromatic vertically. Further on, a checkered flooring with colonial style furnishing for a modernist yet royal dining set-up, was selected to amplify the aura around a beautiful familial dinner. Owing to the client's pious inclinations, an intricate pooja room was designed, which was adorned by a Shreenathji granite cladding from Rajasthan. Additional Tanjore paintings, a marble cladded wall and a golden tinge were inculcated to embellish the space and its milieu.





Meera Pyarelal

Temple Town

Location : Kerala

Area : 5000 Sq.ft

Photography : Justin Sebastian

One of the many homes of billionaire Jeweler Joy Alukkas, this penthouse is the epitome of refined luxury. The interior of this 5000 sq ft penthouse situated on the 22nd floor of the Joy Alukkas Gold Tower in Cochin is an elegant mix of global influences and reclaimed pieces. This spacious apartment is filled with beautiful period furniture and design classics, set against a colorful palette.

The client brief was to create a place that was homely enough when they were alone but large enough to easily play host to their extended family and friends. It was an absolute pleasure to work with his daughter, as she had impeccable taste and insisted on using reclaimed wood and sustainable options where ever possible, however, the challenge we had was the 90-day hand-over period.





Saba Kapoor
Nivasa

Packed with custom touches and artisanal craftsmanship, this house boasts four defined spaces: double height foyer, double height terrace, living room, and bar. A double height terrace is the heart of the house with every room opening to it. The double height foyer is one of the defined spaces in the house, packed with custom touches and artisanal craftsmanship. The decor is forever in flux—whether it is to reflect the change in season or design attitude.

The dining and lounge have used natural wood and earthy materials, throughout the house from floor to furniture and fleshed them out with intricate details. Everything that shares a footprint in the house has been thoughtfully worked into, hand-cut or hand-sawn and meticulously put together.





Nestled in expansive lush enclaves far from the chaos of the city, this home is a rebellion against the concrete demands of a bustling urbania. The layout is natural and unforced with the idyllic blues of the expansive pool that gets perfectly framed from the open windows, providing a slice of tropical paradise living.

Contemporary Delhi Villa, it features rustic sandstone cladding, bronze coloured window sections, an eclectic mild steel railing, texture painted eaves and sandstone screen framing the lawns and pool views.

The entrance to the villa opens up to a huge lawn with beautiful landscaping contrasting to the mundane small entrances of city houses.

Small water body is designed in the entrance foyer with Onyx cladded back lit wall which gives our entrance foyer a luxurious statement and creates a serene environment.



Aparna Kaushik

Aparna Kaushik Design Group

Location : New Delhi

Area : 1400 Sq. mtr.

Photography : Bharat Aggarwal





Priyanka Khanna & Rudraksh Charan
42MM Architecture

Location : Nepal
Site Area : 26050sqft
Built Up Area : 11000 Sq.ft
Design Team : 42MM Architecture



The house is a modern interlock of greens and grays. Here the grays are the voids in the green envelope created by the built mass. The house is conceptually designed to create a volumetric and visual interplay of green belts. The house in its appearance is extremely modern and nonconformist. An intersection of semi-permeable surfaces of metal, glass, and wood encases the space. The materials and punctuations are designed to give a feel of an exoskeleton placed on a greenscape.

Designed to let nature dance within itself, this house is carefully planned to unite each space with green buffers. A layered convergence of volume that expresses itself distinctly in its spatial planning, facia skeleton, and volumetric geometry.

It is a farmhouse that welcomes the beautiful landscape and embraces the scenic beauty through a gradual gradation of spaces.

The sliced geometry and its intersection with the green buffers find its rationale in the spatial syntax of the house. It is fabricated in layers of public, semi-public, and private zones designed to highlight the volume distinctly. Each is segregated with greens that have a unique characteristic of its own. The public zone- a see-through block of glass as an expression of welcome, the semi-public area -carefully eclipsed in parts with greenery flowing into it from the expansive private lawns of the home- slowly giving way to the intimacy of the inner sanctum-the private, quiet part of the house.





This four storeyed villa was initially planned like a typical city home, which we changed a little bit but redesigned entirely to give it a more Goan Portuguese flavour. It took us nine months to finish the project; it proved to be one of the hardest because of the constant rain and heavy moisture in the air. Of course, it was all worth it as the owners loved the ethereal interiors.

Interestingly, the bungalow stands on stilts, so we used half of the stilt area to carve out a dining room, bar lounge and courtyard. Surrounded by greenery and furnished with classic contemporary furniture, the bar lounge is a relaxed space with a leather bar cabinet from Trunks Company. Most of the other furniture, accessories and lights seen across the home is custom made by us at Beyond Designs, while the carpets are sourced from The Carpet Cellar. The overall decor is an amalgamation of exquisitely crafted furniture, unique prints on fabrics and European refinement. Even though white is the base, the property boasts abundant textural flair and an authentic, intimate vibe, owing to the use of quality natural materials such as marble, wood and local stones.

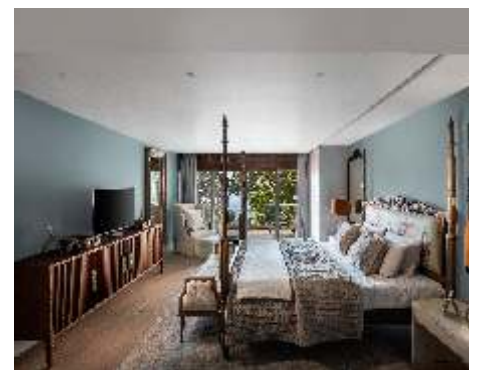
Sachin and Neha Gupta

Beyond Designs

Location : Goa

Area : 8000 Sq. ft.

Photography : Atul Pratap Chauhan



Too Noisy In There? Here's How We Can Help

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Solutions



The interiors we occupy are integral to our sense of safety and well-being. In this regard, ceilings play a crucial role in transforming and enhancing such spaces. A ceiling is more than a roof over our heads - it impacts how we think and feel, aids air circulation, balances acoustics, and helps us grow as individuals. In essence, ceilings have the potential to create experiences out of spaces.

Knauf Ceiling Solutions recognises the power of ceilings and the need for smart acoustic solutions. Many sectors, such as education and healthcare, face various issues due to a lack of acoustic measures. In a paper titled, 'Classroom Acoustics - a New Zealand Perspective', 35% of the teachers surveyed complained of being strained by the volume they had to teach at to be heard. Researchers at Harvard Medical School have found that every 5-decibel increase in the average 24-hour noise level led to a 34% increase in heart attacks, strokes, and other serious heart-related problems. This is why implementing acoustical initiatives is crucial to the well-being of the general population.

Using an innovative array of design concepts and materials, we aim to drive meaningful change and make a difference in people's lives. Implementing a human-centric model, Knauf Ceiling Solutions considers all stakeholders, clients, and internal teams involved as one big family. This is because we believe in setting examples in addition to creating ceilings par excellence. Our approach to social justice, sustainability, and commitment to values set us apart.

Our portfolio is optimised for sustainable acoustic solutions with wide-ranging applications created for diversity, creativity, and functionality. Besides clients, architects, distributors, planners, and contractors are central to our actions and given responsibility that empowers them. This is our attempt at building an inclusive environment where everybody's contributions culminate in an exciting and holistic experience for our customers.

More over, our focus never shifts from the job at hand - creating ceilings that inspire and protect. In view of this, our multi-material services aim for acoustical excellence using mineral, metal, wood, wool, and system solutions. Coupled with economies of scale and optimised production, they create ceiling systems with applications across industries.

In addition to leading manufacturing processes and customer service, our concern for the environment makes Knauf Ceiling Solutions what it is. Our approach to sustainability is apparent in our emphasis on zero-waste production, energy-efficient processes, and certified actions.

We believe any product or service should touch people's lives. This is the driving force behind our acoustic solutions - So far, we have aided the transformation of the commercial, healthcare, education, transportation and many more sectors through Knauf Ceiling Solutions.

At Knauf Ceiling Solutions, we are ambitious but have our feet firmly planted on the ground - it's how we look upwards and create bright, modern ceiling solutions.



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**Ar. Pragya Sanghavi, Ar. Bhakti Pote,
Ar. Harshad Pote, Ar. Gaurav Sanghavi**

Pentaspaces Design Studio

The Ark clinic in Mumbai is based on a simple philosophy of melding two medical fields in one distinctive space. While the specialisations and patients differ, the idea of providing visitors with comfort and relief in a practical and utilitarian space is the core of the design concept.

The clinic belongs to a gynaecologist and a spine specialist, and this comes through the very second you step through the elevator into the clinic. Two

curved walls encase the reception area, one representing the curve of the spine and the other of the womb. The space then fans out into a horizontal waiting room with light spilling in through the wide windows, where visitors can comfortably idle away their waiting time.

A space as sensitive and high traffic as a medical clinic comes with an array of requirements, challenges, and even opportunities. Aspects like flow of light,

availability of adequate storage and use of low maintenance materials dictated many of the design details, including use of paint and laminate that can be wiped down, stain resistant flooring, and refurbished wooden doors with hazed glass panels to let sunlight filter into the rooms.

All in all, the thoughtful, coherent, and carefully considered design ensures that the space neither looks like a clinic, nor feels like one.





Wriver, a high-end furniture company, opens a second store in Mumbai

With the opening of its new, two-level store in Mumbai, Wriver has achieved another milestone in the luxury furniture industry. The doors of the second Wriver store in India will soon be open to customers.

Wriver opened its main store in Gurugram in August 2022, continuing a 20-year tradition of providing luxury. The vast DLF Grand Mall store is a doorway to the world of material innovation and precise brand identity workmanship.

The opening of their second location in Mumbai is a first step in expanding Wriver's presence throughout India. To make luxury furniture affordable, the premium furniture brand combines exceptional craftsmanship and material innovation.

After Bhubaneswar, Pepperfry Opens Cuttack Studio

The opening of Pepperfry's first studio in Cuttack has been announced.

The biggest online retailer of furniture and home goods is expanding offline in India as part of its effort to break into specialist sectors and boost omnichannel consumer engagement in the home and living space.

The new studio, which was established in collaboration with KiTchen City, is located in Pahala Phulnakhara, close to

the Big Cup Cafe and the Havells showroom.

It promises to offer a specialized shopping experience catered to the particular demands of home & living customers in Odisha over a carpet space of 712 sq ft. The company's interior design specialists will offer customers specialized design assistance, and there will be an endless catalog of furniture and household goods.

A new Campaign from Saraf Furniture starring Vishal Malhotra launched

The brand is looking to partner with various celebrities for promotional videos for this effort, which will be displayed on OTT and social media channels.

Saraf Furniture announces the launch of its new campaign, #Factory Se Ghar Tak, & reveals that it will team up with other celebrity for advertisements.

Vishal Malhotra, a Bollywood and television actor, was the first famous person to join the campaign as it got off the ground. In the video, he discusses Saraf Furnitures' four-decade history and their best-in-class, lifetime-guaranteed products.

The business is from the Rajasthani village of Sardarshahar. They conduct their business close to the town to give residents access to jobs. In order to better connect with the viewers, the

videos will cover the company's USP, operating duties, and other information.

First Store Opens for Durian Furniture in Ajmer

Durian Furniture recently opened its first location in Ajmer, Rajasthan. The Durian store was officially opened by Mr. Harish Gidwani, a well-known social worker and leader (Pen Wale).

This expansive 7550 Sq.Ft. store, which is located in Rajasthan Awasan Mandal, Vaishali Nagar, features a diverse selection of opulent furnishings, including sofas, recliners, dining sets, beds, and more. Mr. Ram Gyanani is the franchise owner of this business.

The furniture store will provide the residents of Ajmer an immersive experience of luxury living with an enticing introductory deal on a chosen range of home and office furnishings.

With modest origins and a growth curve spanning more than 40 years, Durian is praised for its tenacity and for developing a one-stop shop for common spaces. No matter the size of the home, Durian's timeless designs that combine functionality and modern sensibilities to improve the Indian lifestyle and provide a premium and elegant atmosphere, with 48 outlets across India and counting, inspire.

BONTON One of the Leading Educational Furniture Solution Providers in India !

Classroom Furniture



BT 4000



Design patent No. 254930

Lab Furniture



Library Furniture



Office Furniture



BONTON Institutional Furniture, which are specifically designed for classrooms, Libraries and Laboratories etc. are most unique, and one of its kind in the country. They are modular in nature; hence, can be installed as per varied customised requirements. These furniture are synchronised in design and high in aesthetics. Its vibrant and distinguished colours impart a bright impact on the environment of the establishments.

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VIVEK BHOLE

Name of the project: One Avighna Park

Location: Mumbai

Area: 6.5 acre

Initiation date : 2009

Completion date : 2017

ONE AVIGHNA PARK

A momentous module of the premier cluster redevelopment project of Mumbai, One Avighna Park, designed by Ar. Vivek Bhole, Founder and Principal Architect at Vivek Bhole Architects (Neomodern Architects), is the loftiest residential landmark of the city; this opulent structure features two 64-story towers that converge at the centre in a stunningly curvilinear configuration.

The construction's every aspect and provision was required to have a utilitarian purpose, while also focusing on ecologically sustainable methodologies in the construction, which resulted in its pre-certification as a Platinum-rated building by the Indian Green Building Council (IGBC).

The form has embraced a theoretical framework known as the Central Core System, which is a sophisticated system effectively transmitting lateral forces, including those generated by seismic activity and wind pressures, onto a centrally located core. A gigantic column, dubbed 'The Atlas' towering a hundred feet high, has been meticulously crafted to uphold a floating podium of over 9,000 square feet, perched on the ninth level.



Endeavoured to act as a catalyst for transformation by assimilating principles of repurposing, reusing, and eschewing the inclination to become merely another condominium, One Avighna Park has effectively distinguished itself as a groundbreaking construction that goes beyond the typical notions of a residential structure.



Ar. Tripat Girdhar
The Design Studio

For the first time ever in Chandigarh and Punjab, The Design Studio is curating one of the biggest high-rise project called Marbella Twin Tower. Spread across 12 acres, the project will be located in Mullanpur, New Chandigarh, and will feature straight-line modern architecture that accentuates the city's beauty and offer a new layer of ultra-luxury. This mixed-use development project has 284 units with 5bhk super-luxury apartments and commercial space will be used for both commercial and residential purposes. The tallest wing in the city has a total of 33 floors.





LAPP India Opens New Service Center in Baroda, Gujarat

LAPP India's recently opened service point is 16,000 square feet in size and the company's fourth.

LAPP India, a leader in cable and connection technologies, has inaugurated its fourth service center in Baroda, Gujarat, to deliver tailored solutions to customers as part of the growth of its end-to-end systems solutions network. Mr. Gary Bateman, Managing Director of LAPP India, officially opened the facility. Mr. Shiv Venkatramani, Vice President - Operations, and Mr. Anith Anandan, General Manager, LFLEX® CONNECT, from LAPP India, attended the occasion.

The service point covers an area of 16,000 square feet. It is outfitted with cutting-edge machinery and skilled labor, and it specializes in manufacturing end-to-end standard and sophisticated harness solutions for industries such as automation, OEM, and renewable energy. The service point is located in the bigger LAPP facility, which also houses a warehouse with 24-hour stock availability and a sales point to satisfy the MRO demands of Gujarat's growing customer base and to be a trusted one-stop solution provider for all of their cable and connectivity needs.



Redington and Polycab have announced a strategic alliance

Redington will serve as the national distributor for passive networking solutions for Polycab India, according to a statement.

By leveraging Redington's extensive distribution network and effective operational know-how, Polycab Telecom, the company's telecom division, hopes to achieve its distribution objectives and strengthen the presence of its passive networking portfolio, which includes end-to-end copper and fiber systems, throughout India.

The company claimed that Redington would make Polycab's wide range of products, including copper systems and optical fiber cable, available to channel partners and make the company more reachable to value-added distributors (VADs), who would

cooperate effectively with their ecosystem of system integrators and value partners through an integrated activation programme.

KEC International receives new orders totaling INR 1,313 crore

KEC International Ltd., an RPG Group Company, has received fresh orders total INR 1,313 crores across its various businesses. This is KEC International's largest solar order in India.

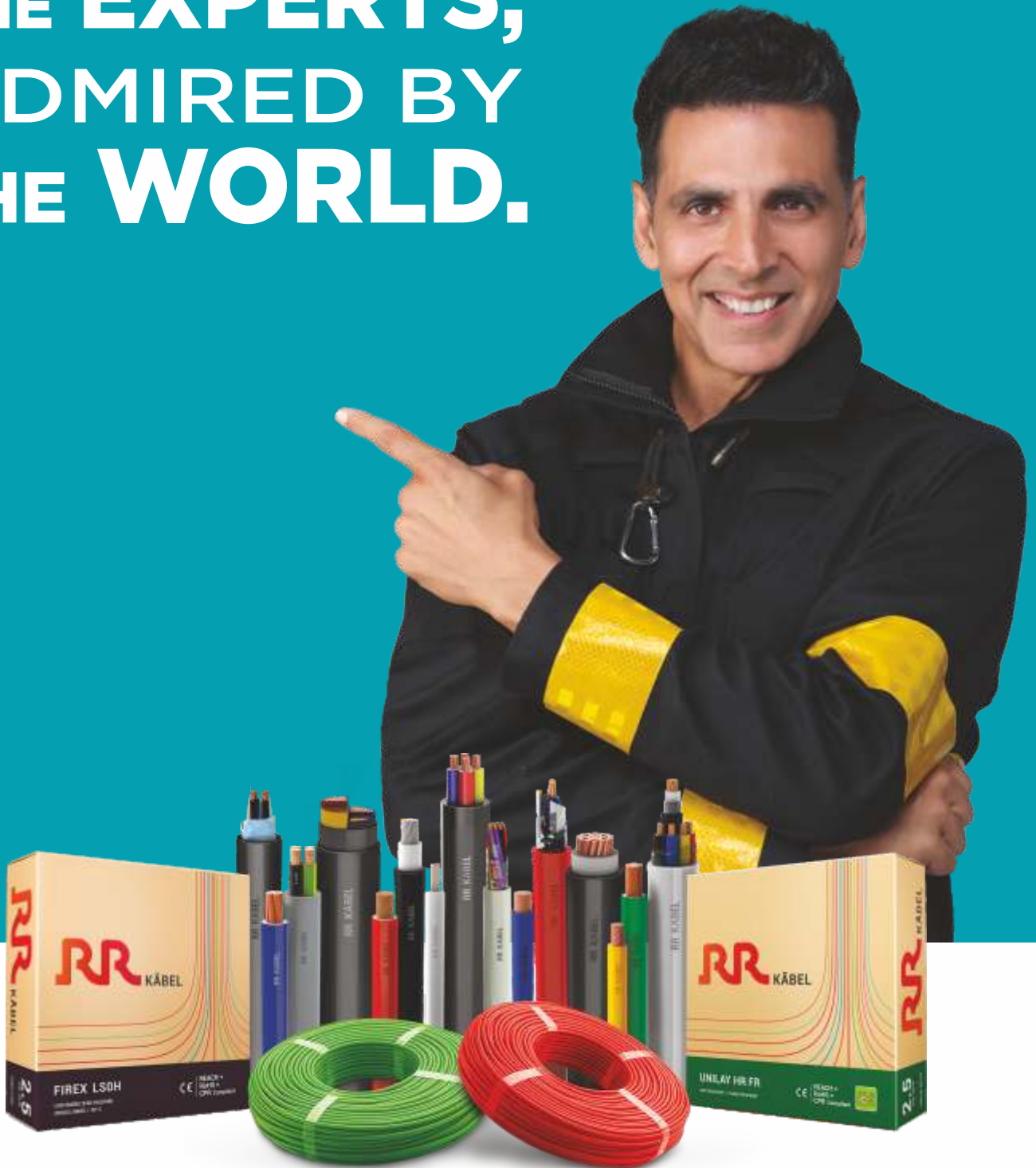
Orders for T&D projects in India, East Asia Pacific, and SAARC have been secured by the company:

- 220 kV GIS Substation for an Indian refinery project
- Thailand's 500 kV transmission line
- Nepal's 132 kV transmission line and accompanying substations

The company has received a significant order for a 500 MW Solar PV project in India.



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HIGHER
INSULATION
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MORE THAN
101%
CONDUCTIVITY

100%
ELECTROLYTIC
COPPER



Ar. Gaurav Pathak

Design21

Location : New Delhi

Area : 1000 Sq.ft

Completion date: May 2021



Spanning over a vast area of 1000 sq ft, this uber-luxury residential project brings a sophisticated aesthetic to existence by infusing highlights of veneer and Indianness into a white and grey-based neoclassical style. The unique combination of classic and contemporary design elements, has resulted in a beautiful and eclectic interior that gracefully serves the client's preferences while still transcending the boundaries between modern and traditional design. The living area has a soft grey background complemented by fine veneer furniture, while vintage chandeliers assimilated add opulence. Each bedroom in the residence is a reflection of its inhabitant's personality. However, the double-height foyer on the top floor is the most fascinating feature of this space, with an atrium that extends up into the terrace. With its precision-cut lines, clear shapes, and calm neutral tones, this resplendent residence is all about elegance and simplicity that is sure to stand the test of time.



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Latest 4-in-1 Convertible Inverter Air Conditioners from Realme launched in India

The brand-new 4-in-1 convertible air conditioners have been introduced by Realme TechLife in India. In addition to the convertible ACs that were released during the summer of last year, there are new Acs.

The new Realme 4-in-1 AC boasts the Rapid Cool feature, which may enhance airflow and provide a cooling effect in around 20 minutes. It is available in 1.0 and 1.5-ton capacities. Furthermore, Flexi Control technology is included, allowing users to adjust the AC's capacity based on how many people are in the room. This also conserves energy.

Moreover, the air conditioner has a variable speed compressor using inverter technology. This guarantees quicker and more effective cooling, reduces power consumption, and necessitates a longer compressor life.

To introduce new air conditioners in India, Flipkart collaborates with Nokia

Once again collaborating, Flipkart and Nokia have introduced a series of air conditioners in the Indian market. Starting on December 29, the new line of air conditioners will be offered on Flipkart for a starting price of Rupees 30,999/-.

The new line of air conditioners from Flipkart and Nokia has a ton of additional features. For instance, they have six-in-one filters, intelligent

motion sensors, smart features that let users use their phones as remote controls, and a number of convenience features, such as a reminder to clean the filters, various schedulers, individualized user profiles, and smart diagnosis.

The new air conditioner from Nokia and Flipkart also has self-cleaning technology, low vibration motors, and silent operation in addition to these characteristics. These air conditioners operate stabilizer-free and within a dynamic voltage range of 145-265 V.

Godrej introduces a Hot and Cold AC for Rs 65,900

Godrej Hot & Cold Air Conditioners have been introduced in India by Godrej Appliances. The company's all-weather air conditioner has a 3-star energy efficiency certification and only comes in 1.5 tons of capacity. The air conditioner uses quick defrost technology and a Twin Rotary Inverter compressor for effective refrigerant flow. This allows for quicker and more effective cooling. Also, the AC incorporates 5-in-1 convertible

technology, which offers consumers a choice of 5 distinct cooling intensities.

The Hot and Cool AC is now available from Godrej for Rs 65,900. The AC will be offered in all retailers throughout India. The business has declared that the AC will be made readily available on online shopping websites.

The AC has three warranties: a 10-year compressor warranty, a 1-year comprehensive warranty, and a 5-year PCB warranty.

Award-winning airHome series air conditioners from Hitachi launched in India

Hitachi Cooling & Heating India, the nation's top air conditioner brand, has debuted its acclaimed airHome line of Fixed Speed Split ACs in an effort to provide Indian households with the utmost comfort.

Hitachi is pleased to introduce "Senpai," a new line of Fixed Speed Split Air Conditioners, which was inspired by Japanese Shiro Design, which endures seasons and centuries. The updated model is the recipient of the 2022 Red Dot Award for Product Design. German-based Red Dot Design Awards recognize outstanding designs and concepts for goods, brands, and communications.

These new models represent the pinnacle of innovation and are jam-packed with cutting-edge features. They were created to satisfy consumers' aesthetic and practical needs for air conditioning.





Signify adds new portable smart lamps to its lineup of Philips Smart Wi-Fi lighting

Signify, the industry leader in lighting, has introduced to the Indian market the Philips Smart LED Squire and Philips Smart LED Hero, two new portable smart lamps. With the help of these exquisitely crafted lamps, users can add vibrant, intelligent lighting to any nook or cranny of their living space. The users may put it on their bookshelf, coffee table, or bedside table to create a comfortable nook for reading, working out, or simply unwinding at home. It will emit a soft, colorful glow on the wall.

With these simple-to-use portable lamps, you can either apply a dynamic light mode tailored for you or fill your home with soft light in any hue you desire. To create the ideal atmosphere for your activities, you may also select from a variety of lighting ranging from stimulating cool white to relaxing warm white, or you can just choose from the preset modes like Concentrate and Relax.

“View Badal De” The most recent digital video from Polycab India marketing 3-in-1 LED Panel Light

The launch of the most recent marketing campaign focused on its LED lighting options furthers Polycab's goal of strengthening presence in the consumer market.

Lighting has a significant impact on our lives, particularly how we feel about ourselves. Thanks to contemporary LED lighting, we can employ the power of color to evoke feelings of coziness, vibrancy, and creativity. Based on these findings, Polycab India (PIL), the largest electrical goods firm in India,

has launched a digital campaign called "View Badal De" to promote its 3-in-1 LED Panel Light.

The launch of the most recent marketing campaign focused on its LED lighting options furthers Polycab's goal of strengthening presence in the consumer market. LED lights have developed into a powerful source of lighting in recent years. Due to their numerous advantages over conventional lighting technologies, they have quickly gained appeal in the Indian lighting industry.

New LED lights from Greentech Earthings for homes and businesses steal the show

The release of Greentech Earthings' new LED lights for the residential and commercial markets has been announced. They claim that their products are less wasteful and provide higher-quality light than conventional incandescent bulbs.

The product uses a light-emitting diode (LED), the most advanced and energy-efficient lighting technology available today.

These superior LED light bulbs outperform other types of illumination in terms of lifespan, durability, and light quality.

Gauri Khan opens a new Tisva store in Mumbai

In the presence of Gauri Khan, who has been connected with the business since 2016, Tisva, a premium decorative and architectural lighting brand from the house of Usha International, today opened the doors to its brand-new store in Laxmi Industrial Estate, Andheri West, Mumbai. A one-stop shop for anything lighting-related, the attractively designed lighting store. The new Tisva Studio in Madhya Marg, Sector 8, Chandigarh, which just last week opened its doors to customers, is closely followed by the one in Andheri, Mumbai.

The Tisva Studio will feature an extensive and varied selection of newly released handcrafted luminaries, such as custom chandeliers, crystal pendants, wall lights, ambient lights, table lamps, and floor lamps, as well as architectural and utility lighting products like Anti Glare COB Downlights, cutting-edge magnetic track lights, and outdoor lights. Each Tisva product is built to meet both functional and esthetic standards and is on par with worldwide production standards.

New LED Downlight from Leviton with Motion Sensor

A new LED downlight with motion sensor from Leviton has just been released; it has a contemporary design, excellent performance, and a variety of adjustable light settings. The gadget provides hands-free convenience and increased safety for those entering or exiting a space. It is applicable to indoor and covered outdoor settings without a wall switch or pull-chain overhead lighting.

The Energy Star-certified Leviton LED Downlight with Motion Sensor automatically turns on its integrated LED light when it detects motion and automatically turns the light off after 30 or three minutes, depending on the user's preference. The device's ambient light override in "nighttime mode" keeps the sensor from turning on lights when there is enough natural light in the area to save even more electricity.



BARE BASICS OF FIRE SAFETY – IS IT TOO MUCH TO ASK?



Residential spaces in India are subjected to fire hazards due to a variety of reasons like faulty layout, dearth of right instruments, poor or inferior wiring and mostly, lack of awareness. According to a 195-nation analysis conducted in the year 2017, India recorded 1.6 million fires and 27,027 deaths in a year. The risk is higher in residential buildings especially in high-rise apartments because evacuation is trickier.

Due to congestion, cheek to jowl housing has mushroomed in big cities and these are not just fire risks but also choke exits and escape routes in case of an incident.

Fire safety audit should be an effective way for the assessment of fire safety norms and standards and these also help in checking the fire safety infrastructure of the buildings that have received their completion of occupation certificate. But strict adherence, even in elite constructions is scarcely followed.

The National Building Code (NBC) suggests a periodical fire safety inspection by the residents of the buildings in order to assure safety standards. The residents are advised to carry on fire safety audits every half-yearly and submit the report to the regulated fire department. There are also a set of detailed guidelines for developers to follow in order to ensure that the fire safety infrastructure is executed at the time of construction of any residential building as well as during the course of maintenance of the building.

Yet, even these basics are often not observed practically. Fire safety becomes so much easier if basics are observed. We hope that in 2023 there will be greater compliance and adherence at least on these bare basics.

INFINITE EMERGENCY LIGHT - TOMORROW'S SOLUTION TODAY!

Prolite Autoglo Ltd. has been known for its innovative and pioneering work. As times change, so do needs of safety at various locations. Prolite Autoglo is pleased to announce the arrival of its new innovation called **INFINITE EMERGENCY LIGHT**.

The literally 'never ending' infinite emergency light is an idea where in the case of

power failure some lights remain unaffected while some shut down along a linear sequence of lights.

Infinite also means that this product is a flexible and versatile one where it can cover not just square feet but square miles if required. The product, as shown in the pictures, is tubular and is actually a series of luminaires serially placed along a given length. The length is not limited, hence the name. But not all the luminaires installed are slave luminaires here. Some of the lights installed are actually Maintained/Non-maintained emergency lights that do not die in case of a power failure.

This product can be hugely helpful in Indoor like residential areas, corporate offices, passages, godowns and even Outdoor like railway tunnels, highway tunnels, aerodromes, terminuses or similar locations where power failures can bring visibility down to zero in an instant causing huge problem in visibility and mobility. In mines and underground facilities, this could be just what the doctor ordered.

In normal conditions, the light will appear as a combination of rectangular tube lights homogenously illuminated end to end. However, if power fails, sections of the light will fail but sections which are actually battery-backed emergency lights will still illuminate bright. Hence, the name given to it is 'Infinite' light.

Highlights of the product:

- Ingress Protection Ip65 Dustproof, Waterproof and Weatherproof
- Flexibility in operations Maintained and Non-maintained.
- Flame retardant body
- 3hours battery backup duration
- Possible shapes – L, Z, T, N, X, Y and similar linear permutations and combinations.
- Illumination throw (Lumen output): 150 lumens/watt
- Both mains and emergency options will be available with this product.

Architectural Lighting

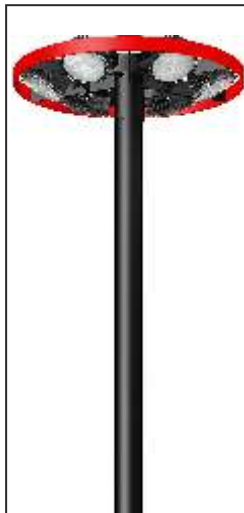
K-LITE INDUSTRIES an ISO company, manufacturing indoor and outdoor luminaires have launched a new series of LED Architectural Lighting. Being the trend setters in outdoor lighting and inspired by the "Make in India" vision, K-LITE, through their innovative outlook, have showcased an all new product portfolio under Architectural Lighting. The application includes Facade Lighting, Pathway Lighting, In-ground Luminaire, Up-down Lighting, Billboard Lighting, Vertical Light Bars, Wall Washers, Area Lighting poles and above all popular sleek polar lighting solutions.

The solutions offered are backed by extensive understanding of illumination in urban spaces and the expertise gained over a period of three decades. The fixture are designed to provide value technology, ideally suited to Indian Conditions. The LEDs used comply to LM 80 testing requirements and from Internationally reputed makes such as Nichia / CREE. The luminaires are RoHS, LM 79 and CE certification compliant. The luminaire efficacy (lumens/ per watt) is much above 100 for all luminaires. Varied optical options for lighting distribution and correlated colour temperature (CCT) for cool white, neutral white or warm white are available to suit specific requirements.

The outstanding item of the series viz., the Sleek Polar Lighting Solutions is a contemporary design that is both timeless and unique in its impression. Compact without visible mounting equipment and optimised integration, Polar Lighting is in perfect continuity with the geometric lines of the square column. These assemblies are ideal for surroundings of contemporary architectural constructions.

For more details visit our website : www.klite.in For all enquiries, Contact info@klite.in Phone +91-9500079797 / 044 26257710

K-LITE INDUSTRIES



K-LITE INDUSTRIES

India's Lighting Company

D-10, Ambattur Industrial Estate, Chennai - 600058

Tel : 26257710, 48581950

Cell : 95000 79797, 95000 85511.



Syska introduces modern smart fans in India

In India, Syska has debuted a new line of intelligent fans. The ORB-Pro SFD4500 and Galaxia-Pro SFD5500 IoT-enabled fans are BLSC and have energy-saving technology that, according to the manufacturer, can lower electricity consumption by 50%.

Main characteristics of the smart fans Syska ORB-Pro and Galaxia-Pro:

Powerful and silent motor—The fans use a cutting-edge, silent, and powerful BLDC motor that offers better airflow.

Dust resistance: The fans feature three coats of paint on their aluminum blades, which are finished to be corrosion-free and resistant to dust.

Silent Operation: The fan blades are also skillfully designed to operate silently at greater speeds.

Superb metallic finish: These smart fans have been designed with a metallic finish on the trims and blades to give them a premium appearance.

IoT-capable – These intelligent fans work with the Syska Smart Home App, Amazon, and Google Assistant.

Orient introduces Smart Ceiling Fan in India that works with Amazon Alexa and Google Assistant

Orient Electric has unveiled the Aeroslim smart ceiling fan, which works with both Google Assistant and Amazon Alexa. The Orient Aeroslim ceiling fan, billed as India's first smart fan, costs \$7,790. A specialized application can be used to control the

smart ceiling fan. The application available for iOS and Android, supports connecting multiple fans and offers a variety of fan modes.

Also, users can connect Orient Aeroslim smart fans to Google Assistant and Amazon's Alexa. As a result, they will be able to command the smart fan using voice commands on the smart speakers. In addition to smart networking possibilities, the Orient Aeroslim has a "inverter motor fan" that is said to use only 45W of power.

Atomberg launches a new television ad for consumer durables

Consumer durables manufacturer best known for their energy-saving fans, Atomberg Technologies Pvt. Ltd. has launched The second television commercial campaign. The twins Atom and Berg, who serve as the campaign's brand ambassadors, answer questions from the power and tax departments when they knock on their door to learn how they can live a luxurious lifestyle and save a significant amount on their electricity bills. This campaign consists of a pair of television commercials.

Created by Chlorophyll and Vivek Anchalia directed campaign uses humor to communicate a story. The story suggests that fans which were formerly an inconspicuous component of the house, are now highly noticed and discussed. Via a marketing effort that showcases its 5 star rated, incredibly energy-efficient fans, Atomberg celebrates this. The new campaign will emphasize the value of buying energy-efficient fans.

With the Kuhl brand, Kent RO Systems enters the fan market

Kent RO Systems entered the nation's ceiling fan market under the Kuhl brand. The market leader in water purifiers business, has introduced fans with BLDC technology, which use less electricity.

Mahesh Gupta, chairman and managing director of Kent RO Systems, claimed that the energy efficiency of BLDC fans is at least 65% higher than that of conventional ceiling fans. If the 120 billion residential fans in the nation are switched over to BLDC technology, we may save 2 lakh crore rupees in electricity per year, he pointed out.

Although India has made significant strides in promoting energy-efficient lights, air conditioners, and refrigerators, Gupta said that only 3% of the 90% of houses who use ceiling fans presently do so.

Usha Adds the Onio Series, a Collection of 54 Ceiling Fans, to its Product Offering

A leader in Fast Moving Consumer Durables, Usha International recently introduced the Onio series comprising 6 ranges which includes the Lambda, Phi, Upsilon, Pi, Kappa, and Rho ranges. This launch is the largest for the company in the last ten years, with a total of 54 SKUs. Multi-directional RF remotes are included with the Lambda, Phi, and Upsilon ranges. Also, the company unveiled 28 SKUs from the Striker line in new trims and colors.

All of the premium, high-performance fans in the Onio series BEE are 5-star rated and have high-torque, 100 percent copper BLDC motors, making them energy efficient, long-lasting, and capable of delivering exceptional performance. They are inspired by nature and powered by technology. These fans, which were created for the affluent modern Indian consumer, guarantee high air delivery of 230–240 cubic meters per minute, silent operation, and an additional safety wire for protection.

Nescco Series

Penite[®] ELECTRICAL

SOFT OPERATION & LOW SOUND

MODULE ROTATION FEATURE AVAILABLE

OPTIMISATION (VERTICAL + HORIZONTAL)

BRASS SCREWS & TERMINALS

ISI MARKED AS PER IS3854:1997

Nescco Modular Switch Series launched by Penite for Beautiful Interiors

The leading manufacturer of electrical switches and accessories in India, Penite, has lately introduced the "nescco" Modular switch series.

With the release of its "nescco" series, Penite is now expanding its market reach. The modern nescco series will include a lovely range of modular switches that are offered in a number of fittings and finishes, giving the current portfolio a more sumptuous appeal overall.

With its delicate operation and low sound, the nescco switch collection is a charming addition to the current selection. Moreover, the switches will contain module rotation features that will enable both horizontal and vertical adjustment. The switches will be ISI marked in compliance with the specifications of standard is3854:1997, and they will have a brass screw and terminal.

New Experience Zone Opened by GM Modular in Goa!

Since 2002, GM Modular has been one of the industry's top players in the home electrical space. To provide discerning customers with a first-hand,

distinctive experience of its products, the brand recently launched an experience center in Pernem, Goa.

A broad variety of high-quality products, including decorative lights, modular switches, other home electrical equipment, etc., are available at the GM Showroom. Recently, GM received The Economic Times' renowned and prestigious Iconic Brand of the Year 2022 award for establishing an enduring, strong brand history through the introduction of industry-leading home electrical goods over the past 20 years.

Panasonic Life Solutions introduces New Mid-Modular Switch Range

Tiona, a new mid-modular switch line has been introduced by Panasonic Life Solutions India (PLSIND). The beautiful line of switches will be offered in a variety of fittings and finishes, giving the current portfolio a more opulent appearance overall. Tiona was created

with the ever-evolving modern consumer in mind, one who chooses products that are a reflection of their personalities. The extensive line comprises switches, sockets, support accessories, and modular plates that are attractively designed and colorful. The range will be first offered in Andhra Pradesh, Telangana, and Karnataka before being introduced in other regions.

Additionally, PLSIND has assured that customers receive the best value for their money by incorporating characteristics like minimal carbon deposition, which will lead to increased durability and excellent performance. Engineering FR Grade UV Stabilized Polycarbonate, Bimetal Rivets for improved electrical conduction & product longevity, an arc shield to prevent spark visibility, IP20 Protection, & a child safety shutter for every outlet are all features of this ISI-marked series that ensure the safety of end users.



L&T Electrical & Automation (EA) is one of the largest manufacturers of low and medium-voltage switchgear components, low & medium-voltage switchboards, power quality solutions, solar energy solutions, energy management systems & metering solutions, life cycle enhancement (modernization) and industrial automation solutions. These products and solutions cater to the distribution, monitoring and control of electrical power in industries, utilities, buildings & critical infrastructure, national assets and agriculture sectors.

Wiring Accessories range by L&T Electrical & Automation (E&A) include products and solutions for Residential, Commercial and Hospitality segments. It's switches, sockets and accessories are equipped with wide range of features such as Anti-bacterial materials, High operating life, Horizontal and Vertical installation of plates, 360 degree fan regulator knob for break free operation, ROHS complaint, environment friendly, safe to use and has most of the features you would want in a switch range. It's various product lines also offer quick USB chargers- Type A & C , Modular MCBs and Movement Sensors.

L&T Electrical & Automation (E&A) offers three product lines of englaze, entice and enGem for different segments.

Englaze Range



It is a step beyond the ordinary. Flawlessly flat and majestically minimal, englaze fulfils all your functional needs and pleases your soul. The cover plates, made of Natural Wood, Ultra clear Glass and Brush Metal, provides opportunity to choose your elements. Perfect for homes, hospitality, and healthcare industry, englaze switches are lifelong germ free crafted to keep your family healthy and away from germs.

Keeping up with the tagline #switchup, this range also provides feather touch switches that enhances the aesthetics to the next level. With evolving trends and increasing demand for premium, touch switches blend perfectly to add the wow factor. This range is designed for homes, offices, premium builder projects and hospitality.

The modular design makes it compatible for new as well as existing homes making this a retrofit solution. englaze touch switches have many user-friendly features for better customer experience. It also comes with an IR remote to give convenience and ease of access to the customers.

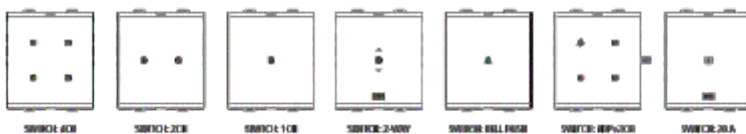
The englaze touch switches have complete range of all type of controls such as switching control, lighting control, fan speed control, curtain control and DND MMR for hospitality.

4 Channel switch control in 2 module size offers space saving, compact design and minimalistic look.

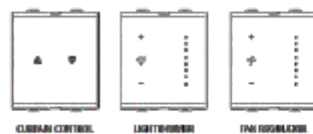
Touch switches come in 4 variants to suit your décor, the variants are Mountain Grey, Black Glass, Black Glass with Gold Bezel & Black Glass with Chrome Bezel. These switch variants combined with 16 different plates of englaze gives a plethora of choices for your home. It also offers scene control which provides a smart edge. With its DIY approach, customers can create various scenes through remote by themselves. With englaze touch switches, one can do much more than just switching On and Off.

Touch switches are the simple yet impactful smart solution in the current market scenario.

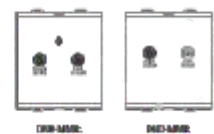
I SWITCHES



I CONTROLS



I HOSPITALITY



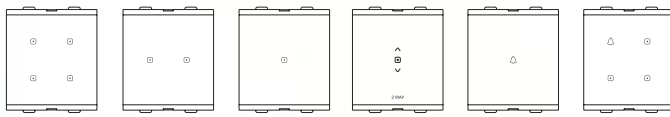
SWITCH UP

TO THE EXTRAORDINARY.
SWITCH UP TO ENGLAZE.



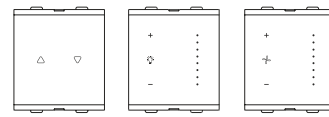
TOUCH SWITCHES

I SWITCHES



SWITCH: 4CH SWITCH: 2CH SWITCH: 1CH SWITCH: 2-WAY SWITCH: BELL PUSH SWITCH: 1BP+3CH

I CONTROLS



SWITCH: 20 A CURTAIN CONTROL LIGHT DIMMER

I HOSPITALITY

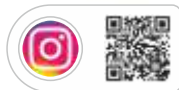


FAN REGULATOR DND-MMR: OUT-SIDE ROOM UNIT DND-MMR: IN-SIDE ROOM UNIT

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Prashaant Kochhar

LTDF

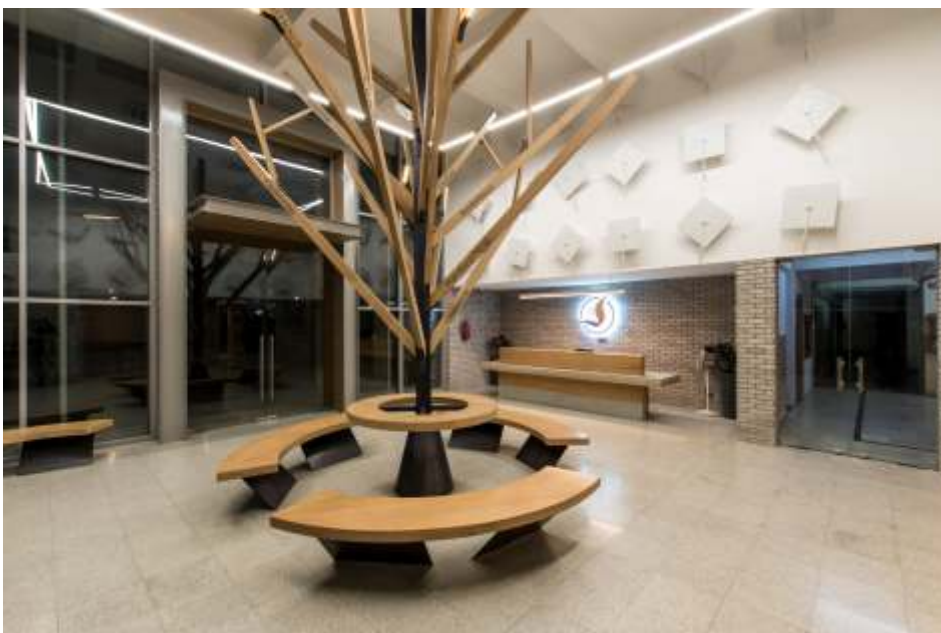
Location : Lucknow

Area : 40,000 Sq. ft.

Photographer : Tushar Garg



Conscious of its significant role in the progress of today's youth, the renowned Jaipuria Institute of Management in Lucknow aspired for its new identity to bind the new values with its time-honoured legacy in a relevant manner to today's generation and global standards. LTDF was commissioned to revitalise their facade architecture and interior experience, using design thinking as a tool. Mindful of the history that the old structure represented, instead of demolishing the existing structure, it was decided to judiciously retrofit the older building in a cost-efficient manner, encasing it in a contemporary envelope without altering it. The idea was to integrate the established legacy with the institution's future aspirations. The overall design scheme is thus intended to be futuristic yet timeless.





New generation of digitally native elevators introduced by Otis in India with the Gen3 elevator

At the International Sourcing Exhibition for Elevators & Escalators in India, Otis, the top manufacturer, installer, and service provider of elevators, debuted its next generation of Gen3™ digitally native elevators (ISEE). The Gen3 platform was developed to allow individuals the freedom to connect and prosper in a taller, quicker, and smarter world.

The Otis ONETM IoT digital platform, which powers the Gen3 elevator, enables real-time performance information, quick response, remote service, and ongoing performance improvement.

As per the company, the new, digitally native Gen3 elevator platform is designed to satisfy the requirements and expectations of a world that is becoming more connected in the present and the future. The company also claims that Gen3 Elevator reimagines what elevators might be for passengers and for clients, from architects and developers to building owners and facilities managers.

New EOX launched by TK Elevator

TK Elevator has recently released the new EOX elevator with greater energy efficiency and improved user experiences thanks to its digital core.

While eco-friendliness and cutting-edge technological features have long been expected in mobility options for mid- and high-rise structures, EOX represents an effort to extend these advantages to the designers, owners, and occupants of smaller residential structures, which are crucial to the continuously developing urban landscape.

Driven by Microsoft cloud infrastructure as well as high-performance accelerated processing from NVIDIA, EOX has the inherent ability to change to meet the needs of customers. All the elements required for digital expansion are already present from day one, reducing the requirement for future improvements to be made on-site. Passengers can already connect to EOX with their mobile device to call on the next available cabin, enjoy dynamic content on an integrated multimedia screen in the cabin, and gain better uptime as a

result of smart maintenance features. This is analogous to shared bicycles and electric scooters.

KONE India declares the opening of its environmentally friendly new office and warehouse in Gurgaon

With the launch of a larger new office and cutting-edge Experience Center in Gurgaon today, KONE Elevators India, a fully owned subsidiary of KONE Corporation, announced its growth in the North.

The KONE India Gurgaon team relocated to a larger office space at the start of the new year at the upscale business complex of Suncity Success Tower at Golf Course Extension Road, Gurgaon. The company also opened its warehouse close to the new facility to improve customer experience by minimizing elevator and escalator downtime and enabling quick deliveries of spare parts.

The new office is not just smart but environmentally friendly. This new workplace takes into account all of the crucial features of sustainability and a sense of place. The office design does a fantastic job of integrating sustainability, especially through the use of natural light, which minimizes the need for artificial lighting and lowers the cost of power and HVAC (heating, ventilation, and air conditioning).



Elevate Your Shopping Experience with Our Escalators

There has been a significant rise in the demand for elevators in tier 2 and tier 3 cities



Mr. Manish Mehan
(CEO & MD, TK Elevator India)

Indian elevator Industry stands second throughout the world after China. The elevator industry stood at US\$ 1351.53 Mn in FY2021 and is likely to reach US\$ 1517.66 Mn in 2027 with the CAGR of approx. 7% during the forecast period. India has a demand of about 56,000-57,000 elevators a year. The industry itself is changing aspects within the country with the increasing demand due to urbanization and rising residential areas. The industry noticed higher demand especially, in tier 2 and tier 3 cities.

Demand for elevators in tier 1 cities

The tier 1 cities like Pune, Bengaluru, Chennai, Delhi, Hyderabad, Kolkata, Mumbai, and Ahmedabad contribute over 60% of the elevator market as the cities are highly populated and lack land resources. Hence, these cities are developing high-rise residential and commercial buildings. The high-rise buildings demand high-speed, energy efficient elevators at a large number. Various manufactures are looking into the improvement, and upgrading the industry with technology to fulfill and enhance the consumer trends.



Rising demand for elevators in tier 2 and tier 3 cities

India has more than 100 tier 2 cities, and the rest are tier 3 cities. Both tier 2 and tier 3 cities are at different phases towards development. The cities like Agra, Srinagar, Solapur, Nagpur, Gwalior, Raipur, Indore, Jaipur, Lucknow, Varanasi, Jhansi, Kolhapur, Noida, Mangaluru, Surat, Puducherry, Visakhapatnam, Madurai, Baroda, and Nashik fall under tier 2 and tier 3 cities. The cities are developing through government push through infrastructure projects like the smart city. These cities are coming up with superior infrastructures like residential complexes, highly facilitated hospitals, commercial buildings, malls, and many more. These upcoming infrastructures do require smart and efficient elevators for the convenience of the users and gain a more elite foundation. As some of these cities are tourist attractions, potential hubs, and smart cities.

The total number of elevators requirement from one city might be low. But considering the number of cities, the national market requirement for elevators in tier 2 and 3 cities can be significant.

Sustainable elevators are a necessity in all types of cities:

Green or energy-efficient elevators with standby modes have the potential to reduce consumption of power, which will indeed help achieve the sustainable goal of the infrastructure. TK Elevator also supply units that can be equipped with regeneration drives, which make possible converting mechanical energy of a descending elevator to electrical energy. Elevators equipped with regeneration drives are more eco-friendly, and have the potential to deliver significant savings.





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SANDY WAVES, HAVLOCK ISLAND

OSCAR & PONNI ARCHITECTS

Ms. Ponni M. Concessao
Oscar & Ponni Architects

Location : Hyderabad, Malaysia,
Havelock Island, Tiruttani

Photo Credit :
Oscar & Ponni Architects & Team



Dr. Ameen Residence, Area 18,000 sft

VERANDAH WITH CHETTINAD COLUMNS - KUALA LUMPUR, MALAYSIA
OSCAR & PONNI ARCHITECTS



BALCONY OVERLOOKING THE GARDEN AND FOREST RESERVE - KUALA LUMPUR, MALAYSIA.
OSCAR & PONNI ARCHITECTS



PANOROMIC VIEW
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Area 3.5 Lakhs Sft, 200 acres Campus

OSCAR & PONNI ARCHITECTS
CHENNAI



Mr. Rajagopalan V

Founder & Executive Chairman
Citylift India Ltd.

Citylift India Ltd, Incorporated in 1985. He is an electrical engineer, worked in elevator industry before beginning his entrepreneurial journey. He has 50 years of elevator business experience & expertise. He is instrumental in executing many high-rise elevator projects. Under his leadership Citylift, a domestic company has grown into a formidable multinational brand.

Citylift is a leading provider of vertical transportation solutions in buildings. With more than 35 years of business & technical expertise, Citylift has been a preferred brand for many leading builders & developers. Citylift product range covers capacity up to 30 persons (2000Kg) & freight & car elevators up to 5000 KG. Citylift provides lifts with speed up to 6 M/sec, travel up to 300M (90 Stops) for high-rise buildings. Energy efficient advanced vector control inverter drives using gearless permanent magnet synchronous motors (PMSM) ensure smooth ride & reliable performance. Group control & destination control options up to 8 cars to meet the applicable building traffic management requirement.

Safety, reliability & performance are built into the design & systems.

Citylift provides lifts compliant to EN81 & Indian standards as required. Citylift caters the requirement of application specific, non-standard lifts.

Citylift has executed projects across segments such as residential, commercial, healthcare, education, retail & malls, housing & residential townships, data centers, IT parks, SEZs & power plants.

All the products are energy efficient & environment friendly. Citylift has executed many projects from concept to commissioning basis.

Citylift provides product life time annual maintenance services including modernization to extend the useful product life.

Citylift (CITYPARK) is also a leading automated car parking solution provider. Citylift has installed more than 2000 parking slots in the robotic parking segment & serving them since 15 years. Citylift provides all types of parking systems to meet specific customer requirements. Citylift has undertaken large car parking projects from concept to commissioning basis & servicing them.



HUBTOWN - Ackruti



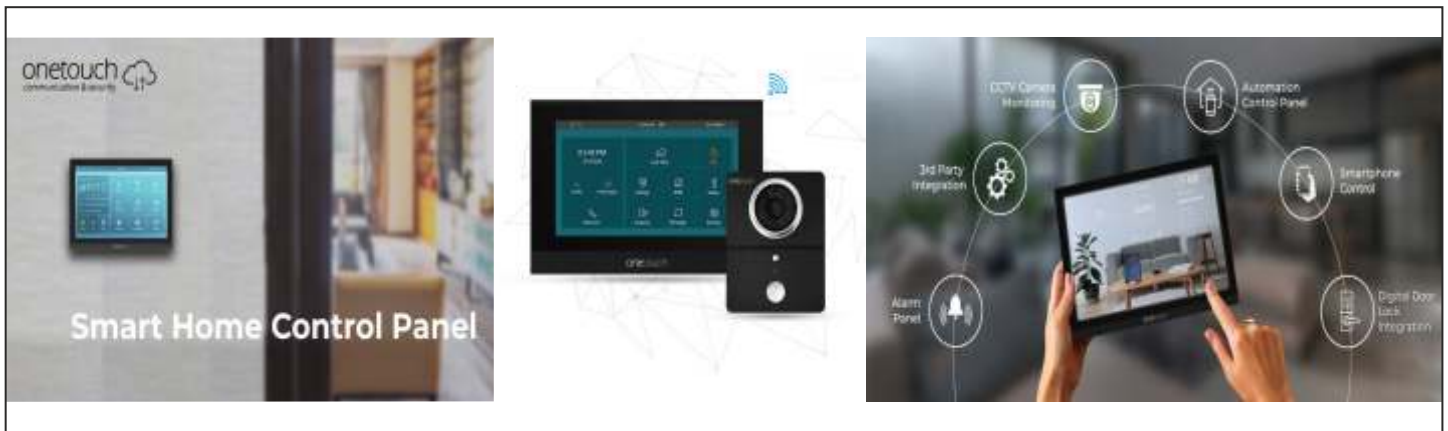
Hiranandani - Bay View (Chennai)



Ar. Prem Nath
Prem Nath and Associates

Location: Rai, Delhi-NCR
Site Area: 25 acres





New line of Video Door Phones offered by Onetouch

Onetouch has announced the introduction of a number of new products as part of its dedication to communication and security. These products show Onetouch's continued commitment to provide top-notch security solutions.

A complete security system, the Onetouch SIP video door phone includes the Video Door Phone Console (V8 series) and Video Doorbell (C1). This system is very versatile and can be simply linked with other smart home devices and Apps thanks to SIP (Session Initiation Protocol) technology.

The Onetouch VDP has a camera and motion sensor that identify visits and take pictures that are automatically stored for later use. The system alerts homeowners or security control rooms in multi-unit buildings in real-time in the case of a visitor.

Both the doorbell and VDP are adaptable options for modern homes because they may be used in both single-family homes and residential buildings with multiple units. A quick and easy approach to improve the security of any home is provided with the VDP console and doorbell.

Launched by Hikvision India, the Eco IP Video Door Phone Series responds to change the security and communications requirements

Hikvision India, a top supplier of cutting-edge security systems, has

introduced the Eco IP Video Door Phone (VDP) DS KIS302 P Series to meet the market's constantly changing security and communication needs. The security, communication, and convenience needs of the residential & commercial sectors are significantly met by the VDP solutions. They have developed over time in tandem with the quick advancement of technology designed to make living spaces better and safer.



HIKVISION

One IP interior station and one four-wire HD door station are included with the Eco IP VDP kit. It is more affordable, offers simple maintenance via the Hik-Connect mobile client, and features a user-friendly control with a handy touch screen. Installing the doorbell is simple because it doesn't need a special power source.



300 state-of-the-art cameras installed by Vehant Technologies in Gurugram

A pioneer in AI/ML based physical security surveillance, Vehant Technologies recently contributed to improve security & safety monitoring and traffic management in Gurugram by installing 300 cutting-edge cameras.

One of the biggest issues in cities is traffic congestion and safety and security surveillance. Modern technology can be used to control these in a variety of ways. In India, traffic growth is linked to population growth, which is occurring daily.

However, as traffic is at its highest during the busiest hours, the coordination of the traffic lights is crucial for a smooth flow of traffic. On Indian roadways, there are 16 fatalities and 53 injuries each hour on average.

Accidents can be avoided by providing metrics like red-light, speed, parking, U-turn, and lane-switch infractions. Even when accidents do happen, they can be swiftly discovered and actions to save lives can be accelerated.

vehant
TECHNOLOGIES



ROHIT SURAJ

Name of the project: Overlapping volumes

Design Team: Urban Zen

Area(sq.ft): 22000 sq.ft

Completion Date: September 2019

Initiation Date: August 2017

Project Photos Courtesy: Ricken Desai

Overlapping Volumes

If one could define this state-of-the-art project by Urban Zen, the magnum opus is the only definition for it. Sprawling over 22,000 sq. ft., this home built for a very special client who is just 32, is a celebration of his astounding success. Staying true to each material, wood, stone, leather, and metal have been used with meticulous planning and attention to detail.

Perhaps the greatest challenge faced was to keep the design grounded in a manner that still reflected the essence of a home rather than just being an unlivable showcase of sorts! The architecture of this house is built from a series of overlapping volumes.



Rising tall on a fairly narrow plot the horizontal extensions deliberately give the structure a sense of proportion. Big, Bold, and Captivating is what was set out to be achieved. Standing out from the urban street, this home speaks of real 'magnificence'.



Ar. Tulsi Koradiya Vikram Basin
Studio Kala

Location : Marion, Surat
Project Area : 1650 Sq.ft
Design Team : Ar. Tulsi Koradiya,
Vikram Basin

Studio Kala has designed this gorgeous residence. The clients, a couple with their two daughters, believe in living life to the fullest. Once we got to know the client and their family and lifestyle well, we wanted their home to be a reflection of their love for fitness, food, festivals, music and all the little joys in life. The home along with the abundant sunlight and access to views and plants expresses their humility and warmth as a family.

The design inspiration was the family itself. The home celebrates the bond, where music runs in the veins, the fitness lover, warmth and festivities, food and travel being a large part for their lives. All these inspirations led us to the romantic, dreamy and celebratory yet elegant palette of wood finish veneer with Grey laminate all complementing each other with a beautiful river view, natural light and greens adding to the vibe.



A well-planned symmetrical veneer with ample visual storage makes the room functional. The concept of designing living room with beautiful view of River, that gives the reasons of love for singing, playing, music and the celebratory vibe being a strong sentiment for the family. Minimalist furniture with taupe backdrops, sunlight and greens combine the modern with a beautiful warm palette.

Since the owner loves cooking, the kitchen was intentionally kept minimal, spacious and light brown with patterned backsplash adding colour to the space making it look spacious and balanced. To utilize the maximum storage space available, a full height pull-out pantry unit was designed in a manner which would fold out into a breakfast counter making it a functional and non-cluttered kitchen space.





ABHIGYAN NEOGI

Name of the project: Tokyo

Name of the firm: Chromed Design Studio

Design Team: Abhigyan Neogi, Kanika Gupta, Siddharth Nandal, Radhika Agrawal

Location: Goa

Area: 11500 Sq Ft

Initiation date : November 2021

TKYO, Goa

Goa's newest Pan Asian restaurant that opened doors this monsoon is TKYO, a first-owned F&B venture from Chromed Design Studio, led by much-celebrated F&B Architect & Designer Abhigyan Neogi along with his wife Ankita Mehra. Set in the heart of Anjuna, Goa, TKYO offers pan-Asian delicacies to tourists and local dwellers seeking a remarkable dining experience.

Spread over 11,500 Square feet of area, the idea was to redecorate a two-hundred-year-old Goan Portuguese villa and recondition it as a Japanese-themed restaurant. The guests are welcomed by a larger-than-life 20 ft. hand-painted sumo sculpture near the 'torii' style gate into an open outdoor dining space comprising a breathtaking island bar inspired by the works of the legendary Architect Kengo Kuma.



From old retained architectural elements to new, contemporary and bold colour and texture juxtapositions in the interiors of the restaurant retrofit with designer lighting and murals give this space a sense of enigma overlapped with Japanese aesthetics and the old charm of Goa.



Ar. Bipratip Dhar
Epsilon

Location : Kolkata
Area : 1700 Sq.ft
Design Team : Bipratip Dhar, Jilmil Rajkhowa Bose, Puja Jhawar
Year of Completion : 2022
Photo Credits : Studio SP Photography

Transformations should always be pleasant, especially, when it is meant for a college campus. Located on the ground floor of the reputed Bhawanipur Education Society College, the existing old facility had turned mundane, devoid of vibrancy, colour and aesthetic appeal. Many functional problems also were cited by the college administration for the metamorphosis.

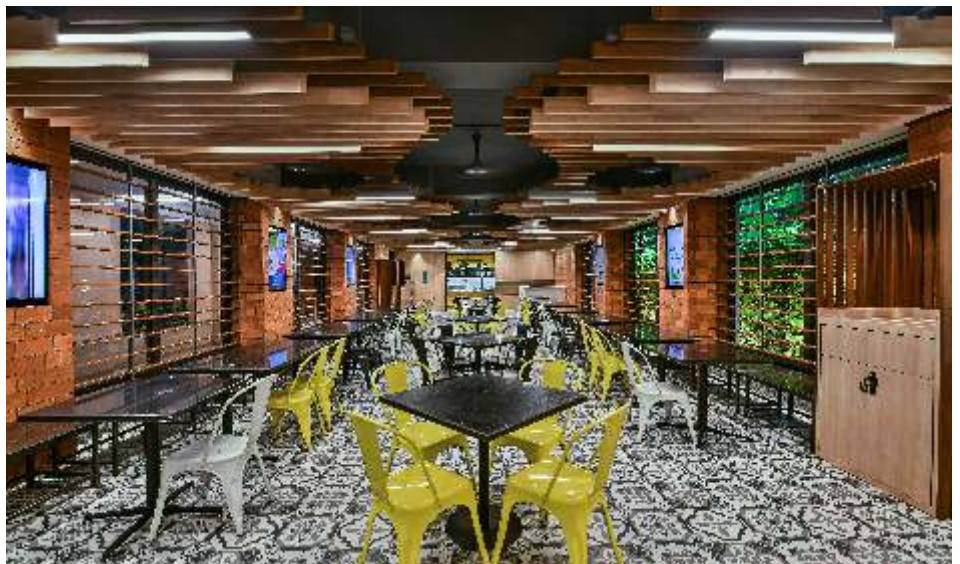
The size of the kitchen was increased to make way for a modern kitchen with all up to date facilities and equipment. A large opening was envisaged between the kitchen and the dining area, thus, expanding the area visually, on both sides with better air circulation and connectivity.

In the main dining area, the design combines contemporary robust furniture with the vintage, “industrial look” decor to compliment the end users’ age group. Diners can sit in the colourful metal chairs or the granite benches or can combine both as the need arises. The juice and coffee bar is placed on the opposite side of the kitchen complete with televisions on walls displaying menus and tv programmes intermittently. The rugged look of the exposed brick panels on the walls is contrasted and complimented by the vertical green wall planned outside the area on the boundary wall.

The Bhawanipur Education Society College

The Moroccan themed tiles on the floor adds to the drama and vibrancy of the place. The concrete ceiling with beams is left exposed with ply baffles, in a curvilinear form, to make way for ceiling fans, other than concealing service pipes and adding to the decor.

The canteen repurposes itself in a different perspective in the existing scenario of the educational institute. The rugged and industrial look punctuated with greenery, the unbroken, organic shaped baffles on the ceiling, somewhat emulate the energetic exuberance and movement of students that occupy the space.





Ar. Rajkumar Kumawat
Design Square

Location: Bikaner
Area : 13000 sq. ft

"They are a family consisting of four daughters, a son, a husband, and wife." Built in Bikaner's dusty storm-prone region, the Daughters' House exemplifies climatic reactivity while also showcasing modern ideas of luxury in creating a home. Based on the client's template requirement, the house was created as a three-story environment, with each level unfolding its usefulness based on the family's cultural practices.

The ground floor is the home's public space for guests, friends, and family to congregate, offering elements like a swimming pool, a party area, a gym, a massage corner, a steam and sauna, a saloon, and a trying room. The layout of this area provided the opportunity to experience a public space within the home and a homely vibe to the isolated space away from the typical home functionality. The first floor begins the private house setting with the kitchen, living and dining room, guestroom, and master bedroom, alongside a large terrace featuring a small puja. The second floor grows increasingly intimate with a bedroom for each of the children. The final floor is a gathering space having a home theatre, a huge landscaped terrace, and a closed party area.



The home is a personalized experience-based result of furniture and lighting design, with no symmetric repetitions across any other part of the dwelling. Being adorned in pastel shades on the inside, it offers an earthy tone with a stone screening facade on the outside. This screen is made of mint stone and adopts the vocabulary of bold lines and clear geometry to give the overall structure an uplifting feel. The main entrance of the house is defined by a boundary wall made in Sagar black butch work that encases the inner wall as well. All in all, the house stands out as a super luxury design that has been skillfully created on a limited plot of land.





Akash Dudhe

Sienna House

SAGI Architects

Location : Khopoli, Maharashtra
Built-Up Area : 2500 Sq. ft
Design Team : Milan Jain, Ashish Gavand
Completion Year : August 2022
Photo Credits : Ruhma Ukaye



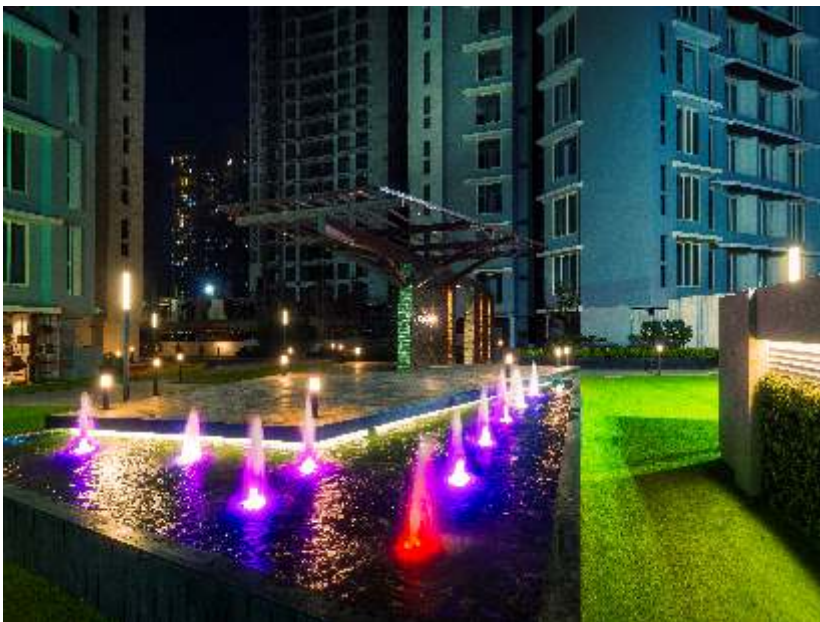
Raw, earthy and rooted in nature, the Sienna House is a weekend home that draws inspiration from its surrounding. Located in Khopoli, Maharashtra, the house is perched on a tableland, 1200 ft above sea level, against the backdrop of the Western Ghats. The visual and spatial characteristics of the house come together to create a sense of openness and transparency that allow its inhabitants to connect with nature.

Envisioned as an inward-looking sanctuary, the house uses simple geometry and modular planning to reimagine a pavilion-style home that responds to the climate and site conditions. The house sits on a portion of land carved out on the 1.5-acre plot, creating a 'plot within a plot' and a defined, intimate space for the family. Built by a local team, the house is a composite of pre-fabricated structural steel and load-bearing walls and locally-sourced materials, cutting down on construction costs and time.



Ar. Reza Kabul
ARK Reza Kabul Architects

Location : Goregaon, Mumbai
Shopping : 30,707 sq. ft
Parking : 1,07,647 sq. ft
4,69,699 sq. ft Podium



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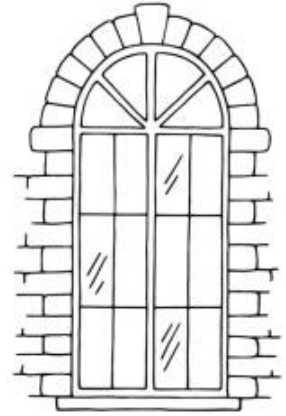
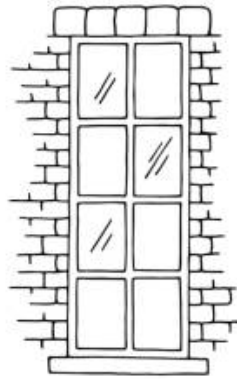
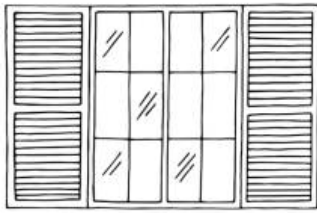
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Doors & Windows



Fenesta opens its seventh facility nationwide in Hyderabad

Fenesta, the largest window and door manufacturer in India and the industry leader in its sector, announced the opening of a new aluminum factory in Hyderabad on Thursday. The other six manufacturing facilities for Fenesta are located in Kota, 2 in Bhiwadi, Chennai, Hyderabad, and Bhubaneswar.

Fenesta will concentrate on supply chain augmentation and capacity expansion with this launch. The company opened a new facility in Hyderabad as a result of the steadily increasing demand for aluminum windows and doors.

The company will benefit from a major lead time reduction thanks to the new production, which will also enable them to efficiently meet the high demand in the southern market. Fenesta maintains its commitment to environmental sustainability and conservation by dramatically reducing transportation-related problems and transit damage losses.

New RIBA-approved access control CPD introduced by Dormakaba

The top supplier of door, access, and security solutions, dormakaba, has introduced a new Continued Professional Development (CPD) module that has been approved by RIBA.

The newest session in dormakaba's library of educational offerings,

"Demystifying Access Control," offers a summary of the principles of access control as well as important specification considerations and the most recent advancements in hardware and software.

Participants in the CPD session receive a guide to the standards and laws pertaining to access control as well as instructions on how to make sure all criteria are met. Additionally, it addresses broader legal issues including the General Data Protection Regulation's (GDPR) security implications for data acquisition.

The presentation also contains a summary of the available software and hardware alternatives, followed by examples of the most recent solutions and their uses. This includes digital cylinders, readers and handle sets that can be installed on walls, as well as how cellphones can offer a flexible and safe method of accessing media.

OneWood Modular Furniture, based in Himachal, plans to enter the wooden doors market

OneWood, a furniture company established in Himachal Pradesh, is well-known in the area for its solid wood furniture, modular kitchens, wardrobes, TV units, bathroom vanities, and doors, to name a few. Together with their well-established family business of Producing railway safety equipment, Sarthak Sharma (31), a second-generation entrepreneur, launched the endeavor.

Sarthak, a former employee of American Express, had substantial travel experience in South-East Asia and Europe before joining the company. Traveling exposes you to fresh concepts and fashions, particularly in the furniture and interior design industries, he claims.

The company has a top-notch production facility with 80,000 square feet of space and roughly 100 people, featuring renowned German machines like Homag and Altendorf. In addition to modular furniture, we also produce the whole spectrum of doors, from laminated to solid wood.

INDIA'S FIRST STEEL DOOR SHOWROOM WAS OPENED BY ACCESS TOUGH DOORS IN BENGALURU

The showroom was opened in the Garden City, next to Yelahanka Junction. Mr. Shariqh, the business's CEO, and Mr. Md Rafe, the organization's chairman.

Bangalore is home to India's first steel doors showroom. Access Tough Doors makes a commitment to protect the environment by using steel instead of wood. Jure School, Songailura, 2022 The first steel doors showroom in India was unveiled today in Bengaluru by Access Tough Doors, the only dedicated steel door manufacturer in the nation. The showroom was opened in the Garden City, next to Yelahamika Junction. Participants were Mr. Sharigh, CEO of Jaccess Tough Doors, Mr. Rafe, Chairman.



Launch of the "Ghar ka Champion" TVC by AkzoNobel

Ashutosh Rana and Ishaan Khattar featured in the Mullen Lintas Delhi-created advertisement.

The movie follows a promising athlete who decides to leave home after his father bets that the house's colors will deteriorate before his son ever becomes a champion.

For its most recent release of exterior paints line, the Dulux Weathershield Powerflexx, AkzoNobel has launched a new "Ghar ka Champion" television commercial (TVC) campaign. Ashutosh Rana and Ishaan Khattar are featured in the Mullen Lintas Delhi-created advertisement.

Asian Paints will spend Rs 2,000 cr. to build a factory for water-based paint

The largest paint producer in the nation, Asian Paints, would invest Rs 2,000 cr to build a 4 lakh kiloliter per year water-based paint manufacturing facility. Asian Paints currently has a 1,700 million liter annual production capability (MLPA).

The company is considering opening a manufacturing facility in Madhya Pradesh, but only if the government grants incentives & other certifications and approvals.

After purchasing the site, the plant should be operational in three years, Asian Paints stated in a regulatory report. The planned investment was authorized by the board of Asian Paints at its meeting, the company reported.

JSW Paints introduces Vogue to produce stylish effects on walls

JSW Paints, India's top environmental friendly paint manufacturer recently launched the Vogue collection of finishes. JSW Paints, the member of the US\$ 22 billion JSW Group, offers carefully selected wall-effects to improve interior design.

The business extends its "Think Beautiful" commitment to Vogue by providing opulent effects to make stylish walls for the country's urban, affluent consumers. Vogue uses the most recent cultural and fashion trends to inspire wall decor.

Vogue promotes using your imagination and ingenuity to design wall effects that exude elegance, flair, and originality. Vogue has introduced 8 special wall effects to spark the imagination. They draw inspiration from both natural and cultural sources. One of the earliest Indian styles of fabric patterning, Bandhej perfectly portrays its visual splendor. The Ikat effect, on the other hand, captures the hazy but endearing method of coloring cloth that permeates luxury throughout the living room.

Introduced of the First Multi-Purpose Lubricant Product by Nippon Paint

The decorative division of Nippon Paint (India) Private Limited introduced RP7, a multipurpose lubricant. The RP7 will initially be offered in Tamil Nadu and Karnataka, where it was displayed at the Tamil Nadu Cycling League. Nippon Paint is the first to enter the multifunctional lubricant industry, which is now valued at Rs 3,250 mn and expanding at a 20 percent CAGR.

Rp7 is a multi-purpose lubricant spray that can be used in homes, cars, boats, farms, factories, and buildings. It works well to remove water and stop corrosion. It is a powerful lubricant and anti-corrosion agent, whether it be for parts in your automobiles or the doorknob on your home's front door.

It consists of a premium penetrating and lubricating oil as well as a rust-preventative concentrate. Rubber, paint, and the majority of plastic products are not negatively impacted by Rp7.





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Anil Parekh (MD) **Hardik Parekh (VP)**
Godavri Paints P.Ltd.

Godavri Paints Pvt Ltd established in 1972, the group has its manufacturing arm at Vadodara, Gujarat. The company boasts of more than 100 qualified, efficient and a dedicated workforce. With proper sophisticated setup and efficient Research and Development department in place, every product grows through stringent quality supervision and is tested in all aspects from raw materials to finished products in its onsite fully equipped laboratory, thus providing the end user with high a range of quality products. We believe in upgrading as per the modern advancements thus making it every internal and external process an innovative endeavour. Our approach towards innovation has led to the creation of the finest produce of made available at a

competitive price. At GPPL, we attribute our success to our loyal clients and their feedback which has been a vital ingredient to our mix of success.

The range of products of GPPL, which are extensively marketed in India through a network of dealers and dynamic sales team, enjoy the patronage of many leading Architects, Builders, and Public Sector Undertakings. The unparalleled merit in terms of quality of products and services has helped GPPL, gain an array of satisfied clientele that includes some of the well-known Architectural Projects in and around Mumbai and in various parts of India.

• **Mission**

At Godavri Paints, our mission is to protect, preserve and add an exceptional aesthetic touch to India's mega structures. At Godavri Paints, we strongly believe that your home should tell the story of who you are and be a collection of what you love!

• **Vision**

Our vision is to always be the 'constant choice' for all builders and construction companies across all geographies we serve. We feel your homes and work spaces should inspire you to go out in the world and do great things!



Onetouch Introduces a New Selection of Digital Locks

Onetouch is committed to introducing its clients to cutting-edge technology that improve the safety of their residences. The company's main goal is to develop safe, dependable, and affordable solutions for the myriad security issues that face households. Now Onetouch has announced the introduction of a Digital Door Lock (OT 200, OT 300) as part of its dedication to communication and security. Yet again, the product shows Onetouch's continued commitment to provide top-notch security solutions.

Digital Door Lock (OT 200, OT 300)

In comparison to conventional door locks, the Onetouch Digital Door Lock is a modern locking mechanism that provides higher security. The Digital Door Lock includes several access mechanisms for convenient security, including biometric technology, RFID Key FOB, and dynamic passwords, and can be readily installed onto existing doors.

The modern Digital Door Lock can additionally run on power batteries, negating the requirement for an external power source. The Digital Door Lock raises an alarm in the event of low battery life and has an internal charging connector. A mechanical key

can still be used to open the door even with a fully drained battery. Any home or business can benefit from increased security thanks to the Digital Door Lock.

Hogar Controls launches brand-new Elite line featuring smart digital door locks

Hogar Controls is a worldwide IoT firm that prioritizes design and provides reliable solutions for smart homes. Now, Hogar Controls has introduced a brand-new Elite range of smart digital door locks in the Indian market.

The US-based corporation established its Hyderabad assembling facility in 2019 and began the full manufacturing cycle in India in April 2022. They are dedicated to the Indian market and are currently producing products that have been specifically created for the Indian market. It offers households, businesses, and professional integrators a variety of creative, user-friendly, and fashionable items by fusing cutting-edge technology and design thinking.

First-of-its-kind Smart Storage Line Announced by Yale Home India

With the launch of a brand-new smart storage product line, Yale, the industry's top supplier of smart home security solutions, has expanded its offering of connected devices and smart homes in India. The Yale Smart Safe, a cutting-edge new item, will be part of the line.

The Yale Access app may be used to fully control the Yale Access smart storage line, supporting the brand's goal of providing a seamless user experience for both its current and future smart devices.

Your priceless possessions, such as jewelry, important papers, or electronic equipment, will always be safe in the Yale Smart Safe. The Yale Access app allows users to lock and unlock their safe from anywhere in the world, keep an eye on access remotely,

and give trusted individuals temporary or permanent keys.

The Smart Safe can be put almost anywhere or, for added permanence, fixed to the floor or wall. Customers can remotely lock, unlock, or grant access using the Yale Access app while they are linked to the Yale Connect Wi-Fi Bridge. Customers may always quickly lock and unlock it using the safe keypad and a programmable access code. A detachable shelf, four AA batteries, and a physical key are included with the safe. Users can temporarily charge the lock by holding up a 9V battery, entering their code, and changing the batteries inside if the batteries run out. Users have access to a backup entry method with the provided key in case they don't have a phone or forget their code.

Hinge that blends into Furniture introduced by Blum

Blum recently released Cristallo Hinges that can create Crystal clear glass showcases and cabinets made of glass or mirror. These hinges were created specifically to meet the demands of the most recent fashions.

The brand-new Cristallo hinge opens up new possibilities for furniture design, whether it is for living rooms or bathrooms. It combines elegant design with state-of-the-art technology and motion quality. The Blumotion feature of this hinge for glass and mirror doors is built in. The hinge attains a level of stability, guaranteeing that it satisfies the strictest criteria.

The soft-close CLIP top ensures that the hinges do not protrude from the elegantly decorated glass doors. Because of its linear shape, Blumotion Cristallo's innovative hinge mixes in subtly with furnishings like glass display cabinets. Despite appearing little, it can grip onto large doors. Without glass drilling, CLIP top Blumotion Cristallo can be utilized in a very wide variety of glass display cabinets.

Closed doors are the key to improving energy efficiency in your building

A properly shut door provides comfort and protection to whoever is using the space behind it. However, closing doors can have a wider impact on overall building performance. Fully closed doors impact both user security and a building's energy consumption.

A drive to improve energy efficiency across the commercial sector has been underway for a long time. In 2017, the Harvard Business Review was already calling energy efficiency one of the “key levers of business success”.

In the public sector and private industry, offices, schools, universities, healthcare centers, and elsewhere, organizations need solutions that boost sustainability and their bottom line.

Buildings consume around 60% of the world's electricity. One very simple and effective way to reduce their use and waste - and at the same time, save costs - is to ensure doors are closed.

The many benefits of a fully closed door



The energy efficiency benefits of a closed door are simple to understand. It is less easy to quantify the impact, but scientific studies agree it is significant. In 2010, Cambridge University estimated that closed doors could reduce energy use in a typical shop by up to 50%. An engineering journal measured air infiltration through an opening at more than 21 times that of a closed door.

Inside a building, a closed door helps to maintain important temperature differentials - between an operating theatre and waiting rooms, for example, or a server room and office spaces. Closing doors reduces the energy used to heat or cool these distinct areas.

Fully closed interior doors also reduce the stack effect - unwanted inward airflow on the ground floor which is caused by rising warm air inside the building. Closed doors help insulate the inside of a building from the elements outside. They reduce energy waste. They also improve interior air quality and building security, as well as minimize noise pollution. Unfortunately, relying on building users to shut your doors fully - every time - is not a realistic strategy. An affordable, reliable, robust door closer ensures this important job always gets done.

ASSA ABLOY

Superior closing performance with ASSA ABLOY Cam-Motion technology



Door closers with ASSA ABLOY's Cam-Motion technology close reliably behind everyone who passes through them. Because an installer can individually set separate latch and closing speeds, high closing force works alongside comfortable opening.

Opening force must be kept low for accessibility, compliance, and comfort: Easy opening helps to keep a building barrier-free. Yet closing force should be high enough to ensure reliable closing in all conditions. In an ASSA ABLOY Cam-Motion Door Closer, independent valves enable this configuration. In addition, these valves have metal heads and are thermo-resistant: Once door speeds are set, they stay set until intentionally modified - even at extreme temperatures. For user convenience, ASSA ABLOY Cam-Motion Door Closers also offer optional delayed closing, which allows extra time for a user to pass through the door. Back-check function as standard slows the door's final opening section to protect the frame and prevent banging into walls.

Door closing is about more than just comfort and fire protection. The right door device improves energy efficiency and can reduce your organization's expenditure on heating and cooling.



The urban setting of this apartment dictates its modern vibe with lots of natural light seeping into the interiors. Spread across 4,500 sq ft, the apartment has four bedrooms, and a sprawling living-dining area, a private family lounge that opens into the living area and two-three large balconies.

Alipore is an upscale locality with lots of green covers. The apartment is on the fourth floor, you can feel the refreshing greenery all around at eye level. Our vision was to create an atmosphere that is not overtly modern or classical, but a fine blend of the two, as three generations of families live there. The elderly parents, son and daughter-in-law and their children. We wanted the space to appeal to every member of the family. Since the apartment is awash in beautiful natural light, we wanted to have the base colour in light and warm tones. The light colour palette complements the brightly lit space and the green exteriors. The home is designed to keep the high moisture levels of the city using marble.

The client wanted an elegant, ostentatious vibe with elements that make statement pieces but are not over the top. So we started out with creating lookbooks, and then the design process began.



Ajay Arya

A Square Designs

Location : Alipore, Kolkata

Area : 4500 Sq.ft

Photo Credits : Atul Pratap Chauhan



design process began. They liked the ornate richness and grandness of a certain five-star hotel. We kept that in mind and introduced some intricately crafted work. Like the striking inlay flooring created using different coloured marbles in the foyer, which brings a classic flair to the spaces, and the screen that separates the family lounge and living area, made of anodised aluminium with inserts of malachite and glass. However, we blend these with modern elements.



Hana Demountable Glass Partitioning Systems

and Framed Shower Sliding Systems Launched by Ozone Overseas

The Hana Glass Partitioning System from Ozone Overseas is a flexible, easy-to-install, and cost-efficient solution for modern-day offices, residential and commercial spaces. Providing a transparent, and clean visual appeal, it is ideal for those looking for a chic and minimalistic touch.

A leading player in the Architectural Hardware segment, the group has designed Demountable Glass Partitioning Solutions for offices, residential, hotels, hospitals, and other commercial spaces. These newly introduced partitioning solutions have been named “Hana Partitioning Systems.”

Hana Glass Partitioning Systems are designed to complement modern architectural interior trends. These are easy-to-install aluminum frame profiles for glass-to-glass and glass-to-wall applications. These can be combined with various sliding and swing door hardware derivatives to create multiple solutions as per need such as single-glass swing door solutions, double-glass swing door solutions, wall-to-glass swing door solutions, and sliding door solutions.

The new Hana collection also includes a minimal sliding system and framed shower sliding solution. The minimal sliding system is designed to create a contemporary sleek look to the area and is apt to use for creating office cubicles, meeting rooms, and conference rooms. The framed shower sliding system is available in two variants, 180-degree and 90-degree applications.

Main highlights are:

1. Clear and unobstructed view
2. Easy and cost-efficient installation
3. Modern look
4. Swing door solutions
5. Sliding door solutions
6. Framed shower sliding solution
7. Customizable system
8. Hardware can be selected as per specific needs
9. Available in Black Matt and Satin Anodised finishes

The Hana Glass Door Partitioning profiles are suitable to use with 10mm and 12mm toughened glass, having a weight carrying capacity of 45-100kgs. These can be used to create partitions up to 3000mm in height and door configurations with over panels and sidelights. The Hana Framed Shower Sliding System is suitable for



8mm toughened glass and can be used to create shower partitions of up to 2000mm in height. The Hana Partitioning System is available in Aluminium Anodized and Black Matt finishes to deliver well-synergized color-coordinated interior partitioning solutions.

Glass Wall Partitioning Systems are in great demand due to the various advantages they bring to space and occupants. They enable a transparent view that leads to better light and energy flow hence creating a livelier space. The installation does not take a lot of time and is flexible enough to divide the interior space into functional areas without the loss of space.

Hana Partitioning Systems are available at authorized Ozone Overseas hardware stores across India.



Sidhartha Talwar
Studio Lotus

Location : New Delhi
Built-Up Area : 1.4 lakh Sq. ft.
Design Team : Sidhartha Talwar, Amrishi Arora, Rana Shil, Subrata Ray
Completion Date: May 2020
Photography : Noughts & Crosses LLP

Max House is a corporate campus for Max Estates in Delhi's Okhla industrial area. The design brief underscored the need for a multi-storey office building that would ease into its surrounding landscape while aiming to set a benchmark for timeless architecture. The new building nods to its industrial context, such as the Modi Flour Mills Building, with its façade in local brick, setting it apart from the typical glass-clad commercial structures.

The design echoes the brand's underlying design philosophy rooted in sustainability, resilience, and environmental harmony. The façade, punctuated with deep-set balconies and community terraces allows for sweeping sightlines while ensuring the occupied floor area receives up to 75 percent daylight across all floors, significantly lowering the building's operating costs. The building's passive design features have garnered it a LEED Gold certification, and an IGBC accreditation, which addresses different aspects of health and well-being such as Physical, Emotional & Intellectual and Social.



About Us...

We are Donato Vitrified Private Limited. Strategically located at Morbi, the ceramic hub of India, we have been offering a range of vitrified tiles in various designs, textures and styles to cater to the changing demands of our huge clientele.

The company was established with the objective of offering the best products in vitrified tiles, making their dreams come true. With years of experience in the industry, the founder members came together and established a brand, recognized today as Donato. We have highly talented and experienced professionals on board who make sure that the customers get the best products that exceed their expectations. Every team member contributes to the development process so that the products are innovative and trendy.

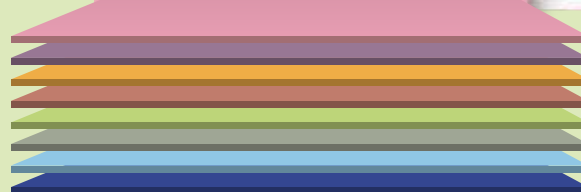
Donato has carved a niche for itself in the industry by staying ahead in ordering innovative products. Our objective has been to offer products that are not only beautiful in looks but are also durable and long-lasting. We take pride in our products for creating a great first impression and a better one after their application. In the coming times, we will make sure that Donato remains the leading name in quality and designs while setting new benchmarks in the industry.

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Iris is a 1000 sq.ft office, one among many on the 15th floor of Emaar Digital Greens, a highrise building in Gurgaon. The ingenious way to make this small office space appear bigger was through curves employed to segregate space. The linear manner of cordoning off zones inside a limited footprint was done away with. The curved partitions' height varies while keeping the ceiling continuous so that the entirety of the roof slab confers the notion of a large seamless volume. The curves have promulgated a contemporary

vocabulary to the workspace, steering away from the regular regimented office layouts. In the centre the height of the curves is brought down to create a discussion space around a large oval table where the floating population can gather. The curves are not merely limited to partitioning; their use extends beyond zoning out areas. The curve translates into the pantry area, accommodates storage within residual nooks for large equipment & most importantly, hides away the cluttered workspaces from guests.



Vishal and Meena
Envisage





Hafele launches innovative quartz surfaces with Caesarstone

Hafele uses its creativity to innovate with quartz surfaces with Caesarstone, providing a wide range of hues, patterns & combinations. Caesarstone style that fits your demands, inspires your character, and grabs your imagination, whether it is for the kitchen, bathroom, or living room. In addition to being stunning to look at, Caesarstone Surfaces by Hafele are also outstanding in adaptability and practicality, extremely scratch and heat resistant, anti-bacterial, and absorption free.

These surfaces combine the highest levels of performance and design to produce something absolutely exceptional. Caesarstone quartz surfaces are flexible enough to be used wherever you can think of, including kitchen countertops, bathroom vanities, wall paneling, and custom furniture. Caesarstone surfaces are a starting point for all of your creative pursuits, whether you're a professional designer or just trying to build amazing personal interiors.

Hafele's latest Caesarstone can be obtained in Empira Black, Vanilla Noir, White Attica, Shitake, and Adamina.

Brand new REPLIQ product line introduced by Somany Ceramics

An internationally renowned company specializing in ceramics and allied product segments, Somany Ceramics Limited recently launched their brand-new REPLIQ product range at Hotel Hyatt Centric.

Somany Ceramics introduces "REPLIQ" a magnificent new collection of tiles that will soon be capturing the market and customers' hearts in keeping with its aim to give consumers with innovation and creativity to create a meaningful existence.

The concept-based Duragres Tesoro REPLIQ tile collection comes in two stunning finishes: full polished and

carving matt. These tiles come in two sizes: 600 x 600 mm carved matt tiles and 600 x 1200 mm complete polished tiles.

'Sahara Double Body Tiles', a novel line of vitrified tiles, introduced by Orientbell

The "Sahara Double Body Tiles" are a new collection of glossy tiles from Orientbell Tiles that have two layers.

The tiles, which have a classy glossy appearance, add a high-class touch to both interiors and exteriors.

These tiles have a wide range of adaptable uses and applications, from commercial spaces to private bathrooms, kitchens, pathways, hospitals, and airways, and require minimal upkeep due to its durability and relative ease of maintenance. Also, they offer customers the benefit of finding high-quality tiles within their price range.

Similar to its forerunner, the Full Body Tile, the 3-4 mm thick design layer gives the tiles long-lasting aesthetics and emphasizes the contemporary appearance of the area, while the supporting layer provides strength and lowers the cost than the Full Body Tile.

Six colours are included in this range for the 600 mm x 600 mm tile size to achieve the desired aesthetics. Ivory, Gris, Creama, Beige, Nero and Carbon make up the color scheme.





Suraj Mittal



Location : RK Puram
Built-Up Area : 2500 Sq. ft
Design Team : Suraj Mittal & Team
Completion Year : 30 April 2022



“YOU DON’T NEED TILES!”



DINESH VYAS
Building Material Expert
H&R Johnson (INDIA)



Yes, you read it right. I mean ceramic tiles have become so common place as flooring that people want to explore other options too!

Tiles are used on walls as well but floor is always more challenging because it undergoes lots of stresses. You may also have heard about tiles the following -

- Tiles are too common, all homes and offices got these.
- Ugly gaps between the tiles; you will see black thin lines.
- Level difference, bend and loosening of tiles.
- Sometimes they could be very slippery.
- They may develop scratches, fracture or cracks too.

But why despite all that you heard, tiles are still by far the most popular option? Let us compare tiles with other options which are mainly - marble, engineered wood, wooden laminate, terrazzo, SPC, WPC, vinyl flooring, LVT, etc.

Out of many alternatives, tiles and natural stones score highest in durability and water resistance. But, tiles are stain resistant also unlike marbles.

Talking about durability, if installed properly (no air pockets between the tile and surface below), tiles could be as durable as marble although, both are brittle material unlike wood or vinyl. Tiles come in huge variety. High breaking strength tiles in different thicknesses take care of all usage challenges and remove this fear of yours.

To avoid slipperiness, choosing a tile with higher slip resistance is the solution. Avoid the glossy, polished surface tiles.

What about level difference, bend and loosening of tiles? Yes, this is a big concern. Tiles can't be adjusted like wood or even marble by grounding but most of such issues could be easily avoided by good installation practices. Some amount of bending or curvature is not the defect but the very characteristic of the ceramic material. However, if it is beyond a tolerance limit (ISI and IS standards have defined it), the tiles should not be fixed. Quality and consistency of tiles is very important.

Do I mean we should adjust with the dirty joints? No, unless there is a way to manage joints and the overall package of using tiles is much wiser than other alternatives. Going for bigger size tiles (say 80 cm x 160 cm) will reduce the number of joints. Tile is just like glass, it requires little gap to adjust with thermal expansion and movement. If you don't leave gap, the periphery looks dirty because minute gaps promotes dirt accumulation. Not leaving joints is technically incorrect. Leaving 3mm joints between the tiles and filling them with epoxy grouts is the best solution which takes care of technicalities and aesthetics.

You don't need tiles but need a durable, easy to maintain, hygienic, stain resistant, environment friendly flooring. As right type of tiles score very high on these parameters, it becomes wise not to ignore tiles particularly when they come with additional benefits like the huge variety of aesthetics and associated economy!

Still, if the fact that tile is a commodity, bothers you, please remember that tile is just one element that contributes to the overall ambiance and décor. You have multiple other things to bring differentiation without compromising on technicalities of flooring. Your floor needs right tiles, not the any tile. You can visit House of Johnson near you to realize the potential of good tiles.



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TILING IDEAS
FOR ALL SPACES.**



Product Shown:
Endura Cool Roof Tiles

FOR INSPIRING TILING IDEAS **FOR ALL SPACES.**



Product Shown:
Endura Steps & Risers



Product Shown:
Porselano Glazed Vitrified Tiles
Indigo White

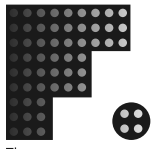
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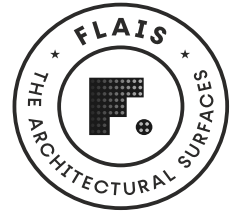
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"Essel," the fastest-growing bath brand in India, introduces a new line of vanities and colorful faucets.

Leading bathroom company "Essel," which has a tradition spanning over 25 years, has debuted its distinctive line of bathroom vanities & faucets in a variety of colors at Hotel Park Plaza in Chandigarh. Almost 150 dealers and distributors from Haryana, Punjab, Uttarakhand, and Jammu attended the private event.

At the conclusion of this fiscal year, Essel, which was founded in 1998 by three extremely ambitious individuals named Udey Kumar, Sameer Malhotra, and Vinod Kumar, will organize comparable networking events in Rajasthan, Uttar Pradesh, Jammu & Kashmir, and Himachal Pradesh.

Mrigendra Singh Kushan has been roped in by Essel as the Vice President of the company with the goal of building a strong network of channel partners around the nation and becoming the most trusted brand.

GROHE offers the most intelligent method of enjoying water, Smart Control Hidden

A vital resource that is frequently in low supply is space. Effective usage of it becomes difficult for planners and installers. No simple task, particularly in the bathing area where room is frequently at a premium.

The GROHE SmartControl Hidden gives additional space beneath the shower without sacrificing comfort or functionality thanks to its concealed installation and incredibly thin design. Other practical advantages include

faster and more convenient cleaning, made possible by the flat, streamlined shape. To provide you the design versatility you require, it can be combined with a variety of head and hand showers.

GROHE SmartControl Hidden offers a lot of functionality in a small package. Also, a built-in sealing system makes sure that no water seeps through the wall. With SmartControl Hidden, three showers may be controlled with just one trim. A GROHE Rapido SmartBox allows you to install up to three SmartControl valves in one trim, allowing you to operate two head shower sprays and a hand shower from one location.

Colored fittings and sanitarywares launched by Vitra

The in-house design team of Vitra has created the Sento and Metropole design line, a contemporary selection of sanitaryware that may be used in a variety of bathroom settings.

The addition of colored ceramics to the collection is the most recent improvement in this well-liked design line. You can choose from the following options: Glossy black, Matt white, Matt taupe or Matt black.

With the exception of Glossy black, which is made to order, other finishes are supplier stocked. The Matt Taupe is a somewhat deeper and darker warm tone, and these new color selections can be used to create a variety of contemporary bathroom interior design designs. For instance, matching matte black brassware or other matte black items in the room might be used to connect the design of an industrial-inspired or monochromatic bathroom together. Matt white gives off a clean, contemporary vibe and is a subtly modern touch to the typical polished, glazed white porcelain. These polished, matt surfaces are nonetheless smooth and easy to clean, making them resistant to grime and buildup.

New "Neo Modern Collection" introduced by American Standard

The American Standard Neo Modern Collection will modernize your bathroom and enhance user experience with practical, ergonomic elements. Neo Modern's seamless integration of practicality and clever functionality to satisfy your daily needs makes the amazing design possible. This collection's sleek, modern lines work well with a wide range of bathroom designs.

The series includes a range of basins and faucets that can harmoniously complement one another to offer a touch of opulence to any bathroom setting. Neo Modern faucets promise homeowners increased comfort with clever touches like an inclined arc on the lever and smooth handle performance.

The Neo Modern Bathroom's features include:

ComfortClean: Tests using IMSL show that it effectively destroys E. coli germs.

SiphonMax: A dynamic vacuum system that entirely removes both heavy and light waste thanks to a bottom jet and side water jets that create a forceful swirl.

Water-Saving: Water conservation makes both ecological and financial sense.

Correct Height: Simple to put on and take off, especially for elderly, pregnant, and handicapped people.

Slow-Closing Seat and Cover: Slow and quiet closing motion for the seat and cover.





Scavolini's Luxurious Modular Kitchen Unveiled by Dash Square

Dash Square recently introduced a stylish modular kitchen – Dandy Plus by Scavolini that promises to enrich your contemporary spaces with a chic vibe. The kitchen by Scavolini, created by Fabio Novembre, is a creative endeavor that reimagines its past while looking to the near future.

Dandy Plus's shape is reminiscent of the best selling Scavolini model from the 1980s (specifically, Dandy). Apart from paying homage to compact Italian design, distinguished by distinctive elements, Dandy Plus also features smooth curves, and vibrant colors.

With a focus on the modern appeal, the company created an imaginary kitchen where Alexa's voice is present and which thanks to its cutting-edge features can make the recipe recommendations to us, communicate with the appliances, and even keep us entertained with background music. An elegant smart kitchen for a smart house has been provided by the firm.

IKEA Kitchen and Disney India collaborate to launch the ten-part series "Disney Delicious"

In partnership with IKEA, Disney Delicious, a brand-new series, will debut on Disney India's YouTube channel and social media channels. It adds a fun and nutritious twist to traditional cuisine. Vicky Ratnani, a

well-known celebrity chef, and the young actor Suvi will star in the show. The 10-episode series, which is set in gourmet chef Vicky's custom created IKEA kitchen, will include Suvi, Vicky's 12-year-old neighbor, who frequently has strange food requests. Like many kids, Suvi is constantly seeking variety, excitement, and novelty in his regular fare, and Chef Vicky is eager to meet whatever challenges his young neighbor poses in the kitchen.

The show shows the huge variety of IKEA cooking tools that this amazing team uses to mix, grill, roast, simmer, and bake the tastiest, lip-smacking, and incredibly nutritious foods that both kids and adults are sure to love, all while engaging the audience in their humorous banter.

A new line of luxurious modular kitchens released by Panasonic Living Solutions

A manufacturer of the electrical construction materials, housing, and electronics technologies, Panasonic Life Solutions India has launched I-Class Kitchen, the newest modular kitchen line.

Through the I-Class Kitchen range, Panasonic Life Solutions is trying to serve the customers between ₹4–8 lakh range, where people are willing to pay slightly more for quality products. Although the brand will manufacture this range locally through an original design manufacturer in Gujarat, the

design components would be comparable to those of L-class kitchen.

It has introduced a high-end Panasonic L class kitchen range in 2018, catering to the category of purchases costing \$10 lakh and beyond. Panasonic stated that it anticipates generating an extra 25 crore in revenue in the upcoming year thanks to its most recent range. Panasonic Homes and Lining produced revenues of 15 crore in FY22, and it expects to conclude FY23 with close to 40 crore.

In Tiruppur, a modular cooking studio established

TTK Prestige subsidiary Ultrafresh Modular Solutions has opened a studio in Tiruppur. The company's first franchise retail outlet in this location is approximately 1,200 square feet large and uses the company's "One-Stop-Shop" structure to offer a variety of modular kitchens, wardrobes, and display units. This will be Tamil Nadu's eighth Ultrafresh studio. Under one roof, the studio showcases the Ultrafresh product line alongside TTK Prestige kitchen appliances. The Victorian, Contempo, Heritage and Vibrant types of modular kitchens are available from the Ultrafresh studio.

"With the increasing urbanization, and developing customer expectations, the tier II and III cities of India are presenting with a plethora of opportunities to launch new goods and services in the market," stated Dhruv Trigunayat, CEO of Ultrafresh Modular Solutions.

The market for modular kitchens is expanding across the nation and has tremendous growth potential. According to a press release, some of the major drivers of its expansion include an increase in real estate sales and development, urbanization and the emergence of new tier II cosmopolitan demand, nuclear family living, alterations in consumer behavior, and the willingness to pay more for superior goods and services.



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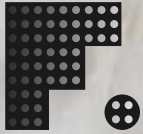
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